

**Govt protects farmers interest through wheat exports restriction, says APEDA Chairman
 Higher remuneration to farmers did not result in higher wheat prices for consumers in the country: M. Angamuthu**

Chennai, June 12 2022: The government's move to restrict wheat exports last month has been primarily focussed on meeting domestic demand while protecting the farmers' income, said M Angamuthu, Chairman, APEDA here today.

Shri Angamuthu said India has kept its wheat export options open for those developing countries to meet their food security needs after restriction on shipment of wheat was announced last month. Requests from several countries for importing wheat from India are being processed at the government level.

This year, wheat farmers have been immensely benefited in terms of procurement by the government's agencies at Minimum Support Price (MSP) while a significant chunk of commodity has been sold to private trade at much above MSP.

The decision to ban wheat export was taken to ensure the availability of

wheat for the domestic supply chain. Sudden spurt in exports in April created concern over domestic price stability and supply that prompted the government to take the 'regulatory' measure like restricting wheat export.

The global wheat market is currently volatile at present and prices remain elevated, owing to the shortage caused by the Russia-Ukraine conflict.

Keeping the interest of farmers as the top priority, the government allowed them to sell their wheat at higher prices at above MSP to private traders across several mandis besides procuring wheat at MSP across all the key grain growing states including Punjab, Haryana, Uttar Pradesh, Madhya Pradesh and Rajasthan.

Higher remuneration to farmers did not result in higher wheat prices for consumers due to administrative measures like wheat export regulations and more availability of wheat for



domestic supply chain, said Shri Angamuthu.

The Centre has been quite prudent in balancing the interest of the farmers and consumers in one go.

The objective of Government of India's policy is that farmers could reap higher remuneration for their produce and the decision of the Centre helped a majority of

farmers. It has been reported that during the current Rabi marketing season (2022-23), the farmers sold their produce at an average rate of Rs 2150 per quintal against the MSP of Rs 2015.

While putting restrictions on wheat exports on May 13, the Commerce Ministry had

clearly stated that the export of wheat would be open under the government-to-government contract and to any other vulnerable country facing a food crisis.

Union Minister of Commerce and Industry, Consumer Affairs and Food & Public Distribution, Shri Piyush

Goyal recently said that India traditionally has not been an exporter of grain. "Our farmers toiled and ushered in the green revolution and India's production of wheat has been primarily for the consumption of its own population," said Shri Goyal at the World Economic Forum in Davos.

Even though India is the world's second-biggest wheat producer, India has been relatively a marginal player in global wheat trade while the country has a share of more than 45% in the global trade of rice. By restricting wheat exports, the government chose to protect food security considering inflation concerns.

According to estimates by the Directorate General of Foreign Trade, India has exported a record 7 million tonne (MT) of wheat in 2021-22 which is valued at \$ 2.05 billion. Out of the total shipment around 50% of wheat was exported to Bangladesh in the last fiscal.

India had been a relatively marginal player in global wheat trade until 2020-21. India could export only about 0.2 MT and 2 MT of wheat in 2019-20 and 2020-21 respectively.

The Government had regulated wheat export from May 13, 2022 which changed the market

dynamics, preventing speculative wheat trading and cooled down the inflationary trend of the price of wheat and products made out of it in the domestic market.

To ensure that farmers with surplus wheat are not adversely affected on account of exports regulation, the government extended the procurement season. This extension facilitated those farmers, who had not participated in public procurement earlier but were keeping the wheat stocks with them, to come to purchase centres for selling wheat to Food Corporation of India and State procuring agencies.

In order to mitigate sufferings of farmers of Punjab and Haryana due to a fall in yield of wheat crop on account of early onset of summer and untimely heat wave and to boost procurement for the central pool, GOI relaxed permissible limit of shrivelled grains from 6% to 18% for Punjab and Haryana.

Union Home and Cooperation Minister Amit Shah presided over the 25th meeting of Western Zonal Council in Diu

Chennai, June 12 2022: Union Home & Cooperation Minister Shri Amit Shah, chaired the 25th meeting of the Western Zonal Council at Diu today. Chief Ministers of Goa, Gujarat and Administrator of Dadra & Nagar Haveli and Daman & Diu, Senior Ministers from Gujarat and Maharashtra, Union Home Secretary, Chief Secretaries from the member States in the Western Zone, Secretary, Inter State Council Secretariat and other senior officers from the States and Central Ministries and Departments participated in the meeting. It is for the first time that the Western Zonal Council was held in the UT of Dadra & Nagar Haveli and Daman & Diu.

