

TN Health Minister Ma Subramanian Inaugurates IIRSI 2022, India's Biggest Convention on Eye Surgery

Chennai, July 11 2022: Ma.Subramanian, Minister for Health & Family Welfare, Government of Tamilnadu, inaugurated IIRSI 2022, the 37th Intraocular Implant and Refractive Surgery Convention, and India's biggest platform focused on treating preventive blindness, intraocular lens (IOL) implantation, and refractive eye surgery. This two-day annual convention of IIRSI, an association of ophthalmologists in India, has attracted the participation of over 2500 ophthalmologists from across the country, and over 200 expert speakers and participants from abroad.

Padma Shri Prof. Dr Mahipal S Sachdev, Dr. Lalit Verma, Chairman, All India Ophthalmological Society (AIOS) Scientific Committee, Dr. Namrata Sharma, Professor of Ophthalmology at AIIMS Delhi, and Dr. Ragini Parekh, President,

Intraocular Implant and Refractive Society of India (IIRSI), and Prof. Amar Agarwal, Secretary General IIRSI were among the dignitaries present at the inaugural session.

The convention will host sessions on 'Path Forward In Cataract and Refractive Surgery', ophthalmic advances, ophthalmic surgery, Y-ophthalmology, among others. There will be live surgical telecast sessions from Dr. Agarwal's Eye Hospital; symposiums on subjects such as anterior segment, and challenging cases - besides, a special session of Indian Society of Cornea and Kerato Refractive Surgeons.

The convention will also feature foreign faculty lectures, sessions for young ophthalmologists, hands-on Wet Lab courses, ophthalmic premier league competition, court martial in ophthalmology, IIRSI film festival award show, IFFA, and IIRSI photography

competition. IIRSI 2022 will witness distribution of awards to expert ophthalmologists from India and abroad.

Delivering his inaugural address, Thiru. Ma. Subramanian, Minister for Health & Family Welfare, Government of Tamilnadu said, "There is a huge prevalence of eye disorders in India. According to a World Health Organization, the country has an estimated 12 million blind people and an additional 450 million people who require vision correction. India leads globally in terms of number of people per million who are visually impaired. However, a big chunk of eye problems and blindness are preventable with early diagnosis and treatment. India needs to invest many times more in creating eye care infrastructure to help reach the benefits of scientific advances to every citizen."

"South India,



especially Tamil Nadu, has always been a forerunner in healthcare specialties including ophthalmology. The state hosts many of the premier eye institutes from where a spiring ophthalmologists embedded with skills and advanced technology pass out and serve different parts of the country. Conferences like IIRSI play a very important role in enhancing the skills of Indian eye surgeons. This platform can enable the doctors to learn and have an edge in treating patients with the latest technology. It can also be instrumental in the development of novel methods in restoration of

instrumental in significantly increasing the capabilities and offerings of the eye care sector in India in terms of diagnostics and treatment.

He added that over the years, there have been several advances in intraocular lens implant, one of the most common eye surgeries, and LASIK surgery, which is performed with laser to remove a defined amount of tissue from cornea, a part of the eye. "We have made the sessions related to these areas more interesting by making them interactive. Programmes like ophthalmic premier league, court martial etc., are the examples of disseminating the knowledge in an interesting manner with the involvement of participants. The live surgery shows are interesting parts of the conference and offer an opportunity for the participants to understand the usage of best



equipment, and the surgical techniques by experienced surgeons. The Wet Lab sessions will provide hands-on experience for them on novel surgical techniques. I am sure that all doctors will benefit from this interactive session with the eminent Indian and international ophthalmologists."

The awardees from India include Dr Jeewan Abulafia, Jesusalem; Dr. Ahmed Assaf, Egypt; Dr. Cathleen McCabe, Dr. Cynthia Matossian, Dr. P Dee G Stephenson, Dr. Jack Parker, Dr. Richard Davidson from USA; Dr. Lamis Baydoun, Netherlands; Dr. Sergio Canabrava, Brazil, and Dr. Sheraz Daya, UK.

