

## Govt commits Rs. 7,385 crore under Fund of Funds for Startup India Investment for 88 Alternative Investment Funds (AIFs); 720 startups supported by AIFs

Chennai, Sep 27 2022: Fund of Funds for Startups (FFS), launched under Startup India initiative in 2016 by the Prime Minister, Shri Narendra Modi has committed Rs. 7,385 crore to 88 Alternative Investment Funds (AIFs) as of 24th September 2022. These AIFs in turn have invested Rs. 11,206 crore in 720 startups. FFS has been playing a monumental role in mobilizing domestic capital in Indian startup ecosystem.

FFS was announced with a corpus of Rs. 10,000 crore. The corpus is to be built up over 14th and 15th Finance Commission Cycles (FY 2016-2020 and FY 2021-2025) through budgetary support by Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India. Under FFS, support is extended to SEBI registered Alternative Investment Funds (AIFs), which in turn invest in



startups.

FFS has not only made capital available for startups at early stage, seed stage and growth stage but also played a catalytic role in terms of facilitating raising of domestic capital, reducing dependence on foreign capital and encouraging home grown and new venture capital funds. Collectively, the AIFs supported by FFS have a target corpus of over Rs. 48,000 crore. Among the prominent AIFs of leading startup investment firms supported under FFS are Chiratae Ventures, India Quotient, Blume Ventures, IvyCap, Waterbridge, Omnivore, Aavishkaar, JM Financial, Fireside Ventures, and more.

The amount committed under FFS has seen a notable growth over the years recording a CAGR of over 21% in since the launch of the Scheme. Furthermore, Small Industries Development Bank of India (SIDBI) which is responsible for operationalising the Scheme has undertaken a series of reforms recently to expedite the drawdowns to enable AIFs assisted under FFS to avail accelerated drawdowns. This has created a positive impact and have resulted in year on year (Q1 FY 2021-22 vis-à-vis Q1 FY 2022-23) surge of 100% in the amount of drawdowns.

FFS has helped anchor 67 AIFs out of 88 AIFs supported and 38 of

these are first time fund managers which is line with FFS's core objective of anchoring venture capital investments for Indian startups.

Investments into eligible startups is approximately 3.7 times of FFS disbursements which is well above the minimum stipulated 2 times under the Scheme. Performing startups supported through FFS are showing valuation increase by more than 10 times with number of them even achieving unicorn status (valuation of over USD 1 billion). Dunzo, CureFit, FreshToHome, Jumbotail, Unacademy, Uniphore, Vogo, Zostel, Zetwerk etc., are some of the notable startups funded through FFS. The returns generated from the success of these startups and innovation created will remain within the country and facilitate generation of employment and creation of wealth.

## Devusinh Chauhan holds a bilateral talk with his Russian counterpart, Ms. Bella Cherksova on the sidelines of Plenipotentiary Conference 2022

Chennai, Sep 27 2022: The Minister of State for Communications, Shri Devusinh Chauhan held a bilateral talk with Deputy Minister of Digital Development, Communications and Mass Media of the Russian Federation, Ms. Bella Cherksova on the sidelines of Plenipotentiary Conference 2022 of International Telecommunication Union (ITU), in Bucharest, Romania today.

During the discussion, the Minister apprised his counterpart regarding India's success in spreading the digital infrastructure across the country, particularly, in rural and remote areas, recent 5G spectrum and impending commercial 5G launch in India. Shri Chauhan mentioned that entire country will be covered with 5G services in a couple of years. India has indigenously developed 4G stack and is on the cusp of development of



indigenous 5G stack. Under the leadership of Prime Minister, Shri Narendra Modi, the Government of India has taken several steps to be self-reliant in advanced telecom technology including development of chipsets. Under the Atmanirbhar Bharat initiatives, India has emerged 2nd largest

handset manufacturer in the world.

Shri Chauhan stated that the Government of India has formed a Technology Innovation Group for design and development of 6G technology by 2030. He said that there are many areas where Russia and India can collaborate which include

development of 5G use cases, design 6G technology, IoT, M2M, Cyber Security and developing reliable last mile solution. The Russian Deputy Minister appreciated the growth of telecom in India and she said that success story of India in the field of telecom is a great case study for the entire world. She showed keen interest in deepening the collaboration with India in the field of advanced telecom technology, security, and developing 5G use cases.

