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VOLUME - 1

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Joint Statement on meeting between Minister of Petroleum and Natural Gas of India and Minister of Mines and Energy of Brazil on Cooperation between India and Brazil in the Energy Sector, Bioenergy and Biofuels

19th -22nd, 2022 on the long term special contracts. Innovation initiative and invitation of the Minister of Petroleum & Natural Gas acknowledged the of the Republic of India, H.E. Mr. Hardeep Singh Puri. H.E. Minister Albuquerque was accompanied by a delegation of private sector leaders of the biofuels and automotive sectors.

satisfaction at the Bioenergy and Biofuels. important role bilateral partnership between the two countries.

Chennai, April 21 importance of the bilateral Biofuels in the automobile Minister of Mines and products, and expressed bilateral coordination and ethanol plants. Energy of the Federative their willingness to expand within G-20 on Climate Republic of Brazil, H.E. this mutually beneficial and Energy, BRICS Energy Mr. Bento Albuquerque trade. The Indian side Ministerial, Biofuture paid an official visit to the expressed interest for Platform, Clean Energy Republic of India on April sourcing crude oil under Ministerial, Mission

The two sides immense potential for carried out in the context of collaboration between the two countries to scale up international production and use of sustainable took note of the bioenergy and biofuels, as conclusions of the Joint an important vertical of the Working Group on global transition to a low Bioenergy Cooperation, The leaders carbon future. In this whose first meeting reviewed the existing context, they agreed on the happened on 6 August bilateral cooperation importance of 2021, and identified across the entire spectrum strengthening the bilateral priorities for further of the energy sector and cooperation in bioenergy. bilateral cooperation in committed to enhance the To this end, the two sides nine key areas as follows beneficial partnership agreed to work towards under two broad focus between the countries, and developing an Indian-zones: in this context expressed Brazil Alliance for

The two energy cooperation plays Ministers reviewed the in deepening the strategic long list of bilateral and international activities and initiatives undertaken in The two sides the biofuels sectors in recognized the importance recent years, including the of the robust investment in exchange of technical the Brazilian oil and gas visits, the two editions of sector made by Indian the Brazil-India Ethanol companies and reaffirmed Talks, Symposium on Cycle), their commitment to Aviation Biofuels, safeguard existing launching of the Joint investments, while Working Group on encouraging further Bioenergy Cooperation, bilateral investments. The Roundtable on India- policy and incentives, and two sides highlighted the Brazil Collaboration in

IBSA joint Working Group on energy, and the work the United Nations High-

Level Dialogue on Energy. The Ministers

I) Implementation and scaling up

Technical aspects of vehicle use of E20 blends in current fleets,

Technical aspects of higher blends of ethanol use in flex-fuel vehicles,

Flex-fuel technologies four-stroke and twostroke engines (Otto

Biodiese 1 implementation,

Biogas / Biomethane

Efficient heat and private and public

II) Technology and future fuels

Sustainable aviation fuels – policies, feedstocks and implementation steps,

ethanol - policy and technologies, and

Synthetic biology cooperation.

months, meetings of the included: Joint Working Group for Cooperation in Bioenergy, and with a view to promote exchanges and joint research between Indian and Brazilian agencies, companies and researchers in the development of an ethanol economy, encouraged deeper and Ministers welcomed the generation step; collaborative documents signed in their presence between the companies from both sides, including the announcement of the establishment of a virtual India-Brazil Center of

Ministers stressed the importance of a constant engagement between the

Excellence on Ethanol.

The trade in oil and its by- Sector etc. They also noted power generation in sugar stakeholders of both countries, in order to forge strong and dynamic cooperation in bioenergy and biofuels. In this context the two Ministers took note of the recommendations of Second generation companies of the two countries, based on their various interactions including the recently concluded Roundtable on India-Brazil Collaboration They in Biofuels in the committed themselves to automobile Sector. Some hold, in the coming of the recommendations

> establishing a public policy to use ethanol as gasoline substitute to reduce external dependence, increase octane number of Otto cycle fuels and reduce greenhouse gas emissions;

more expanded Assessment from well-toengagements between the the-wheel to evaluate stakeholders of both sustainable mobility, countries. In this spirit, the considering energy

> developing a roadmap to introduce flex-fuel and hybrid flex-fuel vehicles;

joint development of ethanol and biomethane fuel cell vehicles; and

collaboration between the two Countries to technological and develop less water industrial innovation, and intensive and higher sugar create jobs and yield crop.

water, genetic emissions. management and

biotechnology of energy crops leading to first, Second and third using the Life Cycle generation biofuels and development of biotechnology for liquid bio-fuels and valorization of agro industrial residues.

> of sustainable bioenergy bioenergy sector. and biofuels at the global level, which would diversify options for energy security, boost rural development, bring about

opportunities while

They further agreed that a thriving international market for sustainable bioenergy and biofuels will be essential to the design of low-carbon global vehicle platforms, as well as to the development of new stressed the importance of The Ministers technologies and the maintaining high-level also agreed that it is critical establishment of reciprocal visits between to reinforce the promotion economies of scale in the India and Brazil, to

To that effect, and under the spirit of the India-Brazil cooperation in bioenergy and biofuels, the Ministers agreed to, in coordination with the other competent national authorities, make a concerted effort to position

sustainable bioenergy and biofuels as integral parts of the global energy transition, especially for transport, industry, and other difficult-todecarbonize sectors, such as aviation and shipping.