Highlighting the importance of Zonal Councils that were established under the States Reorganisation Act in 1956, Union Home Minister & Cooperation Minister referred to the Vision of the Prime Minister, Shri Narendra Modi to leverage cooperative and competitive federalism to achieve all round growth of the country. He mentioned that the Zonal Councils provide the platform to foster such collaboration through a structured mechanism for dialogue and discussion on a continuous basis on the issues affecting one or more States or between the Centre and the States, in the spirit that strong States make a strong nation. In this context, he also highlighted that under

Prime Minister Narendra Modi's guidance, the country has been State successfully dealing with Covid-19 pandemic along with ensuring extensive vaccination in the country which has been possible with the active support of the States.

Union Home Minister Shi Amit Shah mentioned that, the meetings of different Zonal Councils are now being convened regularly by the Inter State Council Secretariat of the Ministry of Home Affairs with the cooperation of the State Governments. He observed that there has been substantial increase in the number of meetings of the Zonal Councils and its Standing Committees. 18 meetings of the various Zonal Councils and 24 meetings of their Standing Committees were held in the last 8 years as against 6 and 8 meetings of Fast Track Courts for

While appreciating the role of the Zonal Councils, he mentioned that though the Zonal Councils are advisory in character, but through discussions and exchange of views, they help in developing a coordinated approach among the States on important issues of social and economic development. In this regard, Union Home Minister & Cooperation Minister desired that the forum of Zonal Councils should be used for sharing of best practices among the member States/UTs and for this purpose, he advised

that success stories and best practices from each country has been presented in the Standing Committees of the Zonal Councils and discussed for adopting in the other States/UTs of the Zone.

The Western Zonal Council in the 25th meeting at Diu on 11.6.2022 and its Standing Committee in its 12th meeting at Panaji on 28.01.2022 has discussed over a total of 36 issues. Out of these, 6 issues have been identified as significant at national level and these issues are being discussed and monitored regularly on an ongoing basis in all meetings of different Zonal Councils. These are improvement of banking services in rural areas, monitoring of rape and sexual offences cases against women and children, implementation of Track Courts for such cases, verification of identity of Marine fishermen in high seas, development of local contingency plan by coastal States for Mass Rescue Operation in high seas and encouragement of Make in India initiative through Preference in Public Procurement. Out of the 30 other issues that were discussed in these meetings, 27 issues were resolved and only 3 retained for further deliberation.

The Union Home & Cooperation Minister, Shri Amit Shah stressed the need for early investigation of rape/sexual offences against women & children and the need for stringent



punishment in a time bound manner. He desired that an Addl. DGP level officer, preferably a lady Officer be assigned the responsibility in the Police Headquarters of each State for monitoring all such cases.

The Western Zonal Council also reviewed the action taken on the decisions in its last meeting. Union Home & Cooperation Minister Shri Amit Shah while noting with satisfaction the substantial progress on the issue of QR Code enabled PVC Aadhar Cards to marine fishermen, he urged the coastal States to make efforts to ensure that 100% of the fishermen including migrant and seasonal fishermen going to the high seas should have such Aadhaar cards that can be easily verified.

Highlighting the need for all-inclusive Local Contingency Plan and the role it plays in the Mass Rescue Operation, he

advised to identify the existing infrastructure along the coast and integrate them with the Disaster Mitigation Plans.

The Zonal Council also appreciated that in pursuance of the Vision given by the Prime Minister Shri Narendra Modi for expansion of banking network in the rural areas, the Department

of Posts will be rolling out additional 20,715 India Post Payment Bank live touch points which will provide banking facilities apart from regular postal services. Union Home Minister and Cooperation Minister Shri Amit Shah advised that banks including cooperative banks and the India Post Payments Bank should take up the challenge and

ensure that each of the remaining unbanked villages of the Western Zone are provided banking facilities within 5 kms in the next year.