Earlier, Shri Chauhan participated in the Heads of Delegation meeting, where India has been elected as one of the Vice Chairs of the Credential Committee to facilitate elections of ITU Council and various functionaries of ITU. He also attended a very impressive and colorful inaugural ceremony of Plenipotentiary Conference 2022, presided over by the Deputy Prime Minister of Romania.

## Union Home and Cooperation Minister Shri Amit Shah addressed the Kisan Sammellan in Ahmedabad, Gujarat

Chennai, Sep 27 2022: After completing the Narmada project which was pending since decades, Prime Minister Shri Narendra Modi has completed the herculean task of bringing Narmada waters to Kutch

Under the leadership of Prime Minister Narendra Modi, the Government of Gujarat is determined to solve the long-standing problems of the farmers, now 164 villages of Fatewadi, Kharikat and Nalkantha areas were included in the Narmada Command Area and the problem related to irrigation was ended

Narmada water is taken to 53,215 hectare of land of farmers of 164 villages which were facing the problem of irrigation, lakhs of people will be benefited by this

Prime Minister Narendra Modi has



implemented many progressive farmers schemes to double doing natural the income of farmers in their farmers in the last 8 village and know years and has made their experiences agriculture about natural insurance scientific, attractive and easy

Prime Minister Narendra Modi has taken many new initiatives through the Ministry of Cooperation.

Soon we are going to form a new multistate co-operative society which will export the produce of the farmers like an export house and the profits will go to the bank account of

Union Home Minister requested the youth of Nalakantha to talk to five or ten

the farmer. Union Home and Cooperation Minister Shri Amit Shah addressed the Kisan Sammellan in Ahmedabad, Gujarat today. Many dignitaries including the Chief Minister of Gujarat, Shri Bhupendra Patel were also present on the occasion.

In his address, the Union Home Minister said that since many years 164 villages of this region have been deprived of complete irrigation system, but today under the leadership of Prime Minister Narendra Modi, the Government of Gujarat has included 164 villages of Fatewadi, Kharikat and Nalkantha region under Narmada Command Area to eliminate the problems in irrigation. Now, Narmada's water will be delivered to 53,215 hectare land of farmers of 164 villages

troubled by the problem of irrigation, which will benefit lakhs of people. He said that now Narmada's water would come through the canal and if farmers would be able to produce three crops on this 70,000 hectare land, then this area would be full of prosperity.

Shri Amit Shah said that Prime Minister Narendra Modi had brought Narmada waters to this point in Gujarat. He said that the previous governments had stopped the Narmada scheme from 1964 based on one or another excuse, but when Shri Narendra Modi became the Chief Minister of Gujarat, he first worked as the Bhagirath of Gujarat to implement the Narmada scheme in Ahmedabad. Shri Shah said that Prime Minister Narendra Modi

has implemented many schemes to double the income of farmers in the last 8 years. Agricultural insurance has been made scientific, attractive and easier for the common people so that they can use it. Every year, Shri Narendra Modi has made arrangements to directly deposit Rs.6,000 in the bank accounts of small, big and marginal farmers.

The Union Cooperation Minister said that earlier there used to be black marketing of fertilizers or manure and farmers did not get their due, but Shri Modi ended the black marketing of manure by introducing neem coated urea and is now promoting natural farming. Shri Shah requested all the farmers to adopt natural farming. He said that more than three

lakh farmers in Gujarat have adopted natural farming. He said that 21 acres of natural farming can be done from one cow and there is no expenditure on urea, pesticides etc. Shri Shah said that Prime Minister Narendra Modi is encouraging the farmers of the country to go for natural farming. The Union Home Minister requested the youth of Nalakantha to talk to five or ten progressive farmers doing natural farming in their village and know their experiences about natural farming.

Shri Amit Shah said that Prime Minister Narendra Modi has started many new initiatives through the Ministry of Cooperation. Primary Service Cooperative Boards used to do only lending work, but now they will also be able to

work as FPOs. These divisions will now be able to take gas agency, they will also be given priority in petrol pumps, distribution of water and will also be able to do the work of PCO. Prime Minister Narendra Modi has connected all such works with Primary Service Cooperative Boards. He said that soon we are going to form a new multistate co-operative society which will act as export house and export the produce of the farmers and the profit will go into the bank account of the farmer. Apart from this, there is no system of marketing, certification and testing for natural farming at present, hence we are moving towards creating such a cooperative society for the proper testing of both the soil and its produce and its branding with Amul.

