

Union Minister Dr Jitendra Singh launches Special Swachta Campaign 2.0, with a focus on Swachhata including disposal of scrap and Reducing Pendency in Government at DARPG office, Sardar Patel Bhawan, New Delhi

Chennai, Oct 03 2022: Union Minister of State (Independent Charge) Ministry of Science and Technology; Minister of State (Independent Charge) Ministry of Earth Science; MoSPMO, Personnel, Public Grievances, Pensions, Atomic Energy and Space, Dr Jitendra Singh today launched the Special Swachhta Campaign 2.0, with a focus on Swachhata including disposal of scrap and reducing Pendency in Government at DARPG office, Sardar Patel Bhawan, New Delhi.

Dr Jitendra Singh began the campaign by disposing off E-waste of DARPG, followed by inspection of office and shredding of First File in ARC Division and presentation of Bamboo Waste Paper Basket to two Under Secretaries in DARPG. Thereafter, the Minister closed the First File in e-Office by IE&C Division and presented Category-III Certificate to the Library.

Dr Jitendra Singh said, the Special Campaign launched on "BapuJayanti" from 2nd October to 31st October, 2022 is aimed at ensuring timely and effective disposal of Public Grievances, References from Members of Parliament, State Governments, Inter-Ministerial Consultations and Parliamentary Assurances and disposal of scrap.

Referring to Prime Minister Narendra Modi's very first speech from the Ramparts of Red Fort on 15th August 2014, wherein he announced to launch Swachh Bharat Mission from 2nd October, 2014, Dr Jitendra Singh said, the mission became a Jan-Andolan and has been dubbed as the biggest Social Reform Movement after independence. He said, it also demonstrated the intent of the government that it will address the fundamental issues facing common man in a mission mode.



Dr Jitendra Singh said, until now more than 67,000 Sites have been identified by Ministries/ Departments of Government of India for conducting the cleanliness campaigns. Around 21 Lakh Physical Files and 3 lakh e-Files are due for Review during the said campaign. For the first time, this year the campaign will also focus

on e-Files and the review of the same.

Dr Jitendra Singh said, the Special Campaign 2.0 is expected to cover over 1.5 lakh Post Offices, overseas mission/posts, Railway Stations, and other public offices in mission mode during the month-long campaign. Training of nodal officers with respect to the portal of the

Special Campaign has already been conducted by DARPG.

Secretary, DoPT, Smt Radha Chauhan, Secretary, DARPG, V.Srinivas, Secretary, Department of Science Technology, Dr. S Chandrasekhar, Secretary, Department of Earth Science, Dr. M. Ravichandran, Secretary, Department of

Biotechnology, Dr. Rajesh S Gokhale, Secretary DSIR, Dr. N Kalaiselvi, Secretary, Department of Atomic Energy, KN Vyas, Secretary, Department of Space, SSomnath joined the inaugural event.

Addressing the special Swachhata event, Dr Jitendra Singh said, as per the directions of Prime Minister Modi, the scope and mandate of Special

Campaign 2.0 has been expanded and it will focus more on field/outstation offices in addition to the Ministries/ Departments and their attached/subordinate offices and Autonomous Bodies of Government of India. Department of Administrative Reforms and Public Grievances (DARPG) will oversee implementation of the Special campaign 2.0.

Dr Jitendra Singh also released the Special Campaign 2.0 Guidelines Booklet and August Progress Report on the occasion, besides releasing the Circulars for Easing of Rules of Department of Pensions.

Later, Dr Jitendra Singh reviewed all different Categories of Pendency like MP references, PMO References, Cabinet References, State Government References, Public Grievances, Easing of Rules/ Processes, Files Taken Up for Review, Cleanliness Campaign Sites Taken up.

The Preparatory Phase of the Special Campaign 2.0 had commenced with the launch of the Special Campaign 2.0 portal - www.pgportal.gov.in/scdpm22 by Dr. Jitendra Singh at CSO I, Chanakyaपुरi on 14.9.2022, which was attended by all Nodal Officers of Ministries/ Departments.

Dr Jitendra Singh recalled that during the first phase of Special Campaign launched in October, 2021, about 12 lakh sq. ft. of space was freed up in offices for productive use and Rs.62 Crore earned from disposal of scrap.

Union Secretary, DARPG, V.Srinivas said, DARPG has created Hashtag #Special Campaign 2.0 for Social Media Post. All Nodal Officers of Special Campaign were requested to use the tag in their social media posts and tag DARPG @DARPG_GOI in Twitter and @DARPGIndia in FB.

Kiren Rijju, Anurag Singh Thakur launch Fit India Freedom Run 3.0 on Gandhi Jayanti



Chennai, Oct 03 2022: The launch of Fit India Freedom Run 3.0 took place at the Major Dhyanchand National Stadium in New Delhi on Sunday morning on the occasion of Gandhi Jayanti today. One of the biggest nationwide movements started by the Government of India during the peak of Covid-19 pandemic in 2020, the third edition was jointly launched with a Fit India Plog Run by Union Minister of Law and Justice, Shri Kiren Rijju and Union Minister of Youth Affairs and Sports Shri Anurag Singh Thakur. The third edition of the Fit India Freedom Run started off today, October 2 and will go on until October 31.

Also in attendance on

Sunday was former Health Minister of India Shri Harshvardhan Goel, Secretary Sports Smt. Sujata Chaturvedi, Director General, Sports Authority of India Shri Sandip Pradhan, Fit India ambassador Ripu Daman Bevi as well as other officials from the Sports Ministry and SAI along with a large number of participants.

Reiterating the Prime Minister's vision, Shri Kiren Rijju mentioned, "When Shri Narendra Modi launched the Fit India movement in 2019, his vision was to make the entire nation fit. This movement over the years has now become such a massive success. Everyone is now interested to join the Fit movement and the Fit

India mobile app is also being downloaded with much enthusiasm every single day."