Om Parkash Gold Medal. Dr. Mohan Rajan will be awarded with the Subodh Agrawal Gold Medal. Other Indian awardees are Dr. Arun Kshetrapal, Dr. Ashiyana Nariani, Dr. Mohak Shah, Dr. Samar Basak, Dr. Saurabh Luthra, Dr. Sheetal Bar, and Dr. K. Shreesh Kumar.

The international awardees are Dr. Adi Abulafia, Jesusalem; Dr. Ahmed Assaf, Egypt; Dr. Cathleen McCabe, Dr. Cynthia Matossian, Dr. P Dee G Stephenson, Dr. Jack Parker, Dr. Richard Davidson from USA; Dr. Lamis Baydoun, Netherlands; Dr. Sergio Canabrava, Brazil, and Dr. Sheraz Daya, UK.

Rtn.Dinesh Kumar R becomes the 6th President of Rotary Club of Chennai Rainbow Governor Elect of RID 3232 Rtn. Ravi Raman presided the event

Chennai, July 11 2022: Rtn.Dinesh Kumar R becomes the 6th President and Rtn.Shanthi Devakumar as Secretary of Rotary Club of Chennai Rainbow. Governor Elect of RID 3232 Rtn. Ravi Raman had presided this event, Regional Secretary Rtn. Priya Sridhar. Rtn. Balamurugan, Azeem Ahmed Deputy Chief of Tamilnadu Police Traffic Warden Organization, Past Presidents Rtn.Dr.Devakumaar, Rtn.Dr.Chandragupta and many other Traffic Wardens and rotarians participated in the function. Traffic Wardens were awarded for Excellence in service in Road Safety Activities at the function.

President R Dinesh Kumar was born as the elder son of Mr. Rathinasamy & Mrs. Indira kumari in Avadi, Chennai. Completed his schoolings in Nazareth and Vijayanta Schools in Avadi. A Computer Science aspirant, who facultied Natraj ITI at the age of 17. Trained as a Machinist contributing to Arjun and Ajeya Main



Battle Tanks, Ministry of Defence. Founder and Coordinator of National Computer Technology. Founder of an FMCG Enterprise Thejas Promoters. Started his Computer sciences and Applications career with global brands like Digital, Compaq, Hewlett Packard, UCB, Mphasis and AstraZeneca. Completed his Masters in Computer Application from University of Madras and Business Analytics from Harvard

University. Is a Lead ISO Auditor, Six Sigma Certified from American Society for Quality, Robotic Process Automation, Member of JD Power Associates, Member of TSIA Standards. Executive Director in LKS Consultants Pvt Ltd. Executive Director in Myway MyTour with presence in over 16 countries. Data Sustainability lead in United Nations Sustainable Development

Cooperation Framework Happily married to Lakshmi, who is a Financial Director of LKS Consutants Pvt Ltd. They are blessed with a son Thejas, just completed his 10th standard at St. Joseph's A Rotarian since 2019, a Paul Harris Society Member, served the club as International Service Director and Secretary successfully. Now, steps up as our Club's President.

CII CONTRIBUTES TO TAMIL NADU CHIEF MINISTER'S PUBLIC RELIEF FUND TOWARDS ECONOMIC AID TO SRI LANKA

Chennai, July 11 2022: Confederation of Indian Industry (CII) Tamil Nadu team led by Mr Satyakam Arya, Chairman, CII, Tamil Nadu met Thiru M K Stalin, Hon'ble Chief of Tamil Nadu in Chennai on Thursday and handed over a cheque for Rs.1.35 crore to the Chief Minister's Public Relief Fund contributed by the CII Members towards economic aid to Sri Lanka.

In a statement issued today, Mr Satyakam Arya said that CII would like to thank and appreciate the Hon'ble Chief Minister of Tamil Nadu for providing various relief measures



to the people of Sri Lanka who are affected due to the recent economic crisis. Sri Lanka and Tamil Nadu have a long standing economic and cultural relations, and the

measures taken by the Government of Tamil Nadu would further strengthen the relationship with the Island Nation, said Mr Arya.