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## Sathya Jyothi Films T.G. Thyagarajan presents An Arun Matheswaran Directorial Actor Dhanush starrer "Captain Miller" movie launched with grand pooja ceremony

Chennai, Sep 27 2022: Sathya Jyothi Films presents, Actor Dhanush starrer "Captain Miller", directed by Arun Matheswaran, was launched with a grand pooja ceremony.



The expectations on Dhanush's magnum opus 'Captain Miller' has been getting bigger ever since its announcement. And finally, the movie is launched as a grand pooja ceremony that was attended by eminent personalities from the film industry, the film's cast, and crewmembers. The occasion was a first-of-its-kind event in the Tamil industry, which was spangled with magnificent

grandeur. The official announcement regarding the film's shooting schedules will be announced soon.

Dhanush & Priyanka Arul Mohan, are playing the lead characters in this movie & Popular Telugu hero Sundeep Kishan is playing a brief important role. The others in the star cast include John Kokken, Nivedhithaa Sathish,

Kumaravel, Daniel Balaji, Moor, Nasser, Viji Chandrashekar, Swayamsidha Das, Pintu, Arunodayan, "MerkuThodarchiMalai" Antony, Bala Saravanan, and few more prominent actors. GV Prakash Kumar (Music), Madhan Karky (Dialogues), Shreyaas Krishna (DOP), Nagooran (Editor), T. Ramalingam (Art), Poornima Ramasamy & Kavya

Sriraam (Costume Designing), Dhilip Subbarayan (Action), Toney John 24am (Publicity Designing) are the technicians involved in this project.

Captain Miller is presented by Sathya Jyothi Films T.G. Thyagarajan and is produced by Sendhil Thyagarajan and Arjun Thyagarajan. The film is co-produced by G. Saravanan and Sai Siddharth. The film is directed by Arun Matheswaran (Rocky and Saani Kaayidham fame).

Captain Miller, a period film set in the period the 1930s-40s and will be released simultaneously in Tamil, Telugu, and Hindi.

## Cricket Icon Yuvraj Singh is Hosting an Exclusive Stay at his Goa Home on Airbnb

Chennai, Sep 27 2022: International cricket icon Yuvraj Singh is becoming an Airbnb Host and offering an exclusive one-time-only stay for a group of six at his home in Goa, India. Perched on a hilltop with spectacular views of the sea beyond, Singh's home pays homage to the rich cultural heritage of Goa. Renowned for its pristine beaches, unique cuisine and warm hospitality, Goa is consistently one of the most sought after destinations for travelers in India and around the world.

Singh has delivered outstanding performances and career defining knocks throughout his career; he is now setting another milestone by becoming the first international cricketer from India to host on Airbnb.

Six guests will have insider access to the cricketer's three-bedroom holiday home filled with special memories and meaningful keepsakes from his years on the pitch. Bookable on [airbnb.com/yuvrajsingh](https://airbnb.com/yuvrajsingh), Singh's home will be available for INR 1212\* per night - Singh's birthday and jersey number - for a two-night stay from October 14-16, 2022.

"My Goa home has always been extremely special to me. While my work takes me across the world, this villa is where my wife and I come together to spend quality time with our friends and family. I am looking forward to being an Airbnb Host and opening the doors of my home to a lucky group of six," shared Yuvraj Singh.

About the Home:



From its vantage point high on a hilltop, with 180-degree panoramic views of the sea beyond, Casa Singh offers a serene setting from which to explore the colorful charms of Goa's sun-kissed villages.

Expansive decks and terraces burst with potted plants and greenery, dotted by pops of color from bougainvillea and other flowers. A luxurious pool features a swim up bar and several nooks for lazy afternoons spent reading or enjoying leisurely meals alfresco.

Local Goan dishes will be served by the home's personal chef in the dining room just off the main mezzanine area. The house is filled with photos of Singh's family and many cricket accolades - including his first ODI 150 - abound.