Echoing his sentiments on the same lines, Shri Anurag Singh Thakur mentioned, "From Azadi ka Amrit Mahotsav to Amrit Kaal, we have to keep working towards Prime Minister's vision of taking India to new heights and the first way to reach that goal is by taking our fitness to new level."

Urging for a record number of participation in this edition of the Freedom Run, Shri Thakur added, "There is no better occasion than to start the third edition of this successful run on Gandhi Jayanti and culminate it on Ekta Divas - the birth

anniversary of Sardar Vallabhbhai Patel on October 31. Last year, the total participation reached 9 crore 30 lakh and we have to give a lot of strength to Fit Freedom Run 3.0 to double the participation numbers."

The Fit India Freedom Run, over the last two years, has seen participation from India Armed forces including the Border Security Force (BSF), Indo-Tibetan Border Police (ITBP), Central Reserve Police Force (CRPF), the Indian Railways, CBSE and ICSE schools as well as the Ministry of Youth Affairs youth wings Nehru Yuva Kendra Sangathan (NYKS) and "National Service Scheme (NSS).

Ministry of Road Transport & Highways (MoRTH) launches Special Campaign 2.0 for Swachhta and Disposal of Pending References

Chennai, Oct 03 2022: The Ministry of Road Transport & Highways (MoRTH) launched the Special Campaign 2.0 for Swachhta and Disposal of Pending References. The Campaign is being carried out in the Ministry and its subordinate offices viz. NHAI, NHIDCL, IRC & IAHE. Under the Special Campaign 2.0, the cleanliness drive is being carried out at about 1200 locations including all the Field Offices of MoRTH, NHAI & NHIDCL, Toll Plazas and Way Side Amenities.

Shri Giridhar Aramane, Secretary, MoRTH administered Swachhta pledge to the officers and staff of this Ministry at Transport Bhawan on this occasion. He called upon all the officers to ensure that pending references under different categories viz. MP references, PMO references, Public Grievances, Parliament Assurances etc. be disposed of during the campaign. He also directed



to strictly follow the directions regarding maximum of 4 level of the channel of submission in decision making by Ministry and all its subordinate offices.

NHAI and NHIDCL also administered the cleanliness pledge to all its officers and employees across the country to mark the beginning of the campaign.

Secretary advised the

officers to maintain absolute integrity and utmost cleanliness in all official dealings to ensure corruption free system. Officials should be responsive to the needs of the general public and try to resolve their grievances at the earliest. Secretary directed that special efforts be undertaken to keep the NH pot holes free and Right of Ways (RoW) be cleaned during the

campaign period.

Secretary acknowledged the contribution of the housekeeping staff for keeping office premises neat and clean and presented them memento. He along with officers and staff gave 'Shramdaan' in the premises of Transport Bhawan. He also took round of the Transport Bhawan premises to inspect overall cleanliness.

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QUAKER EXPANDS ITS PORTFOLIO WITH READY-TO-EAT BREAKFAST CEREALS, LAUNCHES QUAKER OATS MUESLI

Chennai, Oct 03 2022: Wake up to the flavourful breakfast cereals options and gear up for the day. Quaker®, one of India's leading brands in the oats segment, has entered the Ready-to-eat (RTE) cereal segment with a new delicious, innovative, and modern breakfast offering – Quaker Oats Muesli. Packed with the nutritious goodness of 5 grains and 22% fruit, nuts and seeds, Quaker Oats Muesli offers a crunchy, multi-textural, and wholesome breakfast experience in two flavourful variants – Fruit & Nut and Berries & Seeds.

Muesli is increasingly becoming a popular breakfast option and the easy-to-make Quaker Oats Muesli is developed to provide 'Fuel for the Real Fit', first thing in the morning. A delightful combination of grains (oats, wheat, corn, barley, and rice) and inclusions such as fruits, nuts and seeds, the product gives a delicious taste experience with



convenience and is a source of protein & fibre that gives a good start to the day.

A Euromonitor International and Quaker report highlighted that 44% of urban millennials skipped breakfast and delayed their meals due to increased household chores and late start to the day. The study has further outlined the significance of having meals on time and consuming nutritious breakfast options. However, in spite of consumers skipping the first meal of the day, nutrition-conscious consumption has turned out to be the choice across the genders and generations. Quaker seeks to address this by introducing Quaker Oats Muesli that aims to become an

unskippable part of their daily breakfast. Consumers' increasing affinity towards nutritious, scrumptious, and convenient breakfast options makes Quaker Oats Muesli as one of the ideal breakfast options for health-conscious even during hectic morning schedules.

Expressing her thoughts on the launch, Sonam Bikram Vij, Associate Director and Category Head - Quaker, PepsiCo India, said, "Convenience is key in a post-pandemic environment, and the need for convenience foods is on the rise. For today's nutrition-conscious consumers, it is all about striking a balance between one's active lifestyle and consuming nutritious food.

Eating a wholesome breakfast that is easy to make and has numerous benefits is an important emerging trend. Complementing this trend is the fact that the ready-to-eat cereal market has been witnessing an upward growth trend in India, with demand for muesli constantly increasing. As a nutrition brand, we are looking to provide consumers with more options, and we see a clear role for Muesli in India. With our offerings, we will continue to encourage consumers to have their breakfast on time and stay on track with their nutritional needs."

Quaker Oats Muesli – Fruit & Nut is available in 700g for INR 440 and Quaker Oats Muesli – Berries & Seeds in 700g for INR 460 on leading retail and e-commerce platforms across key markets in India. The launch will be followed by a robust TVC campaign and surround plan.