Hon'ble Chief Minister of Tamil Nadu for this opportunity to work with the Government of Tamil Nadu to provide support and assistance to Sri Lanka during this difficult times.

He thanked the

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Freedom Refined Sunflower Oil the No.1* Brand in INDIA in Sunflower Oil Category

Chennai, July 11 2022: Freedom Refined Sunflower Oil the flagship brand of Gemini Edibles & Fats India Ltd (GEF India) has been ranked the No.1* brand by volume sales in the sunflower oil segment in India (according to Nielsen IQ data on Refined Oil Cons Pack (ROCP) market in India (U+R) for the year ending (MAT) March 31, 2022). Freedom Refined sunflower oil achieved this landmark while having its presence only in the states of Andhra Pradesh, Telangana, Karnataka, and Odisha. The rank highlights the deep market penetration of the brand and consumer preference for the brand, as they appreciate the quality, consistency, and trustworthiness of the edible oil brand - Freedom, which is also available as Rice Bran Oil, Groundnut Oil, and Mustard Oil. The Retail Index service by Nielsen IQ covers Grocers, General Stores, Chemists, Cosmetic Stores, Paan Plus Stores, and Modern Trade Stores.

Apart from this, GEF India had bagged the Platinum Award in the category 'Highest



Importer of crude Sunflower Oil in India' at Globoil award 2021. In 2018, The Globoil India 'Emerging Brand' award was given to 'Freedom' brand. The brand 'Freedom' was ranked amongst the top 5 cooking oil brands in India according to the India Today 'Ispos Urban Consumer Sentiment Survey 2020'.

Freedom Oil is the market leader in the sunflower oil category and its leadership position and high penetration of products have been possible due to its extensive distribution network. GEF India also has a state-of-the-art facility in Kakinada (2 units) and Krishnapatnam, Nellore with a combined capacity of 2615 MT per

day. The facility has equipment from Desmet Ballestra (Belgium). The facility from Krishnapatnam is FSSC 22000 certified and is in the process to obtain the same for the third refinery at Kakinada. The company also focuses actively on packaging ensuring both the design and the quality are user-friendly for the consumers.

Speaking on the occasion Mr. Pradeep Chowdhry, Managing Director of Gemini Edibles & Fats India Ltd. said, "We are delighted to have 'Freedom' become the No. 1 brand in India by value in the sunflower oil category with a 20.5%* market share (Nielsen IQ MAT March 2022). This is a result of our consumer-

centric approach, robust distribution network, and focus on quality. The company is looking at strategic expansion and in the next few years, we intend to launch in Tamil Nadu and Kerala which have high volumes of sunflower oil consumption. Further, we would also expand our presence to the northern and eastern states of India such as Chhattisgarh, Jharkhand, Uttar Pradesh, and West Bengal."

With growing health consciousness, a transition can be witnessed in favour of oils that are healthy. Oil varieties such as sunflower, mustard, groundnut, and rice bran are perceived to be healthier than palm oils and their fractions. Sunflower oil is considered suitable for Indian cuisines as it can hold onto its nutritional content at higher temperatures. Freedom Sunflower Oil is fortified with Vitamins A & D. It is also rich in naturally occurring Vitamin E. It is a preferred choice for daily consumption by health-conscious customers.

VST Tillers Tractors Ltd launches its first 'Experience Centre' in Pune

The state-of-the-art center will provide a chance for the farming community to get up close with VST's modern farm mechanization products

Chennai, July 11 2022: VST Tillers Tractors Limited (VST), India's leading farm equipment manufacturer, announced the launch of their first state-of-the-art Experience Centre in the city today. Designed for customers to get a first-hand experience of VST's farm equipments with latest technologies, the experience centre will display the full range of products including tractors, power tillers, power weeders, brush cutters, power reapers, rice transplanters, hedge trimmers, rotary tillers, and attachments.