Both Ministers strengthen the political dimension of the bilateral relationship. In this spirit, the Minister of Mines and Energy of Brazil invited the Minister of Petroleum and Natural Gas of India to visit Brazil at his earliest convenience.

reducing local and global Raksha Mantri Addresses the Senior Leadership of Indian Army During Army Commanders' Conference

Chennai, April 21 borders and fighting conflicts. This necessitates 2022: Commanders' Conference, providing assistance to the have to keep all these facets an apex level biannual civil administration in consideration while event, is being held in New whenever called for. The planning and formulating Delhi from 18 to 22 April Raksha Mantri also strategies". 2022. During the event, remarked "The Army is Indian Army's apex present in every domain leadership is from Security, HADR, comprehensively Medical Assistance to deliberating upon all maintaining the stable aspects of existing security internal situation in the scenarios, situation along country. The role of Indian the borders, in the Army is very important in hinterland and challenges Nation building as also in for the present security the overall national apparatus. In addition, the development". He conference is also focusing reiterated his happiness to on issues pertaining to be present in the Army organisational Commander's conference restructuring, logistics, and complimented the administration, human Army leadership for resource management, successfully taking ahead modernisation through the 'Defence and Security' indigenisation, induction vision of the Nation and the of Niche technologies and Hon'ble Prime Minister. assessment of impact of the He also complimented the Russia - Ukraine war. The COAS, General MM main highlight of the fourth Naravane of having day of the conference was successfully led the Army the address by the Raksha in last two and half years of Mantri, Shri Rajnath his tenure as COAS, Indian Singh, to the senior Army. leadership of the Indian Army, which was preceded by a brief on the "Modernisation through Indigenisation" plans of the Indian Army.

Army in guarding our inseparable part of future

present complex world situation which effects globally. He everyone stated that The Raksha Mantri "Unconventional and reaffirmed the faith of the asymmetric warfare, billion-plus citizens in the including hybrid war will Indian Army as one of the be part of the future most trusted and inspiring conventional wars. Cyber, organisations in the information, country. He highlighted the communication, trade and stellar role played by the finance have all become an

The Army terrorism apart from that Armed Forces will

Commenting on the current situation along the Northern borders, the Hon'ble Raksha Mantri expressed full confidence that while troops are standing firm, the ongoing talks for peaceful resolution will continue and disengagement and deescalation, is the way forward. Expressing his gratitude, he remarked "It is our 'Whole of Government' approach to ensure availability of best weapons, equipment and complimented the forces clothing to our troops braving extreme weather and hostile forces to defend our territorial integrity". The Raksha Mantri complimented the efforts of BRO, which has led to the quantum improvement the borders both Western The Hon'ble Raksha and Northern, while the motherland. He Mantri stressed upon the working under difficult complimented the conditions.

Referring to the situation along the Western borders, he complimented the Indian Army's response to cross border terrorism, however the proxy war by the adversary continues. The Hon'ble Raksha Mantri said "I compliment the excellent synergy between the CAPF/ Police forces and the Army in



tackling the menace of continue". The Raksha Mantri

for the high standard of operational preparedness and capabilities which he has always been experiencing first hand during his visits to forward areas. He also paid tributes to all the brave hearts for of road communication in making the ultimate sacrifice in the defence of significant contributions made by the Army in military diplomacy to further our national security interests by creating sustainable cooperative relationships with foreign Armies. He also complimented the Armed Forces for the recent evacuation of Indian Nationals from Ukraine in 'Operation Ganga'.

The Hon'ble Raksha terrorism in Jammu and Mantri stressed upon the Kashmir. The synergised technological operations in the Union advancement taking place Territory of Jammu and in every sphere of our life Kashmir are contributing and applauded the Armed to increased stability in the Forces for aptly region and the same should incorporating them. He appreciated the Army's efforts to develop niche technologies in collaboration with civil industries, including premier educational

institutions and thereby

'Atam Nirbharta'. Mantri highlighted that that the recent "Defence diplomacy, "the Government is corporatisation of the indigenisation, focused on enhancing Ordnance Factory Board information warfare, combat capability and (OFB) is proving as a defence infrastructure and

ensuring welfare of successful step and all 7 x force modernisation soldiers". He also DPSUs are working should always be remarked that "the Policy towards capability deliberated upon in such a of Atmanirbhar Bharat is a development of Armed forum. The formalisation big step towards self- Forces. He remarked that of Integrated Theatre reliance in defence which the government is Command is the need of offers great opportunity to committed in every manner hour and I am happy with the Indian defence industry towards the welfare of our the progress being made to meet the future Veterans and the Next of towards the same. I have requirements of the Armed Kin of all categories of full confidence in the Forces". He applauded the Battle Casualties. He also senior Military leadership. Indian Army for working a n n o u n c e d t h a t The Nation is proud of its towards this goal and Government is aware of the Army and the Government remarked that in 2021- Risk and Hardship the is committed to facilitate 2022, in keeping with the defence personnel faces in the Army in their forward Atamnirbhar Bharat, Rs the field areas, apropos, movement, on the road to 40,000 crores worth of Government has decided to reforms and capability contracts by the Army are enhance the Risk and modernisation".

through Indigenisation' or commendable.

The Hon'ble Raksha

progressing towards the being awarded to Indian Hardship allowance for the aim of 'Modernisation Vendors, which is Army personnel posted in such areas.