Stressing the importance of DBT in ensuring that the benefits of Social Security Schemes reach the targeted beneficiaries, Hon'ble Minister advised that the States should onboard all the State schemes, besides the Centrally Sponsored Schemes on the DBT platform. He desired that all villages in the Western zone be provided mobile connectivity within one year for which private sector players be also roped in.

Union Home & Cooperation Minister also advised that the cash in its Parivesh Portal for Common Service Centres be got extended in a time bound manner and all banks be onboarded on the platform. He advised that this should be reviewed

quarterly in a focussed manner.

The Council in the meeting at Diu also resolved the issue of rate of tariff for water supplied to

the UT of DNH & DD by the Gujarat Water Supply and Sewerage Board. Further, the deliberations provided a meeting ground between the Railways and the Government of Maharashtra on the issue of pending Forest and Wildlife clearances for the two important ongoing railway projects for gauge conversion on the Akola-Khandwa Section and the new 3rd line Project of the Bortalao-Gondia section.

The Zonal Council also appreciated that on the initiative of its Standing Committee, MoEF&CC had incorporated a window in its Parivesh Portal for uploading notifications of Non-Forest land identified for raising Compensatory Afforestation as Reserved Forests/Protected Forests.

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 11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.
8148231942 / 8144337349
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Batt:RE launches New Electric Scooter 'Storie' on World Environment Day

Storie comes with Metal Panels, Connected Drive and an ergonomically designed experience

Chennai, June 12 2022: Batt:RE, an electric scooters manufacturer, unveiled its new scooter - Storie, on the occasion of World Environment Day. Storie is a strategic addition to expand Batt:RE's EV portfolio and a stepping stone to a greener future. Storie comes packed with a host of new features such as Metal Panels, Connected Drive, and has an ergonomically designed experience for better city commute, all at a price of INR 89,600 (ex-showroom price excluding state subsidy nationally). Storie is eligible for the FAME II subsidy and will be available in 400 dealerships across India.

Storie has some remarkable features which include a smart speedometer integrated with Bluetooth battery connectivity and turn by turn navigation. You can also receive call alerts on the smart dashboard. Its Connected Drive feature locates and navigates to

the nearest charging station with an easy 'pay and charge' concept for convenience. Storie boasts one of the biggest seats and footboards in its category which will aid in better city commute. The scooter has been designed keeping in mind user comfort without compromising on safety. As a feature, users can also have a complete diagnostic summary of the scooter on the go. It is among the only e-scooters to sport a metal panel along its body to make it more durable and resistant to scrapes. This sets it apart from any scooter in its segment by providing an extra layer of durability on uncertain roads.

Storie is powered by a Lucas TVS motor and controller with an AIS 156 approved 3.1kWh pack which gives a mileage of approximately 132Km on a single charge (ICAT Certified). Extensive focus has been placed on Research and

Development to make it a safer and reliable vehicle. Stringent testing norms have been put in place by thoroughly testing the scooter for 100,000 kilometres to prevent the initiation and propagation of thermal runaway (fire) additional to what AIS 156 mandates. These safety measures combined with Storie's combined braking system aids in better control on all roads.

Commenting on this, Nishchal Chaudhary, Founder & Director, Batt:RE said, "At Batt:RE, we believe in delivering the absolute best; be it a product or a consumer experience. As a firm step, towards sustainability we are delighted to announce our newest offering Storie, a product of superior engineering and fine craftsmanship designed to ease the life of Indian consumers. Storie is not just a product, it is a means to

bridge the gap between the present and a future of easier and greener mobility. Our offerings are a testament to our rigorous safety protocols and a vision for a better tomorrow. We look forward to creating a robust portfolio of products that are high on innovation and meet the evolving demands of our conscious consumers."

Batt:RE has a presence in over 20 states and 400+ dealerships from Kashmir all the way till Kanyakumari. Having sold over 30,000 scooters, Batt:RE helps consumers travel a distance of 1.86 Cr Kms and save up to 3.6 Cr worth of fuel every month, and reduce monthly CO2 emissions by a whopping 4,86,000 Kgs thereby creating a better environmental footprint.

Storie will be available in 300 cities across 400 dealerships, in the next few weeks.