"We are thrilled to partner with cricket icon Yuvraj Singh to list his beautiful home in Goa on

Airbnb for this one-time-only stay. With international travel in full swing again, we are delighted to offer this unforgettable experience to a global audience, and add Singh to our vibrant host community in India," said Amanpreet Bajaj, Airbnb's General Manager for India, Southeast Asia, Hong Kong and Taiwan.

About the stay:

Guests will have exclusive access to Casa Singh, immersing themselves in the calming rhythms of life near the sea. Elements of the stay include:

A virtual greet-and-meet by Yuvraj Singh upon arrival

A personalized welcome note sharing Singh's favourite hangout spots in Goa

An excursion to the picturesque Divar Island on an e-bike, riding through mangrove fields,

churches, temples and beautiful homes

Sundowners on the outdoor deck featuring bespoke meals highlighting Yuvraj's favorite local delicacies A screening of Yuvraj's iconic innings - reliving those moments at the cricketers' house

Bespoke menus throughout the stay, featuring Yuvraj's favourite dishes Personalized keepsakes from Yuvraj as souvenirs

How to book:

Bookings open at 1pm IST on September 28 at [airbnb.com/yuvrajsingh](https://airbnb.com/yuvrajsingh). Guests will be responsible for their own travel to and from Goa.

Plus taxes and fees. This two-night stay is not a contest. Airbnb is closely monitoring India infection rates and government policies and will offer booking guests a USD1,000 Airbnb credit if it becomes necessary to cancel the stay.

This press release encourages safe and responsible travel. Travelers looking to book should note that this stay's rules require strict adherence with local COVID-19 guidelines. Guests must follow applicable local and state guidelines as well as Airbnb's COVID-19 Safety Practices, which include wearing a mask and practicing social distancing when required by local laws or guidelines. Guests are responsible for their own travel to and from Goa and must have a registered account with Airbnb. Other Terms and Conditions will apply, please see [airbnb.com/yuvrajsingh](https://airbnb.com/yuvrajsingh).

## 94th film of 'Super Good Films' titled 'God Father' starring 'Mega Star' Chiranjeevi is all set for theatrical release this October

Chennai, Sep 27 2022: RB Choudary's Super Good Films is known for producing good quality script-oriented movies. This 30 year old production company has set a record of producing 95 movies since its inception which is not ordinary.



Right now, Mega Star Chiranjeevi starrer 'Godfather' directed by famous director Mohan Raja becomes the 94th production of Super Good Films. NV Prasad co-produces the film along with Super Good Films and has planned to release the film in Tamil, Telugu

and Hindi.

'God Father' is the remake of the Malayalam blockbuster 'Lucifer'. Setup in a political background, this film has 'Lady Super Star' Nayanthara as the heroine. 'Bollywood Super Star'

Salman Khan plays a crucial role in the film. This is his first ever South Indian movie and there are high expectations for the same. Sathyadev plays the antagonist in the film. Samudirakani, Sayaji Shinde, Tanya

Ravichandran, Sunil and Murali Sharma are a few among the prominent actors who have done a very important role in the movie.

Thaman has composed the music for this film in which Nirav Shah has done the cinematography and K. Venkatesh has done the editing. The film is now in the final stage of production which is all geared up for its release globally this October.

The 96th project of Super Good Films titled 'Hanuman' in Malayalam and 'Top Gear' in Tamil has Fahad Fazil in the lead role.

## Samantha & Dev Mohan starrer Shaakuntalam is all set to release on November 4

Chennai, Sep 27 2022: The massively mounted film Shaakuntalam based on internationally acclaimed Kalidasa's Sanskrit play 'Abhijnana Shakuntalam' is all set to release in Hindi, Telugu, Tamil, Malayalam & Kannada. The story of Shaakuntalam revolves around the epic love story of Shakuntala and King Dushyant from Mahabharata, portrayed by Samantha and Dev Mohan.



The first poster of the film came out recently and the audiences were mesmerized and their

enthusiasm elevated to the highest level to watch this upcoming mythological drama.

The film is helmed by supremely proficient, Director Gunasekhar and marks a whimsical tale of love set in the Kasyapa

Kanumalu (Kashmir), the grandeur and splendour of Dushyant's Puru Dynasty making the film extremely exceptional.