He concluded by The Hon'ble Raksha Mantri also brought out saying that issues related to



2022:

maker

Chennai, April 21

video game company and

BATTLEGROUNDS

MOBILE INDIA

(BGMI), KRAFTON,

Inc. announced the

release of three webtoons

based on BGMI on April

21st, 2022. This comes in

partnership with Pratilipi,

India's largest digital

South Korean

o f

P&G Health India hosts the first "Women in Healthcare" Summit to encourage more women to join the Healthcare and Pharma Sectors

Nearly 1000 participants from 14 leading pharmacy colleges came together with eminent women leaders to learn and discuss opportunities and careers in healthcare Announced scholarships to encourage women to pursue careers in pharmacy

Chennai, April 21 2022: Aligned to its commitment to Equality & Inclusion, Procter & Gamble Health Limited announced its first "Women in Healthcare" Summit, bringing together nearly 1000 students from across 14 pharmacy colleges to learn from a discussion on opportunities and careers in healthcare with eminent women leaders and the P&G Health Leadership Team.

Mr. Milind Thatte. Managing Director, P&G Health India said, "Statistics show that the average representation of women in sales is relatively low, in the healthcare industry. At P&G Health, we are committed to foster a culture of equality and inclusion in the company which also extends to our work in the industry. It is our constant endeavor to ensure we provide equal opportunities at the workplace. The 'Women in Healthcare' Summit is an effort towards this initiative. Through the newly instituted 'P&G Scholarship Program', we will also be providing novel ideas: an opportunity to deserving girl students, thereby facilitating their choice of careers in the



wide range of topics Ahmedabad section, My Story.

The engagement with

the participating pharmacy colleges began with a competition inviting participants to share innovative and implementable solutions for some real-world challenges that either prevent women from joining the workforce or limit their career growth in the Healthcare and Pharma sectors such as access to health and hygiene resources on the go, physical safety, psychological safety etc. The below participants won awards for their

Winners Name Solution Track Gourang Hari Gupta

Vaidehi Bhavsar Ashish Sahu

Eminent women National Institute of healthcare leaders from Pharmaceutical the industry covered a Education and Research, ranging from Breaking & Hygiene Pratiksha the Bias to sharing their Jadhav Anand experiences at the More National workplace under the Institute of Pharmaceutical Education and Research, Ahmedabad

> Sneha Kumari oundarya Thanvi Vivekanand Education Society's o f C o l l e g e Health Pharmacy

In addition to facilitating discussions and perspective sharing on careers in healthcare at the summit, P&G Health also announced a scholarship program for deserving women pursuing pharmaceutical courses in partnership with the Centre for Civil College Society. Apart from providing financial support to deserving students from participating colleges,

this scholarship will also provide for mentoring opportunities to highpotential students to help them build rewarding careers in the sector.

Speaking on P&G

Health's E&I vision

Bhargavi Kakunuri,

Director - Human

Resources, P&G Health

India stated, "At P&G storytelling platform. Health, we have a The webtoons that proactive action plan will go live include the called i-RISE which first six episodes of Night focuses on Recruiting more women in of Silence, Retreats and 100, each portrayed in partnership with colleges, different genres: thriller, Institutionalising growth by identifying and fantasy, and action, training women talent to respectively. The take up leadership webtoons each tell positions, Stepping up to different stories inclusion by creating an surrounding the world environment of security based on the wellfor women in sales, and renowned battle royale Enabling accountability game, BGMI, allowing within the workplace, KRAFTON, Inc. to thereby continuously provide its fans with an employing interventions immersive experience to encourage more beyond the game. The women across roles and webtoons will be released hierarchies. We are also in multiple Indian currently working with languages including start-ups to explore safety Hindi, Bengali, Tamil, and sanitation measures and Marathi. Users will to help women in sales. be able to access this Further, through P&G localized content on Health's GABLE Pratilipi Comics App. program we also seek to Already gaining attract, retain and enable better productivity immense popularity amongst LGBTQ+

globally in countries like Taiwan, United States employees through a culture of inclusion and and France, KRAFTON, Inc.'s webtoons are on-ground support and garnering much anticipation from BGMI fans prior to its launch in India. The release is in line with KRAFTON, reaching these readers

pratilipi

KRAFTON, Inc. unveils BATTLEGROUNDS MOBILE INDIA

webtoon content localized in Indian languages

demise of her father is the result of foul intentions and digs deeper to unravel the mystery. 100 is a survival-action webtoon that begins with a National Intelligence Service agent trying to find a missing lawmaker participating in a survival game on an abandoned island where the chance of survival is just one percent. The Retreats -The Prince and the Pauper is a fantasy

exciting and original connected with our content in a range of regional languages to Pratilipi's audience of 30 million monthly readers including India's biggest BGMI fans.

Sean Hyunil Sohn, KRAFTON, our core characters, storytelling, and various in-games practices. We have an extremely dedicated fan association with Pratilipi is an extension of our to the fans. We are happy to partner with Pratilipi and look forward to Inc. and Pratilipi's with interesting content

universe."

'One of the first things

that excited me about the webtoons is the author's ability to create vast new universes a reader could lost through the way. get lost in. We are CEO, KRAFTON, Inc. delighted to be able to its webtoons, India says, "At offer BGMI IP based universe content focus lies in giving our exclusively on Pratilipi fans an interesting and and enable Indian gamers exclusive gaming to explore the lore and experience through our history of the BGMI Universe. Webtoons are a creative way of storytelling and are gaining immense interest base that takes deep but by localizing content interest in following the for Indian audiences, we worlds we create. Our are pleased to offer this vast universe of content to regional language vision of providing audiences.' Ranjeet stimulating experiences Pratap Singh, Founder, Pratilipi

> is a mystery thriller revolving around the Saga and The Ghosts of story of Leah who Miramar.

webtoon about a Retreat resident who loses his identity and how he overcomes a variety of struggles to fight back and recover all that he has

Prior to the launch of KRAFTON, Inc. also unveiled eight localized videos in partnership with Pratilipi including Ground Zero, a liveaction short film; Mysteries Unknown, an investigative "docuseries" offering conversations with insiders and experts to explore the backstory behind the Battlegrounds; and videos offering gamers lore of the islands of Erangel and Miramar. Alongside video content, Pratilipi also hosts comic The Night of Silence series and short stories including the Sanhok

Walmart and Flipkart Present a Roadmap for Indian Sellers to Export via Cross-border e-Commerce 650 Sellers attend Seller Summit in New Delhi to explore the opportunity for export growth on Walmart Marketplace in the U.S.