The experience center will offer the customer an assisted walkthrough of the range of products by VST, enabling them to make an informed purchase decision.

Mr. Antony Cherukara, CEO, VST Tillers Tractors

inaugurated the Pune Experience Center today in the presence of farmers, channel partners and business partners. On the occasion, he said "It is a delightful moment for us at VST as we inaugurate our first experience centre. VST is committed to provide diversified farm mechanization products and affordable solutions to the farming community. It is our constant endeavor to bring the best of global technologies and machines to the Indian farmers. Through this experience centre, we will bring our product offering closer to our farmers and they can understand their applications to enhance their productivity. The Experience Centre is a first-of-its-kind concept by VST, and we have plans to replicate the same in other cities across the country.



Through the experience center, we are bringing all our offers under one roof. This will enhance their overall experience with the brand. It gives the farmers

real-time experience and helps them make their buying decisions. We shall expand the scope of our experience centers as we go forward.

'Madras' fame Hari-'Tolet' fame Sheela starrer new movie launched by filmmaker Pa. Ranjith

Chennai, July 11 2022: Producers Golden Suresh and Vijayalakshmi of Manjal Cinemas are producing a new movie featuring Hari Krishnan in the lead role. Hari Krishnan shot to fame for his critically acclaimed performance in Pa. Ranjith's movie 'Madras'. He is playing a unique role in this new movie. Actress Sheela Rajkumar, who has won appreciation for her stellar performances in the Tamil movies like Tolet, Mandela is playing the female lead role. Produced by Golden Suresh, the movie is directed by Justin Prabhu.



A. Kumaran is handling the cinematography, and Ramanan is taking care of editing. Siva Shankar (Dialogues), M. Kumaresan (Stills), T. Rajan (Production Manager), & John (PRO) are the other technicians

in this project. The launch of this movie happened today (July 6, 2022) in Chennai. Tamil film industry's most reputed filmmaker Pa. Ranjith took part in the event, and launched this project. The movie owns a realistic

story revolving around the daily life routine of middle-class families. While the shooting is scheduled to kick-start soon, the entire movie will be filmed in and around the locales of Krishnagiri. Production: Golden Suresh, Vijayalakshmi Actors: Hari Krishnan, Sheela Rajkumar Director: Justin Prabhu Cinematography: A. Kumaran Editing: Venkat Raman Dialogues: Siva Shankar Stills: M. Kumaresan Production Manager: T. Rajan Public Relations: A. John Banner: Manjal Cinemas.

Libra Productions V C Ravindhran to bankroll 'Vidiyum Varai Kaathiru' directed by Saji Saleem and starring Viddharth, Vikranth, Karthik Kumar and Varun

Chennai, July 11 2022: Leading production house Libra Productions' V C Ravindhran will bankroll 'Vidiyum Varai Kaathiru' starring Viddharth, Vikranth, Karthik Kumar, Varun and directed by Saji Saleem, who worked as an assistant director to Ramkumar of 'Mundasupatti' and 'Ratsasan' fame. Viddharth, Vikranth, Karthik Kumar, Varun, Chandran, Mahalakshmi Shankar, Quincy, Valina Francis, Nimmi Emmanuel and others are playing the main characters of the film. Talking about the movie, Ravindhran said that 'Vidiyum Varai Kaathiru' will be a full-length thriller set in one night. He said there will be no dearth of action scenes from start to finish. "The film is about the consequences that happen after a police officer and a naxalite interchange their



cars. Karthik plays a police officer, Vikranth is the Naxalite, and Viddharth is the driver. Varun joins this journey at an interesting time," said Ravindhran. About the casting, he said, "When Saleem narrated the story, we felt that these actors seemed to be the perfect fit for these characters. Viddharth, Vikranth and Karthik are all very fine artists. Viddharth is good at choosing the right script and Vikranth is a great actor. Karthik was on a break from acting and I convinced him to take up

this role. I am confident that the film will give due recognition to these talented artists. Varun has come all the way from New Zealand to act," he said. Ravindhran added that all the characters in the film will be important. Talking about the title of the film, producer Ravindhran said, "Many years ago K Bhagyaraj sir directed the hugely successful film 'Vidiyum Varai Kaathiru'. We went to him and requested the title as it was very suitable for our story.