Along with an alluring storyline, the film also has an accomplished starcast consisting of Sachin

Khedekar Kabir Bedi, Dr.M.Mohan Babu Prakash Raj, Madhubala, Gautami, Aditi Balan, Ananya Nagalla and Jisshu Sengupta in pivotal roles. Another added attraction to the starcast is icon Star Allu Arjun's daughter Allu Arha portraying the role of Prince Bharata.

Presented by Dil Raju under Sri Venkateswara Creations in collaboration with Guna Teamworks, Produced by Neelima Guna, and Written & Directed by Gunasekhar, the film is all set to release on November 4, 2022.

## Big deals for "Anti-Indian" OTT & Satellite Rights!!

Chennai, Sep 27 2022: Moon Pictures Adham Bava's Anti-Indian released last year (2021) was a great success. The film, directed by YouTube sensational icon Blue Shirt Maaran featured him in the lead role as well. Besides, he had composed music for this movie as well. The film featured prominent actors from the Tamil movie industry including Radharavi, Aadukalam Narain, director Velu Prabhakaran, and many others, performing pivotal roles in this movie. The story revolves around the political and religious upheavals that break open during the funeral rites of a deceased Hindu man, who later embraced Islam forms



the basic crux of this story. Blue Shirt Maaran narrated this story with a satirical approach. The film's release happened after crossing several hurdles. Although many leading OTT platforms had approached the production house for

direct OTT release for a whopping price deal, producer Adham Bava wanted to release it in the theatres first. Despite the movie garnering mixed response, it turned out to be a profitable venture at the box office. And now, the leading

OTT platforms and satellite channels have approached the producer for their respective rights. While the talks are happening in full swing, the production house has revealed a new poster of the film's OTT and satellite release.

## Foreign Trade Policy extended for six months

Chennai, Sep 27 2022: The government has received requests from Export Promotion Councils and leading exporters that we should continue with current Foreign Trade Policy (2015-20), which had been

extended from time to time.

In recent days, exporters and industry bodies have strongly urged the government that in view of the prevailing, volatile global economic and geo-political situation,

it would be advisable to extend the current policy for some time, and undertake more consultations before coming out with the new policy.

The government has always involved all

stakeholders in formulating policy. In view of this, it has been decided to extend the Foreign Trade Policy 2015-20, valid till Sept 30, 2022 for a further period of six months, w.e.f. October 1st, 2022.

## Dr Mansukh Mandaviya awards best performing states for PMJAY and ABDM at Arogya Manthan 2022

Chennai, Sep 27 2022: "There should be no space for fraud in AB-PMJAY which aims for healthcare of the poorest from the society. We need to use all available technology tools to remove even the smallest scope for any fraud". This was stated by Dr Mansukh Mandaviya at the closing day of the two-day Arogya Manthan 2022, celebrating completion of 4years of Ayushman Bharat PMJAY, and one year of Ayushman Bharat Digital Health Mission, here today. Ms Veena George, Minister of Health, Government of Kerala and Dr V K Paul, Member (Health), NITI Aayog were also present.



PM-JAY and ABDM. "Even a small suggestion has the power for bringing big change", he stated.

Dr Mandaviya urged states who are still to cover eligible beneficiaries, to accelerate their efforts to provide Ayushman Bharat cards to all of them. He also encouraged stakeholders to bring innovative solutions for integrating technology in digital health.

Union Health Minister awarded the Ayushman Utkrshitata Puraskaar (Ayushman Excellence

Awards) 2022 to felicitate the Top Performing State/UT (Andhra Pradesh), Top Performing District (Parvathipuram Manyam, Andhra Pradesh), Top Performing Government Facility (District Hospital Dharwad, Karnataka), Best Performing States (Kerala, Meghalaya, Gujarat, Manipur, Jharkhand, Uttarakhand, Chhattisgarh and Madhya Pradesh), Best Performing UTs (Chandigarh, J&K), and PMAMs (Pradhan Mantri Arogya Mitras) under the AB PM-JAY and ABDM.

The winners of ABDM Hackathon Series Round 1 (Bajaj Finserv Health - Team Excalibur) were also awarded at the ceremony.

The second day of Arogya Manthan 2022 had panel discussions with eminent thought leaders from relevant public and private sector organizations. The sessions covered best practices & learnings from the states, digitization of health insurance in India, international best practices in digital health and way forwards sessions to deliberate and collaborate for drawing the future roadmap of the two schemes, AB PM-JAY and ABDM.