2022: Walmart is now offering Indian manufacturers and trading companies an opportunity for international expansion as cross-border sellers on Walmart Marketplace, where they could reach a growing market of more than 120 million U.S. consumers each month. Along with Flipkart and cross-border commerce company Payoneer (NASDAQ: PAYO), Walmart laid out a detailed roadmap for local sellers with export ambitions at the recent Walmart Global Seller Summit in New Delhi. The roadmap is part of Walmart efforts to expand its sourcing from India to \$10 billion a year by 2027.

Attending the Summit alongside 650 invited Indian sellers, Michelle Mi, Walmart Vice President, Emerging Markets and Business Development - Global Sourcing, said "Now is the ideal time for sellers from India to get started as exporters on Walmart Marketplace. It's already one of the top online marketplaces in the U.S., and we're investing heavily to help new sellers bring great of a curated community of trusted sellers."

Walmart Marketplace is a well-established and growing pillar of the U.S. Marketplace this year and on offer to over 200 million items. Walmart sees particular potential for India-made products in highly searched

"Digitalization and ecommerce are the opportunities here in India and in markets around the world," Corporate Affairs Officer, Flipkart Group, said. Flipkart has helped build

the platform. As one of India's digital retail handling warehousing the first batch of Indian revolution. This is not and delivery, as well as sellers on the only great for local returns. India sellers will Marketplace, those who consumers and join us now will have a companies, but also great opportunity to find expands the pool of success in the U.S. as part export-ready Indian businesses that can now take advantage of this opportunity on Walmart Marketplace."

At the grassroots retail landscape offering level, Walmart and nearly 170 million unique Flipkart are providing items to a loyal base of training and support to customers. Walmart is Micro, Small and seeking to bring 40,000 Medium Enterprises new sellers onto the (MSMEs) with export development program. A cross-border trade training program is now being developed under Vriddhi to help sellers categories like furniture, prepare to begin bedding, home décor and leveraging the digital supply chain to sell

Indian sellers on gateway to amazing Walmart Marketplace will be guided every step of the way by a new Walmart Cross Border Rajneesh Kumar, Chief Trade team in India. Sellers will have a can thrive in the global dedicated account digital economy. We are "Over the past decade, manager to help them delighted to help highonboard and take quality Indian sellers in a strong supply chain advantage of tools like our ecosystem to gain ecosystem in India, Walmart Fulfillment direct access to the enabling hundreds of Services, which lets world's largest omnithousands of local sellers offer two-day channel retailer." businesses to begin delivery to most of the

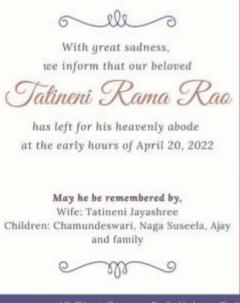
Chennai, April 21 products and service to selling online as part of U.S., with Walmart also be able to use the Walmart Connect media platform to help run impactful advertising and marketing campaigns.

In addition, they will be able to call upon an ecosystem of solutions providers like Payoneer. As a global digital commerce enabler, it offers multi-currency Certificate (FIRC), along with access to legal, tax and compliance support, global shipping and logistics services, and

Gaurav Shisodia, Country Manager, Payoneer, said "Walmart's Global Seller Summit in India is a great example of Payoneer's endeavour to connect marketplaces so that they

Veteran producer-director T Rama Rao who made films with Amitabh Bachchan, Rajinikanth & Vijay passes away

Chennai, April 21 2022: Veteran directorproducer T Rama Rao, who had helmed 70 films in Telugu and Hindi besides bankrolling blockbusters in Tamil, passed away in Chennai during the early hours of today (April 20). He was 83.A resident of First payments solutions and Street, Balaji Avenue, T India-focused Nagar, Rama Rao died at innovations like around 12.30 am due to ambitions via the automated Foreign age related illness. His to expand the assortment Walmart Vriddhi supplier Inward Remittance last rites will be held at Kannammapet crematorium at 4 pm today. He is survived by wife Tatineni Jayashree and children Chamundeswari, Naga Suuseela and Ajay.Rama Rao had worked with many top stars like NTR, ANR, ShobanBabu, Krishna, Balakrishna, Sridevi, Jayapradha, cross-border sellers with Jayasudha etc. and directed films like Navarathri, Jeevana Tarangalu, Bramachari, Aalumagalu, Yamagola, Presidenti Gari Abbayi, Illalu, Pandani Jeevitham, Pachani Kaapuram, etc., in Telugu He entered the Hindi film Mayuri, John Jani



Rakhwale, Dosti

Dushmani, Nache

Superstar Rajinikanth in funded primarily Hindi with movie Andhaa by southern capital, as a hit movies in Hindi like in the all-India market. Judai, Jeevan Dhara, Ek Hi Book, Andhaa Kanoon, Inqulaab, Insaf Ki Pukar, Watan Ke

He has received many awards and recognitions for his outstanding contribution to the Indian Film Industry.He made Tamil films under the