He gave us this title

wholeheartedly." "The shooting will begin on July 23 and will be held in Coimbatore for 30 days. As the events take place in one night, most of the scenes will be shot at night. It has been decided to release the film by the end of October," he said. Ravindhran said that director Saji Saleem is going to use many new strategies for this film. Santhosh is handling the cinematography. Music is by Aswath. Cinematography by Jerome Allen, Art by Narmada Veni and Costume Design by Minnie Bastin. Asokan G is the executive producer. Saji Saleem will direct 'Vidiyum Varai Kaathiru' produced by Libra Productions V C Ravindhran starring Viddharth, Vikranth, Karthik Kumar, Varun and many other popular stars.

Panni Kutty - A gentle rural comedy that is likeable

Chennai, July 11 2022: A down-on-luck man has to run over a piglet that had caused a minor accident to get lucky in life. But the animal belongs to a man who has to keep it safe for his wedding to happen!

The protagonist of Panni Kutty, Uthravathi (Karunakaran), is the kind of guy for whom life is nothing but unending problems. His sister Nilavathi (Shathiga) has a troubled marriage. His father Periya Karuppu (TP Gajendran) is an alcoholic. His mother doesn't even care when he tries to commit suicide. Even his attempts to woo Kaveri (Lakshmi Priya), who runs a small eatery, aren't



working out. He is so unlucky even in his attempts to end his life.

So, when he decides to steal a two-wheeler on the advice of a seer (Dindigul Leoni), to whom his friend Brunei (Ramar) takes him, we understand that as an act of desperation from a man who is clutching at straws. And when his luck turns around, he is delighted. But then, before

long, there's an accident and now, the seer wants him to find the piglet that had caused it and run over him again! But what Uthra doesn't realise is that the piglet is under the protection of Thittani (Yogi Babu), who has to ensure the animal's safety, so that he can get married.

In total contrast to his debut film, the excellent thriller Kirumi, with his

sophomore effort Panni Kutty, director Anucharan goes for a breezy rural comedy drama. The film is good fun, revelling in situational humour that keeps it entertaining till the very end. Right from the opening scene, when we see Uthra going to commit suicide (with a terrific use of the TMS song Aaravil Ore Arivu Outtu), the director peppers the film with humour, the quirky kind that doesn't make you squeal with laughter, but brings a gentle smile on your face while watching it. The casting feels right, and the actors liven up the scenes with their camaraderie ensuring that there is no dull moment.

Neyveli Jawahar H.S.School 1982 Batch Alumni presented mementos to the School and Teachers with Award of "World#1 Teacher" including Cash Award of Rs 5000/-

Chennai, July 11 2022: Neyveli Jawahar H.S.School 1982 Batch Alumni Meeting held on 25th and 26th June 2022 in Hotel Radha & Meenakshi Hall JHSS Neyveli. Alumni were visiting their homes where lived 40 years ago, Parks, Shops & Temples. Music & Dance programs were also arranged on 25th night by school children as entertainment. More than 55 Students with spouse participated in the get-together. Teachers who taught were also invited with Principal and Vice Principal of the School. Students and Teachers shared their Experiences and recalled the Teaching, Motivation, Discipline of the



School Teachers as Mentors and Services of the Management which helped them for Success in their Careers and Life. Students who are working throughout the World in Higher Level Govt. Departments, Private

Organisations including MNCs & Educational Institutions were participating in the get-together. Alumni presented mementos to the School and Teachers with Award of "World#1 Teacher" including Cash Award of Rs

5000/- Meeting was organised by 7 Students of 1982 Batch Alumni working in NLC India Ltd in a Senior Position. At last Lunch were arranged for all Participants including Teachers in a grand manner At Hotel Radha.