Producer S. Sashikanth of YNOT Studios wins prestigious National Film Award for "Mandela"

Chennai, Oct 03 2022: We are extremely honoured to win the prestigious 68th National Film Award for Indira Gandhi Award for 'Best Debut Film' of a Director as Producer for the film "Mandela" (Tamil) for the year 2020 which was presented to Mr.S.Sashikanth by The Hon'ble President of India, Smt. Droupadi Murmu during the Award Ceremony held yesterday, the 30th of September 2022 at Vigyan Bhawan, New Delhi. Mr. S. Sashikanth, shares - I take this opportunity to thank the Directorate of Film Festivals, Ministry of Information & Broadcasting - Government of India, the National Film Development Corporation, the entire panel of Jury members for nominating and awarding our film with this prestigious award. I would firstly like to congratulate the director Mr. Madonne Ashwin for winning the 68th National Film Awards - 'Indira Gandhi Award for Best Debut Film of a Director' and 'Best Dialogue' - both



for "Mandela". I would also like to wholeheartedly thank and congratulate Director Mr. Balaji Mohan who was crucial in identifying, backing and realising this gem of a film "Mandela" as it's creative producer. YNOT Studios was found in 2010 with a sole notion of backing content-driven ideas and promoting exciting talent in films and in the process I have taken great pleasure in being involved in the debut of many fascinating talents such as directors Mr. C.S. Amudhan, Mr.

Balaji Mohan, Mr. Madonne Ashwin & Mr. Nishanth Kalidindi. I am glad to receive the Award in this specific category, which I feel is a collective acknowledgement of our decade-long efforts. We have also signed a long line-up of new talents, who will be debuting in our upcoming slate, and I believe this Award will serve as a huge motivation for them, as much as it is for myself. I would like to thank and congratulate our studio partners Reliance Entertainment, our distribution partners,

stakeholders, all the actors, technicians & service providers, and the entire team of YNOT Studios who had come together to make this film a possibility. I would like to thank the Press & Media for the unwavering support and love we have received as a studio over the years for our efforts, and especially for "Mandela". I have always firmly believed that a film will find its audience and the love that "Mandela" has received and continues to receive from across the globe, beyond cultural and language barriers, is testimony to the fact that audience is always ready to embrace quality content, and I wholeheartedly thank the audience for celebrating "Mandela". I would also like to congratulate all the Winners of 68th National Film Awards, especially Mr. Suriya, Mrs. Jyothika, Mrs. Sudha Kongara, Mr. S. Thaman, Mr. G.V. Prakash Kumar - who are all dear friends of mine who continue to inspire with their work ethic and constantly push boundaries creatively.

FASHION DESIGN COUNCIL OF INDIA RETURNS TO MUMBAI IN PARTNERSHIP WITH LAKMÉ FASHION WEEK FOR A FULLY ON GROUND EDITION FOR THE FIRST TIME IN 16 YEARS

Chennai, Oct 03 2022: After a successful edition in New Delhi, the Fashion Design Council of India (FDCI) will continue its landmark partnership with Lakmé Fashion Week with a return to Mumbai in a fully physical format for the first time in 16 years at Jio World Convention Centre.

The partnership was formed as the need of the hour as the powerhouses in Indian Fashion & Beauty decided that the road ahead for the growth of the Industry was through collaboration & partnership. The FDCI's continued focus in being the bridge between Buyers and Designers will be strengthened with strong interest being showcased from across the world to

engage with Indian designers.

Sunil Sethi, Chairman FDCI commented, "This is the first time in the past 16 years that the FDCI will be returning to Mumbai for a fully physical fashion week and we couldn't be more excited to continue our partnership with Lakmé Fashion Week. We had a spectacular season in Delhi earlier this year and now looking forward to bringing back the magic of the runway to the city of Mumbai. We are expecting a great year in terms of enhancement of the business of fashion with a strong response from designers and buyers alike."

Sumati Mattu, Head of Innovations at Lakmé said, "Our partnership with the

FDCI and RISE Worldwide has provided us the opportunity to bring all stakeholders to a common platform of Lakmé Fashion Week as we continue to set new benchmarks in fashion and beauty. We look forward to making the current edition a true benchmark event with our combined strengths."

Jaspreet Chandok, Head RISE Fashion and Lifestyle said, "It gives me great pleasure that the landmark collaboration between Fashion Design Council of India and Lakmé Fashion Week will represent itself in all its glory in Mumbai. This collaboration is now growing from strength to strength and represents the best way forward for the industry."



Flipkart delivers unmatched value for first-time sellers, artisans and kiranas, this Big Billion Days

Chennai, Oct 03 2022: The ninth edition of The Big Billion Days (TBBD), Flipkart's annual flagship event, achieved a significant milestone of over 1 billion customers visiting the platform during the 8-day long festival, delivering immense value for the entire ecosystem, driven by the levers of innovation, affordability, inclusion, value, and convenience. It demonstrates a strong adoption of ecommerce across the country with more than 60% of customers coming from Tier-2 and -3 cities. Flipkart served millions of customers in the remotest parts of the nation such as Khonsa in Arunachal Pradesh, and Port Blair, Medinipur, Bankura, Puri and Bhalgalpur being among the top 10 Tier-3 cities from where Flipkart's customers shopped the most. Customers, sellers, kiranas and artisans alike have found synergy with Flipkart's compelling value proposition, with the company's unveiling of its new and innovative offerings.

Manjari Singhal, Senior Director – Customer, Growth, and Events, Flipkart, said, "As



a homegrown e-commerce marketplace, we understand the aspirations of both our and sellers. We are constantly striving to uplift the entire ecosystem through our tailored offerings and innovations. This Big Billion Days has already fostered immense growth opportunities for our sellers, brands, transport and Kirana delivery partners, with the help of bespoke financial offerings accessible on the platform, better revenue-generating avenues for them, and expanded reach across the nation. In its

ninth year now, The Big Billion Days has evolved into an experience that nationwide customers and sellers look forward to, and we will continue to make concerted efforts to create value for the entire ecosystem."

Creating value for the entire ecosystem

Sellers: More than 50% of Flipkart's transacting sellers saw a 1.5x increase in their business. TBBD 2022 marked more than 100% increase in crorepati sellers on the marketplace since the last edition, underscoring the positive

impact partnering with Flipkart has had on their business.