Vikram, Vijay, Jayam distinction of introducing movie', or Hindi films Dhil, Youth, Arul, Something Something Unakum Enakum and Kanoon. He made super viable commercial option Malaikotai. He was also the Chairman of Madras Hydraulic Hose Pvt Ltd., a leading manufacturer of Stainless Steel Flexible Corrugated Hoses in India with worldwide







Get ready to go on an emotional yet inspirational journey of a father and mother as Zee Tamil launches **Thavamaai Thavamirundhu from 18th April onwards**

Chennai, April 21 2022: Zee Tamil is back with yet another powerpacked, emotional drama -Thavamaai Thavamirundhu. Premiering on 18th April and airing every Monday to Saturday at 7 pm, the showfollows the emotional yet inspirational story of a father and mother. Starring renowned actors 'Pasanga' Sivakumar and Anitaportraying the role of Markandeyan and Parvathi respectively, Thavamaai Thavamirundhu will not only be relatable, but it will also entertain and inspire people to face all the challenges that life throws at them.

The story will primarily revolve around Parvathi, who have face the situation



children - Revathy, Rajendran, Ravi and Malar. As all parents do, parents in making their they also provide second innings in life a everything selflessly for successful oneforms the their children, throughout their life. But after Markandeyan's retirement, he and his wife are abandoned by the children. Markandeyan and How the couple fearlessly

devotedall their life whiletheir younger inbringing up their four daughter becomes their beacon of hope for her parents. She supports her crux of the story.

> Speaking about the show, Mr. Siju Prabhakaran, Chief Cluster Officer - South, ZEEL, said, "Zee

Tamilalways intends to provide its viewers with shows that not only entertain, but also inspire them. We are proud to present Thavamaai Thavamirundhu which will truly have a positive impact on society as it intends to break the ageist thoughts that are prevalent in society. The show is further aimed at strengthening the channel's prime time band and we are hopeful that our viewers will enjoy it thoroughly." To watch the heart-

warming and inspirational tale of Markandeyan and Parvathi, tune in to Thavamaai Thavamirundhu which premieres on 18th April and airs every Monday to Saturday at 7 pm, only on

Spiti, Thane Malvan and

cutting-edge formulation,

Advance Fuel Save has

been introduced in India

in the 10W30

viscometrical grade,

which meets highest

specifications,

includingthe American

Petroleum Institute (API)

SN and Japanese

Automotive Standards

Organization (JASO)

MA2 specifications. The

Shell Advance Fuel Save

10W-30, blended with the

Shell PurePlusTM

Technology-derived base

oils (known as Gas-To-

Liquid or GTL) is

With Shell's global,

Chennai Himachal.

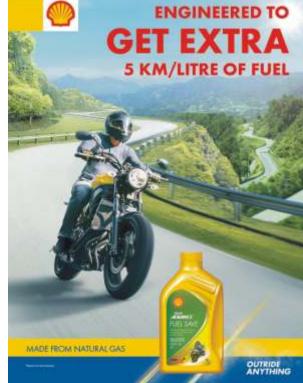
Shell India unveils the newShell Advance Fuel Save10W30', to deliver enhanced fuel economy

2022: Shell, the global market share leader in finished lubricants, has launched the Shell Advance Fuel Save 10W-30at a virtual event, in the presence of consumers and trade partners. As the name suggests,the Shell Advance Fuel Save 10W30is engineered to enhance fuel economy and deliver monetary savings. The product provides savings of approx. Rs 2500 annually for daily riders who clock higher running hours/distance on the road. Consumers can ride an additional 5kms per litre on same amount of fuel and minimize their running cost.

The unveiling of the fuel save packis apart of Shell's larger customer centric campaign Shell Advance Outriders Trail. The campaign is the extension of the brand'spromise to its bikers to relentlessly pursue their passion of biking, irrespective of the challenges, the pandemic related uncertainty and the changing world dynamics that have impacted fuel prices. This campaign not only honours bikers' love for riding, but also rewards their spirit by giving a chance to three lucky bikers to try this new product themselves while riding with India's top professional bikers.

Speaking at its launch, Ms. Debanjali Sengupta,

Emirates'



Country Head, Shell Lubricants India, said,

As the world's leading lubricants supplier, we are driven by market demand, detailed insights, and the commitment to deliver high quality products suited to our consumers' evolving needs. This product is a solution for value conscious daily bike riders for whom emissions through sustainable solutions.

sustainability by reducing

contribute to

per km fuel consumption. Shell Advance Fuel Save is a superior fully synthetic product made of pure plus technology that brings cost economy by improving bike mileage tounleash the maximum potential of the bikes. The ShellAdvanceOutridersT railscampaign has been created tooffer ridersan mileage or reducing the avenue to share an running cost is an exciting biking important consideration experiencewhile using amidst rising fuel prices. the Fuel Save product and At Shell, it's our priority allows them to share their to reduce carbon experiences alongside celebrated influencers -Biker for Good, Story on Our new product, Fuel Wheels and Gowtaman. Save is expertly Scheduled from May'22 engineered to give onwards, the expedition extended fuel economy to will cover several popular our consumers and trails including Delhi

honour for actor Nasser

give extra mileage of 5 km per litre fuel. Its molecules are uniformly sized andare easier to slide over when compared to conventional base oil with irregular dimensions. It is meant for customers who are daily riders with higher running hours on the road and gives extra mileage. and provides superior previously collaborated wear protection while

retaining

horsepower.Priced at

MRPINR 670/litre, the

lubricant is available in

1L packs across markets

pan India.