Volkswagen launches its striking, exhilarating and German-engineered new Virtus at INR 11.21 lakh for its Indian customers

Chennai, June 12 2022: Volkswagen India, launched the much-anticipated new global sedan, the all-new 'Volkswagen Virtus' for the Indian market. The Volkswagen Virtus will be available at an introductory price of INR 11.21 lakh, ex-showroom, India.

With the launch of the Virtus, Volkswagen India has fulfilled its commitment of launching two new products under the Group's India 2.0 project. Developed on the globally renowned MQB A0 IN platform, the Virtus is manufactured at the Chakan plant in Pune and comes with up to 95% localization levels. The flexibility of the platform has enabled the new Virtus to be the longest car in the segment (4,561 mm) providing ample cabin and boot space (521 litres) to customers.

The striking, exhilarating, and German-engineered sedan is an embodiment of the brand's core DNA of superior build quality, safety, and a fun-to-drive experience. As a true Volkswagen, the Virtus represents a global sedan lineage of the brand and is specifically designed to meet the mobility needs of the aspirational Indian customers in the segment. The sedan is the latest



entrant and is all set to redefine the premium midsize segment in India.

Speaking at the launch of the new Volkswagen Virtus, Mr. Ashish Gupta, Brand Director, Volkswagen Passenger Cars India said, "We are delighted by the admiration that is pouring in for the Virtus and are very eager to see it on the Indian roads. The product is a complete package built on the legacy and heritage of Volkswagen sedans. We are confident that the Virtus with its best-in-class features, driving dynamics, and outstanding personality will reignite the love for sedans among customers and reenergize the segment. The launch of the Virtus is a historic moment for us at Volkswagen as it also marks the success of the India 2.0 project under which we delivered highly acclaimed Taigun, and now the Virtus."

Big by Design, the Virtus comes with a distinctive and striking design, that not only makes

it a sight to behold but also a treat to drive. Crafted for the thrill of driving, the

Virtus is definitely, a head-turner. The sedan is equipped with standard LED head lights, signature chrome grille, R16 'Razor' alloys, chrome window strips, chrome door handles that accentuate the striking look of this sedan. The Virtus also comprises of an electric sunroof, and sharp shoulder lines that exude both power and elegance.

Along with the striking exteriors, the Virtus offers a stylishly confident, versatile, and modern interior layout, offering a world-class experience of connectivity, and technology with a human and elegant touch. Offering a high-quality scratch-resistant dashboard, premium dual-tone interiors, glossy black décor inserts, dual-tone seat upholstery, premium touch surfaces, and rear accents, the sedan combines comfort with sheer elegance, adding 'oomph factor' to all your drives.

The Virtus is also offered in the GT Plus variant and the elements include: 'Razor' black alloys, the GT badge, red brake calipers in front, carbon steel grey roof and door mirror caps, black spoiler, aluminum pedals amongst others, that reflect decades of legendary Volkswagen performance and technology, with a stunning design.

Big by Performance, the all-new Virtus is offered in the Dynamic and Performance line variants and is loaded with best-in-class features that will appeal and impress the aspirational Indian customer. The new Volkswagen sedan is powered by its globally acclaimed TSI technology and is available in 2 engine and 3 transmission options: 1.5L TSI EVO engine with Active Cylinder Technology (ACT) that comes with 7-speed DSG transmission, delivering peak power of 110 kW (150PS) from 5000 to 6000 rpm range and peak torque of 250Nm at 1600 to 3500 rpm. Whereas the 1.0L TSI engine is mated to 6-speed manual and 6-speed automatic torque converter, delivering 85kW (115PS) power ranging from 5000 to 5500 rpm and 178 Nm of torque at 1750 to 4500 rpm.

Vice President calls upon media, scientific fraternity and people to show positive bias towards agriculture

Chennai, June 12 2022: The Vice President, Shri M. Venkaiah Naidu today called upon the civic society - including the media, scientific fraternity and the people at large to show a 'positive bias' in favour of agriculture. Referring to agriculture as a 'sacred activity', he said the need of the hour is to protect farmers and support them by all means to ensure profitability in agriculture.



Shri Naidu was releasing a book 'Prakruti Sainyam' published by Rythu Nestham Publications in Hyderabad today. The book chronicles the success stories of 100 farmers who have shifted to organic and traditional farming. Shri Naidu hoped the book will inspire many more people to take up organic farming.