Shri Rajesh Bhushan, Union Health Secretary, Dr R S Sharma, CEO, National Health Authority (NHA), Principle Health Secretaries of States, NHM MDs, representatives from international Organisations and the private sector were present.



## Kamal Haasan watches YG Mahendran's 'Charukesi', showers rich praises

Chennai, Sep 26 2022: YG Mahendran's stage play 'Charukesi', which has been winning accolades from various quarters, is also marking the 70th year of UAA group started by YGP and 61st year of YG Mahendran as theater artiste. To add more specialness to this play, 'Ulaganayagan' Kamal Haasan watched 'Charukesi' in person yesterday and enjoyed it. Following the drama, he also interacted with the crew. YG Mahendran said, "Kamal Haasan, who saw the play, appreciated it a lot. He said that he likes such plays very much. We have been friends for



more than 50 years. We have acted together in more than 20 films. Kamal also recollected the friendship between us," he said. Speaking further, Mahendran said,

"Kamal expressed that 'Charukesi' must be made into a film. I told him that if it was made into a film, I would need his cooperation. He also agreed." It is to be noted

that Superstar Rajinikanth recently watched the play 'Charukesi' along with his family, invited the drama crew to his house and appreciated them.

## Snapdeal "Toofani Sale - Festive Dhamaka" goes live on 23rd September

Chennai, Sep 27 2022: Snapdeal, India's leading value e-commerce company, today announced its first sale of the 2022 festive season, the "Toofani Sale - Festive Dhamaka", which starts on September 23, 2022.

In line with Snapdeal's exclusive focus on serving the large and growing value segment, the sale is curated around the central theme of offering high-quality, value-priced merchandise in key categories like home, fashion and beauty & personal care account for a bulk of the festive season shopping.

Snapdeal's Festive Dhamaka of the Toofani Sale will have extensive offers & discounts across Fashion, Home, Kitchen, Beauty, Appliances & much more. The sale season excitement will be amplified through special "Maha Bumper Offers", "Midnight Rush Hour" offers, "4-hour Deals" and "Hero Offers" which will showcase



popular and trending consumer choices. Keeping in mind the preferred price point of value shoppers, the festive season sale will offer an extensive selection at price points starting from Rs 299 & Rs 399 onwards.

The sale offers start from Rs. 99 in categories such as Festive Lighting and Beauty & Grooming. Offers in the Kitchen, Decor and furnishing categories start from Rs 129 onwards, while the Fashion categories,

including apparel and accessories will start from Rs 149-279. Gadgets & Appliances will be marked down Upto 80%, with bumper discounts on popular electronic items like Trimmers, Earpods, Speakers and Smart Watches.

Customers will also get a large selection of offers on Digital Gift Cards covering Food, Entertainment, Travel, and Fashion spends.

In preparation for this

year's festive season, Snapdeal has over the past six months increased the availability of good quality, value-priced options by adding fashion brands like Rangita (Ethnic fashion for women), Urban Mark (Men's fashion), trendy beauty and personal care brands like Miyuki, Aragma and Nord. In addition, HomeTales, which focuses on the home category has expanded its range on Snapdeal to cater to the surge in home-centric festive shopping.

Snapdeal will curate special stores on different days to mark Navratri, Durga Puja, Karva Chauth and Dhanteras Store to help shoppers find all items for their personal and gifting needs related to these festivals.

Snapdeal's recently introduced co-branded Rupay card with Bank of Baroda & JCB will offer unlimited 5% cashback on purchases made on Snapdeal.

## SSN Incubation Foundation appoints Chandran Krishnan as the Chief Executive Officer

Chennai, Sep 27 2022: SSN Incubation Foundation announced the appointment of Mr Chandran Krishnan as the Chief Executive Officer. Located in the SSN campus on Old Mahabalipuram Road (OMR), Chennai, SSN Incubation Foundation, acronymed SSN iFound, was launched in February 2020 as a Section 8, not-for-profit entity incorporated under the Companies Act, 2013.

The main objective of the SSN Incubation Foundation is to promote innovation and entrepreneurship by translating technology ideas and innovation of science and engineering into products and services. SSN College of Engineering and Shiv Nadar University Chennai are the institutions partnering with the Foundation for various initiatives across disciplines.