country. Attached are the photos of actor Jidoka, a company Nasser getting Golden Visa with Wasim Adan, an Indian businessman Chennai. A follow-on and grow to North actor Nasser to get this tranche, later this year. the UAE government automating the detection quality control seamless Adan for the Golden

Tamil Moj creators shake a leg with superstars Ashwin Kumar and Losliya Mariyanesan on the popular track Baby Nee Sugar In collaboration with Sony Music South, 13 Moj creators were given the opportunity to recreate the hook dance of Baby Nee Sugar alongside celebrities

Chennai, April 21 Moj, India's number one short-video platform, recently collaborated with Sony Music South and prominent Kollywood stars Ashwin Kumar, Losliya Mariyanesan, who just released their single "Baby Nee Sugar." 13 popular Tamil Moj creators, including Niharikka Ranjith, Darwin Spiritoe, Manikanan K, and Gracy, were given the opportunity to record the hook step with Ashwin and Losliya that is now live on Moj.

The peppy beats of the track had the creators dancing their hearts out and the catchy vibe of the song created a storm on the platform. The creators' content has been well received, and viewers are recreating their own versions in a variety of genres. Apart from recording the hook step with the popular actors, the aspiring creators had the opportunity to meet and interact with the charming duo Losliya Mariyanesan and Ashwin



Kumar. From collaborating with big collaboration with Moj studio films to featuring creators, popular in music videos, Moj is sensation Losliya known for providing a Mariyanesan and Ashwin platform for all talented Kumar said," The creators from all over entertainment industry is India. This collaboration, continuously evolving, in turn, provides multiple and the chance to work avenues for creators to with up-and-coming and gain recognition and creative Moj creators on monetise their effort. The Moj creators learned several tips and

tricks around creative content creation from the stars. Moj created another one-of-a-kind opportunity for aspiring talented artists with this collaboration. Moj intends to launch additional programs to encourage and empower the talented youth of Tamil Nadu to create high-quality content on the platform. Moj is continuously on the cutting edge of providing the best opportunities to

our most recent single, Baby Nee Sugar, was quite refreshing. As creators, We understand the hardships of brilliant young people that work tirelessly day in and day out to achieve their goals. Such opportunities assist individuals in evolving and hastening their path. We had a terrific time working with the Moj creators and were able to share our knowledge and experience with them. We are in awe of their talent and wish them the best of luck in their future endeavors."

Regarding the

Moj creator Darwin

Spiritoe said," I had a great time working with Ashwin and Losliya for this initiative. They were fantastic role models for us. They not only recreated the hook step with us, but they also gave some amazing ideas and tactics to help us improve our content creation skills. I'd like to thank Moj for giving us such life-changing opportunities and their unwavering support as we showcase our ability and skills to the world. #BabyNeeSugar offered an excellent opportunity for all of us to learn more and improve our content creation expertise. I hope to have many more opportunities like this."

This was an incredible opportunity for all of the aspiring creators to come together and create collaborative and entertaining content with superstars in Tamil. So, if you want to start your creator journey, learn from some of the top creators in their field, and network with other ambitious creators, simply join the Moj For Creators program and get

Vijay Deverakonda, Samantha, Shiva Nirvana, **Mythri movies's Family Entertainer Grandly Launched**

Chennai, April 21 2022: Tollywood is set to witness another stellar combination. Tollywood expertly engineered to heartthrob Vijay Deverakonda, successful director Shiva Nirvana, and star actress Samantha are set to come together for a family entertainer. The film was launched in a grand manner on Thursday. At the launch event, the first clap is sounded by Harish Shankar, the camera is switched on by Buchi and need an engine oil Babu Sana, the script is that consumes less fuel handed over by Mythri producers to Shiva Its technology Nirvana. The first shot is enableshigh temperature directed by Shiva protection and no power Nirvana. Vijay is loss at the end of 12000 currently awaiting the kms. The product keeps release of powerful action pistons and engines clean entertainer, Liger. He

with Samantha for again. The first shooting Mahanati and he is set to schedule will commence share the screen with her in Kashmir in a couple of again for a family days. Post this schedule, entertainer. Mythri the unit will be moving to Movie Makers had Hyderabad, Vizag and previously worked with Alleppey for the

and the new project will schedules. Cast - Vijay mark their coming Deverakonda, Samantha, together again. Same with Jayaram, Sachin Samantha, they worked Khedakar, Murali for Rangasthalam and Sharma, Lakshmi, Ali, now coming together Rohini, Vennela Kishore,

Vijay for Dear Comrade for the oming

Srikanth Iyengar, Saranya Makeup: BashaCostume designers: Rajesh, Harman Kaur and Pallavi SinghArt: Utthara Kumar, ChandrikaFights: Peter HeinsWriting assistance: Naresh Babu PPRO: GSK MEDIA Publicity: Baba SaiMarketing: First ShowExecutive Producer: Dinesh Narasimhan Editor: Prawin PudiMusic: Hesham Abdul WahabCEO: Cherry DOP: G MuraliProducers: Naveen Yerneni, Ravishankar YalamanchiliStory, Screenplay, Dialogues Direction: Shiva Nirvana.