Kiranas: Kiranas witnessed greater participation, and in the first few days of TBBD, the Kirana partners have delivered millions of shipments and are making 10% higher deliveries.

Samarth: The number of artisans, weavers and entrepreneurs debuting under the Flipkart Samarth program this year has grown by 5X, and they have seen their revenue increase by 400%, showcasing the success of Flipkart's efforts towards bringing underserved communities, businesses, and entrepreneurs into the mainstream economy. Handmade furniture and handicraft products emerged as some of the popular items showcased by Samarth artisans, weavers and entrepreneurs.

Category performance

India truly upgraded this Big Billion Days with categories like Mobiles, Electronics, and Large Appliances witnessing a growth of over 70% and 30% each, respectively, in the uptake of premium products over the last BBD.

Ohmium and Amp Energy India Collaborate on 400MW of Green Hydrogen

Chennai, Oct 03 2022: Ohmium International, Inc., a green hydrogen company that designs, manufactures, and deploys PEM Electrolyzers, is collaborating with Amp Energy India Private Limited, a leading renewable energy IPP, to deploy 400 MW of green hydrogen projects. The deployments, aimed at mid-sized Commercial and Industrial (C&I) projects of 25MW or smaller, are planned to be installed over the next three years. Amp Energy India will utilize Ohmium's unique interlocking modular PEM electrolyzers which provide a safe, modular, flexible, easy-to-install and maintain, alternative to customized electrolyzers.

"Green hydrogen is an incredibly flexible clean energy solution—it can work for customers at the megawatt to gigawatt scale. We're excited to work with Amp Energy India, one of the India's most successful renewable energy companies, to bring green hydrogen solutions



to the Commercial and Industrial sector in India," said Arne Ballantine, CEO of Ohmium International. "We look forward to showing how our modular, high-volume, low-cost PEM electrolyzers can be deployed effectively and work for mid-sized customers."

"We provide integrated renewable energy solutions to our customers and help smoothen their renewable energy transition journey. Green Hydrogen is quickly becoming a key component in India's renewable energy growth story and several industries are being incentivized to

adopt Green Hydrogen. This collaboration with Ohmium which has a state-of-the-art manufacturing facility in India will help us extend our business offerings to customers thereby providing them with a "One Stop Shop" for Green Energy and Hydrogen in India," said Pinaki Bhattacharya, MD & CEO, Amp Energy India.

Amp Energy India is one of the fastest-growing renewable developers in India. Within a few years they have developed a balanced portfolio of 2GW+ pan India supplying clean power to C&I and utility customers. It

currently offers green power to 60+ marquee customers across 10+ Sectors, including some of the leading corporates across such diverse sectors such as Automobiles, Heavy Engineering, FMCG, Cement & Steel, Pharma & Healthcare, Data Centers, and Government institutions.

Ohmium manufactures standardized interlocking modular Proton Exchange Membrane (PEM) electrolyzers that produce pressurized high-purity hydrogen. Individual electrolyzers can be stacked to significantly reduce installation and maintenance costs while enabling unlimited configurations of deployment sizes. Ohmium's proprietary electrolyzer stack technology can sustain a differential pressure across the membrane without compromise, which enhances cost-effective operation. For more information: <https://www.ohmium.com>

NOISE AND GRAINS Company (BEST MICE Organizer) has been selected and presented by the Government of Tamil Nadu as an incentive in the first round of the Tamil Nadu Tourism Development Corporation's conference and exhibition section.



16% of ASCENT entrepreneurs from Chennai, expected to cross 140+ members by 2023

Chennai, Oct 03 2022: ASCENT Foundation, a not-for-profit, peer-to-peer learning platform founded by Harsh Mariwala, Chairman, Marico Ltd has registered over 25% increase in members for the Chennai chapter. ASCENT had started its Chennai Chapter in 2018 with 25 members and currently consists of 103 members. The trust groups allow like-minded, growth-oriented entrepreneurs to learn and unlearn through peer learning and support. A recent event hosted by ASCENT in Chennai with Harsh Mariwala, Chairperson, Marico, and Founder ASCENT, Archanna Das, CEO, ASCENT and its cohort members from Chennai Gayathri Viswanathan, Director, Maarga Systems Pvt Ltd., and Mahimm Gupta, Managing Director, PPMS Field Marketing Pvt. Ltd discussed the importance of peer learning and support to build resilient leaders of tomorrow.

ASCENT has been actively reaching out to growth-oriented entrepreneurs from Chennai requiring peer support since the past four years. In 2018, the Chennai Chapter started with 25 members in two trust groups. The entrepreneurial interest from Chennai saw exponential growth, recording a 25% year-on-year increase in members for the Chennai Chapter. At present, ASCENT consists of 103 members from Chennai divided in 9 Trust groups with 66% First Generation Entrepreneurs seeking peer support to navigate through the dynamic entrepreneurial ecosystem. The key aspects of adapting to brand building, evolving family businesses, adapting to emergence of technology, and need for a sounding board for clarity lead Chennai entrepreneurs to seek peer learning.

"The entrepreneurial market of Chennai has always been thriving and with the right mindset of entrepreneurs" quoted Harsh Mariwala, Founder, ASCENT at the event, "the market has seen exponential growth of existing businesses and increased uptake of entrepreneurship among young business owners. This is the key reason why this ecosystem has been a focus of ASCENT for more than 4



years with its first Chennai chapter. The state offers opportunities for entrepreneurial development not just from Chennai but other uprisings markets with potential like Coimbatore, Puducherry, Theni, Salem, Mahabalipuram, Erode and Madurai, etc with a focus on both personal and enterprise growth for entrepreneurs."

Chennai makes up 16% of the total members in ASCENT with 66% Family owned and 61% service from various industries like Chemical, Pharmaceutical, Rubber Plastic Manufacturing, Banking & Finance, Textiles, Logistics, and Technology. Through the ASCENT Trust groups of likeminded leaders of tomorrow, Chennai entrepreneurs have received access to a pan India viewpoint, operational efficiency, and a diverse network. This has enabled a sense of quicker adoption of the drastic economy, higher peer support and tangible growth in business. Consistent peer support is the key ingredient to tap the potential of the rising entrepreneurial spirit in the Tamil Nadu market.