Mr Chandran brings with him more than 40 years of experience in India and overseas across multiple domains including manufacturing, automotive, aerospace, IT-enabled



Services and start-up ecosystem. He is a Mechanical Engineering graduate from IIT, Madras in 1981, with a post-graduate diploma in management from the Indian Institute of Management (IIM), Calcutta in 1984. With strong analytical and strategic skills and a good acumen for finance and business, the former CEO of The Chennai Angels (a leading angel network that funds start-ups in India and overseas), has also had the

opportunity to work closely with leading industry conglomerates like HCL Technologies, Reliance Life, Hindustan Motors, and Ashok Leyland Finance, among others.

Welcoming Mr Chandran, Dr Kala Vijayakumar, Director, SSN Incubation Foundation said, "I am happy to be associated with a foundation that aspires to become a leader in the incubation space by promoting young entrepreneurs in emerging sectors. SSN iFound seeks to facilitate building organisations of tomorrow by providing them with the right mentorship and guidance today. This will enable start-ups to evolve into successful sustainable business houses of global stature and impact in the near future. I am looking forward to working with those who share our vision and will strive to push the frontiers of knowledge in a multidisciplinary environment."

providing them with the right platform to launch their

start-up dreams. As we continue to elevate SSN iFound as one of the preferred destinations for those with entrepreneurial aspirations, I am confident that Mr Chandran is the perfect fit to lead SSN iFound and I am delighted to welcome him."

Looking ahead to his new role, Chandran Krishnan, CEO, SSN Incubation Foundation said, "I am happy to be associated with a foundation that aspires to become a leader in the incubation space by promoting young entrepreneurs in emerging sectors. SSN iFound seeks to facilitate building organisations of tomorrow by providing them with the right mentorship and guidance today. This will enable start-ups to evolve into successful sustainable business houses of global stature and impact in the near future. I am looking forward to working with those who share our vision and will strive to push the frontiers of knowledge in a multidisciplinary environment."

## Golden Visa Granted for Prominent South Indian Actress and Entrepreneur Radha Nair

Abu Dhabi, Sep 26 2022: Prominent South Indian actress and Director of Udaya Samudra Group Smt Radha Nair was awarded UAE Golden Visa. HH Sameer Mohammed Al Jaber, Head of Locations & Government Resources, Abu Dhabi Film Commission handed over the Golden Visa to Radha Nair. "Overwhelmed to



receive the prestigious UAE Golden Visa. I wholeheartedly thank the UAE Government & Mini Sarma, Abu Dhabi Film Commission & Creative Media Authority for felicitating this. I am confident that this honour will help me contribute more for the cultural & economical progress of UAE". Said Radha Nair.

## RAJTV Network enters digital OTT space with the launch of RAJDIGITALTV APP

Chennai September 26, 2022: Raj Television Network (RAJTV), one of the pioneer Private Commercial Television Broadcasters with evergreen library of Tamil, Telegu and other language movies and content, has forayed into the subscription-based video-on-demand market with the launch of RAJ DIGITAL TV. Like the other subscription services, this one is also available on Android, iOS and the web. AIRTEL IQ is the technology partner to RAJ DIGITAL TV OTT and the OTT was built by Airtel IQ itself and also the backend support is provided by Airtel IQ with enhanced Technology. RAJ DIGITAL



TV offers a collection of over 1000 movies plus in Tamil language, music videos, TV shows, and live TV in the 4 south Indian languages such as Tamil, Telugu, Kannada, and

Malayalam apart from other languages. Interestingly, there is some original content as well for the users of this service. RAJ DIGITAL TV Subscription Plans are daily Rs.1 per

subscriber payable on monthly basis and yearly subscription plan for direct subscribers, and various revenue models with channel partners like Airtel Xstream are also planned. The OTT application is available in both Android play store and iOS. Already Raj Television Network Ltd Channels have more than 20 Million subscribers. The firm expects a substantial revenue addition from the OTT segment. The network is expanding further to gaming, RAJ METAVESRE entertainment platforms and other monetisation platforms in addition to Entertainment Segment.