Rahul Ramakrishna,

The Chennai Angels announces an investment of Rs. 6 Crores in Jidoka

India's leading angel involved in automation of visual defects and audio Crores has also been subsequently to Europe. committed for a second

Chennai, April 21 automotive, packaging, smarter, not harder when ourselves better with The Chennai pharmaceuticals, it comes to inspection Angel investors but are Angels (TCA), one of electronics, FMCG and activities. In other words, general manufacturing. manufacturing investment groups, has After establishing a companies should use invested INR 3 Crores in Product-Market Fit in their expertise to manage India across industries, Jidoka will invest funds to enhance their product tasks. testing, based out of for international markets investment of INR 3 America and

make the digital Jidoka specializes in transformation journey in of visual defects and for manufacturers by audio testing – processes aligning to Industry 4.0. that are highly subjective The goal is that by nature across manufacturing industries such as companies should work

exceptions and not waste it on mundane repetitive

Mr. Sekar Udayamurthy, Co-Founder & CEO, Jidoka Technologies said, "We Jidoka Technologies have been approaching multiple VCs over the last quarter. Rather than it being Q&A grilling also would like to thank sessions, TCA have been a partner in our journey of fund raising. They not only helped us position funding process.

also starting to help us structure our forwardlooking business plan and help us with challenges that we will see in the next stage of growth of the company. Our sincere thanks to TCA and its experienced leadership for their mentorship and commitment and we are excited and looking forward to the continued journey with them. We Sathish, Kabita, Sunitha for their thoughtful guidance during the

Chennai, April 21 2022: Nasser, one of the veteran and popular actors in Indian cinema, has acted in various languages including Tamil, Telugu, Kannada, Malayalam and Hindi. Actor Nasser, who recently went to the United Arab Emirates, has been granted a Golden Visa by the government of that



living in Dubai, who made arrangements for visa. Nasser has thanked and businessman Wasim Visa.

The Impact Of Exercise On Liver Disease

Article authored by Dr. Swati Raju, Hepatologist & Liver Transplant Physician Fortis Hospital, Vadapalani, Chennai

Chennai, April 21 2022: It is a commonly accepted notion that exercise works wonders on the health and wellbeing of any individual. Keeping the mind and body in good health is of utmost importance. While we are all aware that exercise boosts heart and lung functions, nourishes muscles and bonesand increases energy levels, it also reduces the risk of developing one of the most common conditions known as fatty liver disease. It was found that even 60 mins of hard physical activities in a week lowers the risk of non-alcoholic fatty liver disease (NAFLD), compared to no physical activity.

Studies suggest that prevalence of NAFLD is around 9% to 32% of general population in India. This silent condition is more prevalent among overweight men than women, especially with diabetes patients. NAFLD can clog arteries, cause stroke and lead to heart failure. Let's explore how regular exercise works wonders for your liver.

How does exercises impact liver health?

An Inactive or sedentary lifestyle causes weight gain, increased cholesterol levels and uncontrolled sugars. This coupled with unhealthy eating habits causes fat molecules to accumulate in the liver cells. This



scarring of the liver tissue. If this goes unchecked, the liver becomes shrunken (cirrhosis) and can lead to other many complications which can endanger the life. This cascade of complications simply maintaining a healthy body weight with regular exercise and good

What type of exercise?

Any form of exercise is beneficial. It can be something as simple as brisk walking to aerobic exercises, yoga and resistance training. Exercise works by burning fat and improving insulin resistance. Special importance should be given to reduce belly fat. It is worthwhile to note that whether weight loss transpires or not, exercise definitely helps to maintain a good basal metabolic rate thereby causing reduction in fat accumulation in the liver.

Regular physical results in "Fatty Liver activity helps to keep the

developing fatty liver.

Examples of exercise Aerobic Dancing, Tennis, Cycling, Swimming, Brisk walking, Jogging, or

Resistance Training can be prevented by Dumbbells, Weight training etc.

How much exercise is

Consistent, high intensity exercise training is most beneficial for good results. You can start with whatever you are comfortable with and try to achieve multiple days a week with a minimum target of 150 min/week of physical activity. The core idea is to make regular exercise a daily habit and lifestyle choice rather than exercise you enjoy. something that is imposed.

The diet question:

Exercise and healthy diet go hand in hand when one thinks of a healthy lifestyle. A well-balanced diet is the key one that contains fresh fruits, vegetables, whole grains, components, as our body requires all in the right proportion for it to perform its core functions. Good water intake is also an essential part of having a healthy diet. Foods to be avoided are the one with high sugar, salt, saturated fat and processed food as it not only affects the liver, but also predisposes to Diabetes Mellitus, Hypertension and high cholesterol. Alcohol consumption and smoking must be strictly avoided.

There are certain foods that help the body in detoxification. Here's a quick list of food that you can eat as a part of your

- Grapes
- Nuts of any kind
- Moderate amount of coffee / tea
- Blueberries and cranberries
 - Beetroot juice
 - Prickly pears
- Cruciferous vegetables like broccoli sprouts, and mustard greens
 - Olive oil
 - Fatty Fish

Always choose the Regardless of whether the exercise is low-tomoderate or moderate-tohigh intensity, the take home message is "Exercise Regularly". Physical activity not just helps in shedding the excess fat, but also changes the way you feel about yourself. So, be it

Disease". Over a period, blood sugar and protein, fiber, and healthy Zumba or simple walking the fat starts to cause cholesterol levels within fats. It is not advisable to or jogging, commit to it inflammation along with normal levels, further omit any of these and live healthy. minimizing the risk of **Southern Railway observes**



Chennai, April 21 2022: Southern Railway observed the 131st Birth Anniversary of Bharat Ratna Dr.B.R. Ambedkar today, 18th April, 2022 at the Southern Railway Headquarters, Chennai.

During the function, Shri B.G. Mallya, General Manager (I/C), Southern Railway garlanded the portrait of Dr.Ambedkar and paid floral tributes in the presence of Principal Heads of Departments, Senior Officers, Staff and Members of recognized Trade Unions/Associations and paid homage to the architect of the Indian Constitution.