Observing that the British rule had severely affected Indian agriculture, Shri Naidu said that in the quest for food security post-independence, "we have ignored the impact of agriculture on our natural environment". He said that it was gratifying to see efforts made in recent years to return to organic farming. Shri Naidu noted that natural farming can control costs and generate a steady income for farmers, adding that

farmers would also immensely benefit at a time of increasing demand for organic produce. "Going forward, we must also ensure sustainability while aiming to increase agricultural protection", he remarked.

The Vice President noted that farmers taking up allied activities, particularly animal husbandry, will also benefit organic farming by providing a potent source of manure and biofertilizers. He said that farmers must be encouraged to take allied activities which can provide additional incomes to farmers and protect them from uncertainties in agriculture. Calling for preservation of indigenous breeds, Shri Naidu said

"Cattle wealth is national wealth".

Stressing the importance of infusing technology in agriculture, Shri Naidu called for more research in natural and organic farming. He suggested leveraging the growing interest among people in coarse grains and advancing scientific research into such crops. He called for greater synergies to be created between agricultural universities, research centres and field level implementation. The Vice President suggested that research publications should be in Indian languages to increase outreach among farmers.

Shri Naidu expressed happiness about the trend of enterprising youth

entering the field of agriculture and noted that this was a positive sign for agriculture's revival. He called for greater and coordinated efforts from various stakeholders including the central and state governments, NITI Aayog, trade bodies and the media to make agriculture profitable and that the youth should also be made partners in this transformation.

Director, ICAR-NAARM, Shri Srinivasa Rao, Director of Telangana Animal Husbandry Department, Dr. S. Ramachander, Rythu Nestham Publications founder, Shri Yadlapally Venkateswara Rao, many farmers and other dignitaries participated in the event.

A peaceful, developed J&K is Government's top priority : Ramdas Athawale

Chennai, June 12 2022: Union Minister of State for Social Justice and Empowerment, Government of India, Shri Ramdas Athawale today said that

Government of India wants a peaceful and developed J&K and is committed to develop Jammu and Kashmir on all fronts. The Minister said this while interacting with the media during a press briefing held at Convention Centre, Jammu.

Shri Ramdas Athawale said that after the abrogation of Article 370 in 2019, the gates of development have been opened for Jammu and Kashmir which is evident from the fact that all the centrally sponsored schemes and programmes are now implemented in J&K be that the Pradhan Mantri Awas Yojana, Jan Dhan Yojana, MUDRA, PM Ujjwala Yojana, Scholarship Schemes for Students, Welfare Schemes for Scheduled



Castes, Scheduled Tribes and Other Backward Classes.

Shri Athawale further said that hundred percent implementation of many central schemes in J&K is witness to the fact that Govt. of India is steadfast to provide social stability at all fronts be that housing, livelihood etc to the people of J&K.

The Minister informed that under PM Narendra Modi implementation of the social welfare schemes has picked up pace which is evident from the fact that under PM Jan Dhan Yojana, between 2014-2022 (June), 45 crore 55 lakh accounts have been opened, under PM Ujjwala Yojana between 2016-22 (June), 9 crore 29 lakh gas connections have been allotted to the beneficiaries, under PM Awas Yojana (Urban)

between 2015-22 (June), nearly 60 lakh 17 thousand houses have been constructed, under PM Awas Yojana (Rural), 02 crore 25 lakh houses have been constructed, under PM Jan Arogya Yojana, 03 crore 35 lakh people have been benefitted, under Ujala Yojana, 36 crore 79 lakh LED bulbs have been issued. The Minister informed that between 2019-22 (June), 1720 De-addiction centres have been either funded or established under Financial Assistance for the establishment of De-addiction centres.

Shri Athawale while addressing the media said that under PMAY (Urban) in Jammu Division, 18590 are the approved beneficiaries out of which 4568 houses have been constructed, under PMAY (Rural),

131945 have been approved, out of which 80008 have been constructed in Jammu Division. Under PM Jan Dhan Yojana, 2641995 accounts have been created in J&K in which 1192312 have alone been created in Jammu division and under PM Ujjwala Yojana, 1316924 gas connections have been provided in J&K, the Minister informed the media.