The Chennai entrepreneurial market is witnessing rising interest from young/ first generation entrepreneurs as well as third generation entrepreneurs who are building the business for tomorrow or joining their family businesses. The entrepreneurial uptake in the Tamil Nadu market has been seeking likeminded peer support to navigate through some key challenges like:

Brand Building in a traditionally muted market: While new social networks powered by digital technology have emerged across the nation, Chennai has majorly developed its technology businesses in solitude. It's the time for businesses to also focus on

their overall Brand building which has undergone a massive transformation and has become a key ingredient in a business's growth potential. Traditional companies from Chennai who continue to operate on conventional processes, lack proper branding for the enterprise as well as the entrepreneur. In order to service today's aware consumers who are extremely interconnected one has to adapt to communicating right. "Chennai has a lot of quiet entrepreneurs and seems to be very subdued where entrepreneurs do not talk about their organization, size, growth, and development especially in B2B business where building a brand is not the area of focus. The peer learning groups help in reiterating the need to focus on brand building with a solution-oriented approach of its execution" said Gayathri Viswanathan, Director, Maarga Systems Pvt Ltd.

Evolving Family Business: Traditional, family businesses that have been operating profitably for more than 30-40 years are also feeling the brunt of adapting to the significantly transitioning economy and way of doing business. In order to ensure business' radical evolution, third-generation entrepreneurs as well as the young business owners joining the family business need to go through a rigorous process of learning and unlearning with likeminded entrepreneurs across India to be able to build resilient and future-proof businesses.

Adapting to emergence of technology: Chennai had a homogenous technology ecosystem of mostly IT services and BPO companies leveraging the market's domain and technology talent. A long and thriving

financial services, manufacturing, healthcare, and retail heritage has helped Chennai in stealing a march on the other IT hubs and has attracted some of the top 10 IT services companies' operations in the city. Mahimm Gupta, Managing Director, PPMS Field Marketing Pvt. Ltd added that, "With a strong drive towards digitization and tech integration into all nature of businesses, there is a need for entrepreneurs to quickly learn how they can incorporate technology into their operations and be relevant for the future. Peer experiences, coming from a small group or a wider national network, can help guide entrepreneurs in evaluating solutions/partners, avoiding pitfalls and there by integrating technology in their businesses at a lower cost and with higher efficiency."

Sounding board for clarity: Lastly, for entrepreneurs running organisations with various hierarchies, it can get lonely at the top, especially for the ones emerging from markets who have traditionally operated in silos. With the growth of entrepreneurial interest from young doers, peer learning platforms like ASCENT become all the more important to act as a sounding board for entrepreneurs to allow free sharing of knowledge, success and failures in a trusted, open and transparent environment. "We have in fact witnessed peer learning requirements from entrepreneurs across India with more and more queries from emerging markets like Chennai, Ahmedabad, Nagpur, Kolkata, Pune, Hyderabad, etc. To create this All-India access, we launched our All-India chapter in 2020 to be able to act as a platform that can connect leaders of tomorrow with each other without the restrictions of geography. Chennai and the neighbouring cities like Coimbatore, Madurai, Mahabalipuram continues to be a focus area for us, with a dedicated chapter well established here, we believe in the potential of the market to produce growth-oriented business owners, leaders, and peers." concluded Archanna Das, CEO, ASCENT.

Jeeves today provides comprehensive post purchase solutions like installation, demo, repair, maintenance and VAS (Value-added service) including protection and extended warranties, inbound, outbound, and non-voice customer care services spanning across 40+ product

Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

The Promoters and Promoter Group have confirmed their participation and they will be fully subscribing to the extent of their rights entitlement.

The funds raised through the Issue will be used for repayment or prepayment of a portion of certain outstanding borrowings availed by the Company and its subsidiaries and for general corporate purposes, subject to receipt of consent from our lenders.

Inga Ventures Private Limited is the lead manager to the Issue.

Introducing BOLT LITE, India's Safest Electric Vehicle Charging Socket for Home BOLT LITE is India's Most Affordable, Smart & Universal EV Charging Socket for home

Chennai, Oct 03 2022: BOLT, India's largest EV Charging Network, announced the launch of BOLT LITE,, India's First Safest, Smartest and Most Affordable Universal EV Charging Socket. Made-in-India, the BOLT LITE socket is compatible with all portable chargers that come with any EV and works with the existing AC power supply at home. The BOLT LITE charging sockets are available at an introductory price of INR 2599.

According to the Ministry of Road Transport and Highways, India has more than 1.3 million EVs on the road as of August 2022. The sale of EVs this year has gone up over three times as compared to the sales in FY 2020-21. The Goal is targeting to achieve EV sales penetration of 30% for private cars, 70% for commercial vehicles and 80% for two and three-wheelers by 2030. To achieve this, India needs safe, smart and affordable EV charging solutions for home. The presence of safe EV chargers at home not only provides users with the convenience of charging their EVs but also boosts confidence among people who are considering purchasing it.

According to reports, more than 80% of EV owners charge their vehicles at home due to the convenience and low cost of residential charging. Most EVs come with an on-board charger which allows users to directly plug their vehicles into a standard 15A charging socket. However, apart from being slow and least energy efficient, these sockets do not offer any



direct safety or monitoring features and are not recommended for long term EV charging. Unsafe charging at home using a standard 15A socket can result in sudden power surges which can damage the EV battery. News reports of EV batteries bursting into fire and creating blazes in India have been mostly due to the owner not knowing how to charge a battery safely. Additionally, EV users also face challenges with power theft, access control and unidentified energy consumption in shared parking spaces.