Myths and Facts About Liver Disease Dr. Swati Raju

Hepatologist & Liver Transplant Physician Fortis Hospital, Vadapalani

Chennai, April 21 2022: The liver is one of the most complex organs in the human body, with over 500 functions. Some of its salient functions include filtering out blood toxins, storing energy, synthesizing hormones and proteins, and regulating cholesterol and blood sugar.It is important to know the facts to ensure that you are living the healthiest lifestyle for your liver. There are so many misconceptions about liver disease and liver health. Read on to know the myths about liver disease and find out why we are busting them!

1. MYTH:Fatty Liver only affects obese people

FACT: Non-Alcoholic Fatty Liver Disease (NAFLD) is an emerging, major health concern affecting both developed and developing countries alike. In India there has been a paradigm shift in the dynamics of liver cirrhosis with over 10 lakh new cases identified every year. It is becoming more widespread among young people. Along with Obesity, there is a genetic predisposition to developing NAFLD. Hence anyone can develop NAFLD. It can signal a wide range of metabolic problems including heart disease, high BP, Diabetes, Renal disease, Sleep apnea and more as well as an increased chance of cirrhosis and liver cancer.

2. MYTH: Fatty liver is irreversible

FACT: Fatty liver grading is done with a Fibroscan which detects the amount of fat present in the liver. Early stages of fatty liver are reversible. Alcohol related fatty liver can be reversed if the person stops drinking. This is because, liver has a unique and remarkable ability to self heal. Helping the liver bounce back and return to an optimal state of health take occasional alcohol,



modifications like weight reduction, regular exercise, healthy diet, control of blood sugar and cholesterol. Healthy diet must include plenty of fresh fruits and green vegetables, food high in fibre and whole grains which can make a big difference in reversing the liver damage. Coffee can also be beneficial for the liver as long as sugar is not added and the quantity is limited to 2-3 cups per day.

Alcohol-free weekdays means you can binge on weekends.

FACT: General recommendations suggest no more than 7 drinks per week for women with a healthy liver and 14 drinks per week for men with healthy liver. However, doctors are concerned about levels of binge drinking, particularly among youngsters, who consume large qualities of alcohol in a very short space of your time.

4. MYTH: Only alcohol damages liver

FACT: Indeed, alcohol does damage the liver, however, there are other ways a liver can sustain damage. An unhealthy diet, uncontrolled diabetes, obesity, certain drugs and toxins, viral hepatitis (Hepatitis A,B,C and E) and autoimmune disorders are all major causes of liver disease.

5. MYTH: I only

disease.

FACT: Alcohol is a direct hepatotoxic agent and those who have preexisting liver diseases are more prone to the toxic highly regenerative organ effects of alcohol. A person who consumes alcohol regularly and has had any type of hepatitis faces a higher chance of developing further liver problems. As alcohol is broken down in the liver, several potentially dangerous by-products are generated which 3. M Y T H: contribute to liver damage. Each time the liver filters alcohol, some of the liver cells die. Although the liver is capable of regenerating itself, prolonged alcohol abuse over years can reduce its ability to regenerate.

> 6. MYTH: I don't have any symptoms so there is no way I could have cirrhosis

> > FACT: Liver disease

can vary from a simple fatty liver to liver scarring and fibrosis (cirrhosis) to end stage liver failure. transplant may be needed. Fatty liver disease can be slowly progressive or non progressive. It is possible to have cirrhosis of the liver and not know it. Many patients who have cirrhosis still have enough liver function to support their body's routine functions and Fatigue is a common symptom of cirrhosis, but feeling tired can be It's only when liver dysfunction or failure sets you can't ignore it.

in that symptoms such as yellowing of the skin or eyes, confusion, fluid build-up in your belly, leg swelling and bleeding develop. Those with advanced fibrosis are less likely to improve and are at risk for further liver function deterioration. Those with NAFLD also have a higher risk of heart disease. The only way to catch the disease early is by doing regular health check-ups which include blood tests and abdomen

7. MYTH: I might have cirrhosis, but the liver will regenerate and heal itself naturally

FACT: the liver is a but only if it is healthy enough to do so without having extensive scar tissue. Once cirrhosis is present, the regeneration capacity is limited and the disease can only kept stable and not be reversed to its normal state.

8. MYTH: A diagnosis of cirrhosis means a liver transplant will be needed.

FACT: The liver can

stillperform all the routine functions for a long time even after becoming cirrhotic or shrunken. However, having cirrhosis means there is a higher risk of developing end stage liver failure and liver cancer. If the symptoms are not adequately controlled by medical therapy or if there is advanced liver failure or early liver cancer, a liver

You probably don't spend a lot of time thinking about your liver. It doesn't growl like your stomach, wheeze like your lungs or itch like your skin. It goes along quietly doing its job: cleaning toxins out of your blood; making bile have no symptoms. for digestion; metabolizing proteins, carbohydrates and fats; and hundreds of other caused by many things. essential activities. When your liver is in trouble,

SRMIST Basketball Women Team won Gold Medal in 3rd level state level basketball championship @ Theni

Chennai, April 21 3rd level state 2022: level basketball championship, Theni.

14 to 17 April 2022 Match results - League Results SRM IST MOP College (B Beat team) Score - 51-20 SRM IST MOP College (A team) Score - 34 - 17 Semi finals SRM IST Vels IST Score - 57 -40 Finals SRM IST Beat MOP College (A team) Score - 61 / 39 Promising player - Rajeshwari.S (trophy, 4 gram gold coin) Best player award -Harshitha K B (trophy, 2000 cash prize)