Shri Athawale also took a review meeting related to the implementation of social welfare schemes in Jammu and Kashmir with the senior officials of J&K Social Welfare Department that was attended by Director General, Social Welfare Department, J&K, Ms. Vivek Sharma besides other senior officials of the department.

Shri Athawale will also take part in the Nelson Mandela Noble Peace Awards Ceremony at Hari Niwas Palace, Jammu.

Equivalence status by the European Commission to Central Counter Parties (CCPs) supervised by IFSCA

Chennai, June 12 2022: On 1 October 2020, the International Financial Services Centres Authority (IFSCA) became the unified regulator for all financial services and financial products in the International Financial Services Centre (IFSC). Thereafter, IFSCA notified the IFSCA (Market Infrastructure Institutions) Regulations, 2021 on April 16, 2021 and since that

date applicable to CCPs established and operating in the IFSC.

The European Commission (EC), on the basis of its assessment has concluded that the legal and supervisory arrangements in respect of CCPs authorised by IFSCA provide for effective supervision and ongoing enforcement, and comply with the

requirements laid down by European Commission in this regard and accorded equivalence status to CCPs supervised by the IFSCA. Accordingly, in terms of the requirements laid down in European Market Infrastructure Regulation (EMIR), the EC on June 08, 2022 has accorded equivalence status to the following CCPs operating in IFSC under the supervision of IFSCA:

a. India International Clearing Corporation Limited

b. NSE IFSC Clearing Corporation Limited and

The decision has been published in the Official Journal of the European Union and is available at https://eur-lex.europa.eu/eli/dec_imp/2022/901/oj.

Veranda RACE launches 25th Centre in Tamil Nadu

Chennai, June 12 2022: Veranda RACE, a subsidiary of Veranda Learning Solutions (Veranda), today launched the 25th RACE delivery partner centre in Krishnagiri, Tamil Nadu in the presence of noted luminary Dr. M. Thambidurai - Member of Parliament(Rajya Sabha), Former Deputy Speaker, Former Union Cabinet Minister, Law, Justice and Company Affairs and Ministry of Surface Transport, Mr. Kalpathi S. Suresh - Executive Director cum Chairman, Veranda Learning Solutions, Dr. T. Lasya - Trustee, Lakshmi Saraswathi Educational Trust, and Mr. Bharath Seeman Vertical Head, Vaeranda RACE. With this new centre, Veranda RACE is now present in 32 cities across the country.

Established in partnership with the reputed Vailankanni Academy, the 25th Veranda RACE in Krishnagiri aims to help candidates successfully pass the Tamil Nadu Public Service Commission



(TNPS), Banking and other Government competitive examinations every year going forward. The centre is equipped with smart classrooms and a high-tech computer laboratory.

Veranda RACE has been providing high-quality education and training through blended and offline learning models to students to help them prepare for Banking, Insurance, Staff Selection Commission, Railways, TNPS and KPSC examinations every year for over 10 years. Veranda RACE provides students with an exhaustive collection of practice test papers with 1,80,000+ Q&A to help them succeed in their endeavours.

Commenting on the launch, Mr. Kalpathi S. Suresh, Executive Director and Chairman, Veranda Learning Solutions said, "Our mission is to make high quality education affordable and accessible to as many students as possible across the state of Tamil Nadu. We are very excited to launch our 25th RACE centre in Krishnagiri in the presence of the Honourable Dr. M. Thambidurai to provide students in and around this district with good quality training to attempt the TN State examinations."

Speaking during the occasion, Mr. Bharath Seeman, Vertical Head, Veranda RACE said, "For the past 10 years, we have helped over two lakh

students successfully navigate the State examinations and pursue their aspirations. Our curriculum and teaching methodology is wired to provide easy to understand and easy to use practice programs, special sessions, mock interviews, at every one of our RACE branches across the state."

Highlighting the need for quality test prep for competitive examinations, Mr. S. Kootharasan, Correspondent, Vailankanni Group of Schools and Vailankanni Academy said, "While this district is home to a high number of graduates, there is low awareness about government competitive examinations and how to prepare for them. Our association with Veranda RACE will help students here understand the scope of careers in the State Government, Railways and the Banking sector. This centre will be the hub for many surrounding villages around Krishnagiri to help students realise their dreams and achieve them."