BOLT LITE has been designed to address all the issues arising from ineffective home charging and provides EV consumers with a safe and affordable solution to charge their EVs. BOLT LITE is compatible with two, three and four wheel EVs and requires no additional infrastructure and can be installed in under 30 minutes with little to no maintenance. It offers dual-layer of protection with an in-built MCB that automatically switches off electrical circuits during any abnormal condition in the electrical network such as overload and short circuit conditions. Furthermore, the smart energy meter provides bifurcation for energy

consumed by the BOLT LITE charging socket vs. the power supply of the home via the BOLT app. BOLT LITE is IP65 certified and therefore provides complete protection from dust, oil, water and other non-corrosive material and can endure all weather conditions. Not only does BOLT LITE give an efficient power transfer, users also get faster charging to help ensure their EV is fully charged overnight.

BOLT LITE is India's first smart charging socket that is IoT-enabled and helps connect EV users across the country. It comes with an energy calculator to monitor the power consumption and gives the user access to a lifetime of passive income. Owners can choose to switch the device status between 'Public' and 'Private', where 'Public' charging sockets are open to the public and are available for booking on the BOLT app. The charging sockets marked as 'Private' are exclusively for the use of device owners. Furthermore, BOLT LITE can be operated with or without the BOLT app and supports both Bluetooth Low Energy (BLE) and WiFi communication. When set to private mode, BOLT LITE does not require the

internet or the BOLT app to be operated.

Consumers can place an order for BOLT LITE via the BOLT website, any of the channel partners or dealers/distributors. BOLT has partnered with more than 25 OEMs globally, including 7 out of the top 10 OEMs in India to build a safe, smart and connected ecosystem for electric vehicles.

Supporting Quote:

Mohit Yadav, Cofounder, BOLT

"As of today, the number of EVs sold in India has already surpassed the number of EVs overall sold in 2021. A robust and pervasive charging infrastructure, both at home and in public spaces is key for rapid adoption of EVs in India. At BOLT, we first solved the issue of public charging of EVs by installing 15,000+ BOLT charging points in 300+ cities. The current usage of a standard 15A socket to charge EVs at home can damage the vehicle, battery and the charger due to uncontrolled charging, exposure to extreme temperatures or unexpected power surges. Now with BOLT LITE, we are addressing the various challenges faced by a user while charging EV at home and have designed an affordable solution which enables safe and smart charging at home. We envisage BOLT LITE charging sockets in the home of every EV user across India and are committed to making EVs smart, safe, connected and ready for the future."

Flipkart's service arm, Jeeves, offers end-to-end post-purchase solutions to businesses and customers

Chennai, Oct 03 2022: Flipkart, India's homegrown e-commerce marketplace, today announced the expansion of its service arm, Jeeves, that provides end-to-end post-purchase service solutions to consumers and businesses. It will cater to a wide range of categories of products including home appliances, mobiles, IT products, furniture, consumer electronics and more.

Jeeves today provides comprehensive post purchase solutions like installation, demo, repair, maintenance and VAS (Value-added service) including protection and extended warranties, inbound, outbound, and non-voice customer care services spanning across 40+ product

categories. It has more than 300 walk-in service centers, 1,000+ on-site service partners, and 9,000+ trained service technicians to provide businesses of all sizes and consumers hassle-free post sale assistance.

Keeping pace with the dynamic digital economy and retail landscape in India, Jeeves has transformed into a tech-enabled expert and trusted post-purchase service partner catering to the evolving needs of businesses and consumers across the country. The business which commenced in 2015, has over the years enabled sellers on Flipkart to focus on growing their business, as Jeeves became one of the leading partners for managing their post-sales service experience.

Nipun Sharma, CEO at Jeeves, Flipkart Group, said, "Being a homegrown brand, it has been our constant endeavor to strengthen the vibrant digital ecosystem in India. With a strong network of trained experts across the country, Jeeves has evolved into the most trusted and expert partner with a large network of end-to-end post-purchase solutions for businesses and consumers. With the expansion of our footprint across the country and extension of our services to small and large businesses and customers, we are well prepared to cater to the surge in demand expected during the festive season in the post-sales services of home appliances, mobiles, IT products, furniture, and consumer electronics during this Big Billion Day."

With dedicated design and quality management teams to ensure robust processes and superior quality training programs to deliver a seamless experience through technicians, Jeeves brings its extensive expertise working with industry-wide brands to offer reliable solutions for customers.

Flipkart's collaboration with Jeeves has sought to extend and deepen the customer relationship beyond transactions with a long-term view in mind. These customer-focused initiatives have further enhanced Flipkart's accountability and trust amidst its strong customer base, while filling the gap between online and offline marketplaces.

Sufficient foodgrains stocks available in the Country to meet domestic requirement: Centre Prices of wheat, atta and rice under control

Chennai, Oct 03 2022: The retail and wholesale prices of wheat and rice reported a decrease and prices of wheat atta remained stable during last week.

During last two years prices of wheat and rice has gone up more or less corresponding to the MSP increase during the relevant years. During 2021-22 the prices were comparatively on lower side because approximately 80 LMT of food grains were offloaded in the open market through OMSS to contain the prices.

Government of India is regularly monitoring the price scenario of essential commodities including wheat and rice and taking corrective measures, wherein required.

Because of the unprecedented geopolitical situation, procurement remained bit on a lower side therefore, Govt of India had not intervened in the market through OMSS so far. However, Govt. of India is well aware of the prices scenario and monitoring it regularly on weekly basis.

Govt. has taken proactive steps to avoid any further price rise and export regulations were imposed in case of wheat w.e.f 13.05.2022 and w.e.f 08.05.2022 in case of rice. Thereafter, there was a immediate containment in the prices of wheat and in case of rice.

In order to contain the prices and to avoid any hardships to the vulnerable sections of the society, Govt of India has extended Pradhan Mantri Garib Kalyan Ann Yojana (PMGKAY) for another

three months (Phase VII) from Oct 2022 to Dec 2022 to ensure that poor and needy of the country do not face any hardship during the forthcoming festival season and to keep them immune from the adverse forces of the market.