## Director Karthik Subbaraj presents Vaibhav-Anagha starrer action thriller 'Buffoon' directed by Ashok Veerappan

Chennai, Sep 26 2022: 'Buffoon' starring Vaibhav-Anagha in the lead roles is a power-packed political action movie. Presented by director Karthik Subbaraj and produced by Kaarthekeyan Santhanam, Sudhan Sundharam and Jayaraman, the film directed by Ashok Veerappan released on 23 September. Sakhivelan's Sakthi Film Factory has bagged the Tamil Nadu theatrical rights of the movie. Ashok Veerappan has worked as assistant director to Karthik Subbaraj in films like 'Pizza', 'Jigarhanda' and 'Iraivi' and will be making his debut with 'Buffoon'. Speaking about 'Buffoon', Ashok Veerappan said the movie is a complete action package and will be based on the life of a buffoon who



appears in stage dramas. The director added, "the movie is about a buffoon and what happens in his life. The film will also focus on the life of people in the coastal districts of Sivagagai, Ramanathapuram and Thoothukudi. Seeing the title, people might think that this is a comedy film, however 'Buffoon' will be an action-packed political

subject." He added that shooting for the film took place around Karaikudi, Rameswaram, Kollam and Chennai. Anagha plays the female lead in the flick which also has Anthagudi Ilayaraja in an important role. Madurai M P Vishwanathan who has 50 years of stage drama experience plays the role of Vaibhav's father in the

movie. Popular Malayalam actor Joju George plays an important cameo in the movie. Apart from this, the star cast also includes Aadukalam Narean, Tamarasaram and Moonar Ramesh among others. Ashok said that Santhosh Narayanan's music is one of the biggest positives of the film. "Two songs are already released and have been received well. Santhosh Narayanan has done impressive work with the BGM too," he added. 'Buffoon' directed by Ashok Veerappan and produced by Stone Bench Films and Passion Studios will be releasing worldwide tomorrow. The film will be released in theaters across Tamil Nadu by Sakhivelan's Sakthi Film Factory.

## The Press Note on behalf of the FFI: On selection of the Indian Film for Entry to the Academy Awards

Chennai, Sep 26 2022: (Oscar) in the Foreign Language Category On behalf of the Jury Board honoured to select the Indian Oscar entry to the Foreign Language Category of Academy Awards, 2022, operating under the Chairmanship of the esteemed Director Mr. T.S. Nagabarna, we feel proud to select the film entitled 'Chhelo Show' (The Last Show), unanimously from amidst the credible list of other great Indian films reviewed. This unanimous selection owes to several reasons of cinematic excellence showcased in the aforesaid film. 'Chhelo Show' is a film that transcends the banal narrative of the regular Indian reality shown abroad and touches the emotional chords of every film buff around the world. The narrative is impactful, with cinematic moments captured in great details, captivating performances, visual beauty and auditory effects. It showcases the Indian nuances and heritages subtly and truthfully which be an eye opener for the foreign audience. It begins innovatively and ends with a ray of hope. The characters,



locales and the narrative stays with the audience long after the end credits roll. Like the film says -we discover the light enabling us to tell stories resulting in great films. Chhelo show is a film to be felt and experienced.

Producer Ravi Kottaragara said, "Around 4000-5000 movies are made in India annually. These days, lots of good content-driven movies are being made. The Oscar Awards commenced in 1929, but there wasn't any section for Best Foreign Film Category. However, the scenario has

changed completely now. Lots of promising movies are being sent from India. The president will announce the list of movies sent to Oscar's committee this year." President Nagarabharana said, "I feel happy and proud for having taken part in this event. 13 movies have been recommended for the Oscar Awards. These movies have been selected among several languages, analysed in depth and finally, Gujarati Movie 'The Chhelo Show' (The Last Show) has been selected. Among movies from various regions, the

Gujarati movie 'The Chhelo Show' has been selected on the behalf of FFI. Besides, Honorable Director Mr. T.S. Nagabharana was felicitated on behalf of the Jury Board. The List of Other Indian languages movies recommended for the Oscar entry is as follows Total - 13 Movies Oscars Entry Total - 13 Films Hindi-601-Badhai Do02-Rocketry03-Jhund04-Brahmastra05-The Kashmir Files 06-AnekDimasa (Assam)-1Semkhor Tamil-11raviv Nizhal Gujarati-1Chello show Telugu-2RRRStalam Malayalam-1Ariyuppu.