SRM Arts and Science College issued 540 placement Offer Letters to the final year students

Chennai, June 12 2022: SRM Arts and Science College, Kattankulathur organized CREST '22, a Job Offer Letter Distribution Ceremony for the final year students on Saturday, 11th June 2022. The ceremony was organized to celebrate the successful placement of all students. Around 540 Offer Letters were distributed to the final year students who were placed in 77 reputed Multinational and National companies through On-Campus Placement Drive. Dr. S. Ponnusamy, Registrar, SRM Institute of



Science and Technology, Kattankulathur and Mr. M. P. Lakshman Prakash, HR-Head, Tata Consultancy Services, SIPCOT IT Park, Siruseri were the Chief Guests of the programme.

The Guests gave away the Job Offer Letters to the

students and appreciated them on securing Jobs before their graduation. They advised the students on how they needed to claim the ladder of their career and serve as the brand ambassadors of the College. Prof. K. Mathiyazhagan, Vice

Principal, proposed the welcome address. The Annual Placement Report was read out by Mr. S. Santhanakrishnan, Placement Officer of the College. Dr. R. Vasudevaraj, Principal presided over the ceremony, and Prof. P. Horsley Solomon, Head of the Department of Electronics and Communication Science, delivered the vote of thanks. Dr. S. Ramachandran, Deputy Director, SRM Group of Institutions, was also present on the occasion.

Holy Relics of Lord Buddha to be taken from India to Mongolia for an 11-day exposition on occasion of Mongolia's Buddha Purnima on 14th June, 2022

Chennai, June 12 2022: In a special gesture towards people of Mongolia, four Holy Relics of Lord Buddha are being taken from India to Mongolia for an 11-day exposition as part of celebrations of Mongolian Buddh Purnima falling on 14th June, 2022. A 25-member delegation, led by Minister of Law and Justice, Shri Kiren Rijju accompanying the sacred relics will leave for Mongolia on 12th June, 2022. The Holy Relics will be displayed at the Batsagaan Temple within the premises of Gandan Monastery. The Holy Buddha Relics, currently housed in the National Museum, are known as the 'Kapilvastu Relics' since they are from a site in Bihar first discovered in 1898 which is believed to be the ancient city of Kapilvastu.

Briefing mediapersons about the visit in New Delhi today, Shri Kiren Rijju said that it is another historic milestone in India-Mongolia relations and will further boost cultural and spiritual relations between

the two countries. Recalling the visit of Prime Minister, Shri Narendra Modi to Mongolia in 2015, the Union Minister said that Shri Narendra Modi was the first-ever Prime Minister of India to visit Mongolia, and taking the relics to Mongolia is an extension of the vision of our Prime Minister to revive our relations with the countries with whom we have had cultural and spiritual ties since centuries ago.

Shri Rijju explained that Mongolia and India look upon each other as spiritual and cultural neighbours and due to this commonality, Mongolia can also be said to be our 'Third Neighbour' even though we don't enjoy any common physical boundaries.

Union Minister also said that teachings of Lord Buddha are relevant even in today's time and will guide humanity towards greater peace, harmony and prosperity. Union Minister also said that India believes in peace and harmony and



wants to spread this message throughout the world through the teachings of Lord Buddha, which is India's cultural gift to the world. The relics are being taken for an 11-day exposition as a special gift for people of Mongolia who enjoy a very special respect in their hearts for the sacred

relics, the Minister explained.

Briefing the media virtually, Union minister for Culture, Tourism and DoNER, Shri G.Kishan Reddy said that Lord Buddha is revered not only in India but all over the world. Shri Narendra Modi is the first ever Prime

KURKURE EXPANDS ITS PORTFOLIO WITH NEW 'CHATPATA CHEESE' FLAVOUR

Chennai, June , 2022: Strengthening its distinct position in the market, Kurkure, one of India's most loved snack brands, has expanded its portfolio with its latest flavour innovation Kurkure Chatpata Cheese. The new flavour is a permanent addition to the Kurkure family and brings the perfect 'jugalbandi' of Kurkure's classic 'chatpata masala' with cheddar cheese, inspired by the globally successful Cheetos Crunchy Cheddar Jalapeño flavour.