Government of India has ensured that sufficient stock of food grains to meet the requirement of National Food Security Act (NFSA), other welfare schemes and additional requirements of PMGKAY are available in the central pool and prices remains under control.

Suzlon Energy Limited ₹1,200 Crore Rights Issue to Open on October 11, 2022

Chennai, Oct 03 2022: Suzlon Energy Limited, one of India's top manufacturers in the wind component manufacturing segment as per capacity and are one of the top renewable O&M service providers in India, as per capacity serviced (Source: CRISIL Report), announces the opening of its ₹1,200 crore Rights Issue, on October 11, 2022.

The Company will issue up to 2,400,000,000 partly paid-up Equity Shares for cash, at a price of ₹5 per Rights Equity Share (including a premium of ₹3 per Rights Equity Share) aggregating up to ₹1,200 crore* on a rights basis to its eligible equity shareholders in the ratio of 5 rights equity shares for every 21 fully paid-up equity shares held by the eligible equity

shareholders on the record date, that is on Tuesday, October 4, 2022. The last date of on-market renunciation of rights entitlements is October 14, 2022.

* Assuming full subscription and receipt of all call monies with respect to Rights Equity Shares

Issue Schedule:
RECORD DATE

Tuesday, October 4, 2022

LAST DATE FOR CREDIT OF RIGHTS ENTITLEMENTS

Monday, October 10, 2022

ISSUE OPENING DATE

Tuesday, October 11, 2022

LAST DATE FOR ON MARKET RENUNCIATION OF

R I G H T S ENTITLEMENTS#

Friday, October 14, 2022

ISSUE CLOSING DATE*

Thursday, October 20, 2022

Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

* Our Board or a duly authorised committee thereof will have the right to extend the Issue Period as it may determine from time to time but not exceeding 30 days from the Issue Opening Date (inclusive of the Issue



On the occasion of World Heart Day, Rotary 3232 District Governor Dr. Nandakumar and members of the Rotary Club of Chennai Rainbow on behalf of the Rotary Club of Chennai Rainbow near Besant Nagar Beach Police Booth took pledge to reduce salt in food and heart and blood pressure check-ups were arranged for the public in a bus provided by the Rotary Club, Tested with medical equipment.

DRDO Chairman and Officials pay floral tributes to Mahatma Gandhi on his birth anniversary

Chennai, Oct 03 2022: On the occasion of the birth anniversary of Mahatma Gandhi, floral tributes were paid at his portrait in Central Foyer of DRDO Bhawan by Dr Samir V Kamat, Secretary DDR&D and Chairman DRDO, Director Generals, Directors, and other officers and staff of DRDO headquarters in New Delhi today. A Special Campaign for Disposal of Pending Matters and cleanliness drive was also launched by DRDO today. Pendencies in specified areas such as Pending PMO references, Pending



references from state governments, Pending inter-ministerial references (Cabinet note), Parliamentary assurances pending for more than 03 months, Pending public grievances and appeals, identification of cleanliness campaign

undertaken by Ministry of Defence during the period from 2nd October 2022 to 31st October 2022.

Also, a Fit India Plog Run event was organised at DRDO headquarters today, as part of Fit India Freedom Run (FIFR) 3.0. More than 250 Officers and staff participated in this plog run. Through this initiative, Fit India Mission converges with Swachh Bharat Abhiyan. Cleanliness drive by various directorates of DRDO HQ were also undertaken in their respective areas and offices.

Concessional custom duty on Edible Oil import extended till March 2023 to keep domestic price under control

Chennai, Oct 03 2022: The Central Board of Indirect Taxes and Customs (CBIC) in a notification no. 46/2022-Customs dated 31st August, 2022, has extended existing concessional import duties on specified edible oils up to March 31, 2023. The move is aimed at increasing domestic supply and keeping prices under control.

oil import has been extended by another 6 months, which means that the new deadline will now be March 2023. Prices of edible oil have been on declining trend driven by fall in global prices. With falling global rates and lower import duties, retail prices of edible oils have fallen considerably in India.

The current duty structure on crude palm oil, RBD Palmolein,

RBD palm oil, crude soybean oil, refined soybean oil, crude sunflower oil and refined sunflower oil remains unchanged till March 31, 2023. The import duty on crude varieties of palm oil, soyabean oil and sunflower oil is currently zero. However, after taking into account 5 per cent agriness and 10 per cent social welfare cess, the effective duty on crude varieties of these three edible oils touches

5.5 per cent.

The basic customs duty on refined varieties of palmolein and refined palm oil is 12.5 per cent, while social welfare cess is 10 per cent. So, the effective duty is 13.75 per cent. For refined soyabean and sunflower oil, the basic customs duty is 17.5 per cent and taking into account 10 per cent social welfare cess, the effective duty comes to 19.25 per cent.

Toyota Kirloskar Motor registers 66% growth in wholesales in September 2022

Chennai, Oct 03 2022: TKM today announced that the company sold a total of 15,378 units in the month of September 2022 thereby registering a growth of 66% over wholesales in September 2021. For reference, TKM had sold 9284 units in the month of September 2021. Cumulative wholesales in this Financial Year from the time period of April to September 2022, has witnessed a

phenomenal growth of 68% when compared to the corresponding period last year, further strengthening TKM's sales-trajectory.

Commenting on the month's performance, Mr. Atul Sood, Associate Vice President, Sales, and Strategic Marketing, TKM said, "Last month we launched our latest offering from Toyota, the first self-charging strong hybrid electric vehicle in the B SUV segment, the Urban Cruiser Hyryder

which was first unveiled in July. The brand new SUV from Toyota has received rave reviews, with booking orders exceeding beyond our expectations and further reinforcing customer's faith and trust in Toyota's technological prowess. Pricing for the new model has also been very well received by our customers and the market alike, as we have tried to price all the grades of the Hyryder very competitively.

Dispatches of the vehicle have begun recently, and we are thrilled that our customers will be able to drive home the brand new Urban Cruiser Hyryder this festive season. Our segment leading models like the Fortuner, Legender and the Innova Crysta Petrol continue to garner customer orders whilst models like the cool new, Glanza continue to clock promising wholesales as well as customer orders", he concluded.

Austrade Education and Future Skills Initiatives and Australia-India Cybersecurity Hackathon Challenge launched at AIBX 2022 Business Mission event in Bengaluru

Chennai, Oct 03 2022: As a part of the AIBX 2022 Business Mission, the Australian Trade and Investment Commission (Austrade) launched future skills initiatives, the Australia-India Cybersecurity Hackathon Challenge along with key partnerships and initiatives in Bengaluru today.

Austrade's future skills initiatives will support skilling capacity in India by upskilling India's workforce through world-class Australian vocational, training and education programs. Austrade will bring a delegation of Australian skills providers to India early 2023, to exchange ideas and partner for success with Indian counterparts.

To support tech collaboration, Austrade has partnered with NASSCOM and 2 universities for the Australia-India Cybersecurity Hackathon Challenge. This program will bring together industry and academia to showcase the cyber credentials of Australian and Indian universities and their students. Students competing in this challenge will tackle real-world challenges, during the hackathon, with the help of industry experts.

Speaking at the launch, Mr Xavier Simonet, Chief Executive Officer,



Australian Trade and Investment Commission, Australian Government said, "Australian Government Education initiatives are designed to shape the global careers of Indian students. We work closely with the students to assure world-class education, skills to support strong careers pathways and an unmatched lifestyle for students. Since the early 2000s, Australia has become a destination of choice for Indian students pursuing higher education internationally and will continue to have a strong relationship with the students. This year's AIBX 2022 business mission comes at a time when Australia and India are more strategically and economically aligned and our focus turns to bringing Australian skills and curriculum to be delivered in India through partner institutes."

Dr Monica Kennedy,

Senior Trade and Investment Commissioner, Australian Trade and Investment Commission also announced several Australia-India partnerships. These announcements were witnessed by Mr Xavier Simonet, Chief Executive Officer, Australian Trade and Investment Commission, Australian Government.

1. The UNISA - Accenture partnership is a 10-year program. UNISA will offer a Bachelor of Digital Business program for which content is provided by Accenture. It also includes opportunity for Accenture scholarships and internships for students.

2. Australia's Griffith University, UpGrad, Insofe and UpGrad Atlas signed a partnership for 3+2 transfer arrangement for UpGrad students to Griffith University for a Master of Information Technology

program. 3. Curtin University signed a partnership with TEXMiN, the technology innovation hub of the IIT-Indian School of Mines Dhanbad. This partnership will foster development and commercialisation of cyber-physical system based services & products related to exploration and mining. The signing will also see the establishment of a world-class center at the IIT ISM Campus at Dhanbad.

Dr Kennedy also launched Study Australia's "India Student Hub (Digital Education Hub) toolkit" which provides Indian students with access to course search tools, an employability hub and masterclass library to help identify their strengths, scope career options and build their employability skills. Students will also have access to course information to identify the best courses for their careers. The hub elevates 'Study Australia' brand positioning through omnichannel campaigns and special projects like the Industry Experience Program, Study Entrepreneurship Challenge, and Study Australia showcase. The site also hosts the 'partner hub' which provides up-to-date information to education partners.

ENVIRO INFRA ENGINEERS LIMITED FILES DRHP WITH SEBI

Chennai, Oct 03 2022: Enviro Infra Engineers Limited ("Enviro Infra") is in the business of designing, construction, operation and maintenance of Water and Wastewater Treatment Plants (WWTPs) and Water Supply Scheme Projects (WSSPs). WWTPs include Sewage Treatment Plants (STPs) along with Sewage Network Schemes and Common Effluent Treatment Plants (CETPs) and WSSPs include Water Treatment Plants (WTPs) along with pumping stations and laying of pipelines for supply of water. The treatment process installed at most of the Sewage Treatment Plants and Common Effluent Treatment Plants is Zero Liquid Discharge (ZLD) compliant and the treated water can be used for horticulture, washing, refrigeration and other process industries.

Enviro Infra has filed its Draft Red Herring Prospectus ("DRHP") with market regulator Securities and Exchange Board of India ("SEBI") on 27th September 2022. The proposed initial public offering by Enviro Infra comprises of Fresh Issue of up to 95,00,000 equity shares ("Issue"). Hem Securities Limited is the Book Running Lead Manager for the proposed Issue. Enviro Infra in consultation with Book Running Lead Manager may consider a Pre-IPO placement of up to 7,00,000 Equity Shares prior to filing the Red Herring Prospectus with the ROC. Company proposes to utilize the Proceeds of the Issue to meet the Working Capital Requirements, General Corporate Purposes and to meet issue expenses.

Enviro Infra's

capabilities as an established player allows it to focus on Projects with EPC/ HAM and O&M components. Post the commissioning of the project, O&M provide steady cash flows and add significantly to the Company's margins. Enviro Infra has been focusing on design capabilities for complex and critical projects such as process description, process calculations, hydraulic calculations, design codes and standards, master drawing schedule, drainage design, STP facilities layout, process flow diagram, hydraulic flow diagram, mass balance diagram, process & instrumentation diagram, tentative single line diagram and electrical load list. Company's in-house engineering and design team of engineers have the necessary skills and expertise in preparing detailed architectural and/or structural designs based on the conceptual requirements of our clients. Its engineering and design team reduces dependence on outsourcing engineering and design work to third party consultants. Enviro Infra's quality control managers are responsible for conducting regular inspection and tests at every project site for quality control monitoring and management. As on August 15, 2022, company is executing 15 ongoing projects which include 10 WWTPs and 5 WSSPs aggregating into an Order Book of 1,56,894.18 lakhs. As of August 15, 2022, company's O&M Order Book includes 26 WWTPs and WSSPs with an aggregate O&M contract value of Rs. 43,226.63 lakhs.