Kurkure's latest flavour innovation is a response to the increasing consumer demand of dairy flavours in the Indian salty snacks category. The all-new Kurkure Chatpata Cheese extends the brand's play beyond the



classic 'masala' flavour, which is unheard of in the collect category. The new fusion flavour is a unique combination of international cheese and 'chatpata masala' magic, which is just 'two much fun'.

Expressing her thoughts on the launch, Neha Prasad,

Associate Director and Brand Lead, Kurkure said, "As a brand that always captures the pulse of the nation, Kurkure offers innovative products to suit the evolving tastes of our consumers. With the launch of the all-new Kurkure Chatpata Cheese, we are expanding our portfolio in the dairy

flavour bucket with a differentiated winning flavour proposition. The signature 'masaledaar' taste of Kurkure combined with international cheese will bring alive a 'chatpata' fusion flavour that will be distinct and memorable."

Kurkure Chatpata Cheese is available at INR 5, INR 10, and INR 20 across all leading retail and e-commerce platforms in India. For this launch, Kurkure will stay true to its unconventional yet relatable portrayal of modern Indian family scenarios in its upcoming TVC, followed by a robust 360-degree surround campaign across multiple platforms and quirky initiatives for its fans.

Maha Women's Salon launched by Actor Varun, Mahalakshmi Kamalakannan and Manimozhi at West Mambalam

Chennai, June 12 2022: Big Boss celebrity Varun, Maha Group of Institutions founder Mahalakshmi Kamalakannan, Franchise Partner Manimozhi launched Maha Women's Salon - a new Franchise outlet beauty salon for women at West Mambalam, Chennai.

Speaking on the occasion Mahalakshmi Kamalakannan said that she is currently pleased to open a branch of Maha Women's Salon in West Mambalam. She started the Maha Beauty Training Institute with the aim of taking the art of beauty to the next generation in the midst of various struggles.

Minister of India to visit Mongolia in 2015 and the relics will be displayed at the same Monastery which was visited by the Prime Minister, the Minister disclosed. Sh Kishan Reddy explained that the Government is making all efforts to spread Lord Buddha's message of peace and compassion all over the world. Accordingly, Government is working on several projects to develop Buddhist sites, locations and the Buddhist centres in India. Inauguration of Kushinagar airport recently is one such example, he said.

The Relics will be accorded the status of a State Guest and will be taken in the same climate control case as it has been kept presently at the National Museum. Indian Air force has made available a special airplane C-17 Globe Master to carry the holy relics. The relics will be received in Mongolia by the Culture Minister of Mongolia; Advisor to the President of Mongolia and a large



Currently, the students who have studied at the Maha Beauty Training Institute are working in all kinds of beauty institutes at various places. In this way my goal to complete the mission of taking the art of beauty to the next generation is achieved. she also thanked all those who have supported her for the last 33 years in this field.

Actor Varun said that his mother started this Maha Beauty Institutions when he was born and now its growth is tremendous and it makes him immensely happy and also added that Manimozhi, the owner of the branch had known them since he was a child and he was glad that she had started their beauty branch in West Mambalam and he

was happy to participate in the inaugural event.

The Franchise Owner Manimozhi said that The goal of starting her own beauty company in the Maha Beauty Group is currently being fulfilled. As soon as she asked, Mahalakshmi Kamalakannan, the founder of Maha, offered this opportunity and she is very thankful for the timely help.

Maha Women's Salon Located at No.84/48, Navin's Aishwarya Building, Brindavan Street, West Mambalam, (Near Duraisamy Subway), Chennai - 33.

envoy of Mongolia to India.

Earlier, an advance team led by JS, Ministry of Culture, Smt Lily Pandeya comprising of Ministry of Culture Officials, curators of National Museum travelled to Mongolia on 8th June, 2022 for overseeing preparatory arrangements for receiving of the relics and for signing of an MoU between National Museum and Gandan Monastery for the exposition.

Since the visit of Prime Minister Shri Narendra Modi, India has been supporting Mongolia in various fields and in cultural realms. India has printed 75 copies of 108 volumes of Mongolian Kanjur and handed over to Mongolian Government and various Buddhist Institutions there. The work of digitisation of the Kanjur manuscripts is also in full swing. Around 500 Mongolian monks are studying in different monasteries and institutions in India for which India has facilitated their travel and Visas in past few years.