

Phone call between Prime Minister Narendra Modi and Mark Rutte, Prime Minister of the Netherlands

Chennai, March 09 2022: Prime Minister Narendra Modi spoke on phone today with H.E. Mr. Mark Rutte, Prime Minister of the Netherlands.



The two leaders discussed the ongoing situation in Ukraine and shared their concerns over continuing humanitarian situation in Ukraine. Prime Minister Modi reiterated India's consistent appeal for cessation of hostilities

and a return to the path of dialogue and diplomacy. The Prime Minister welcomed the ongoing talks between Russia and

Ukraine, and hoped for an early resolution.

Prime Minister Modi informed Prime Minister Rutte about the progress in

evacuation of Indian citizens from conflict areas, and India's assistance in form of urgent relief supplies, including medicines for the affected populations.

The Prime Minister recalled his Virtual Summit with Prime Minister Rutte in April, 2021 and expressed his desire to receive Prime Minister Rutte in India at an early date.



The President, Shri Ram Nath Kovind inaugurates the 'Arogya Vanam' at the President's Estate, in the presence of the PM, in New Delhi.

Culture Ministry celebrates International Women's Day 2022 with the theme #BreakTheBias and #SharingIsCaring

Chennai, March 09 2022: The Union Minister of State for Culture and External Affairs Smt. Meenakashi Lekhi celebrated the International Women's Day 2022 at Indra Gandhi National Centre of Arts, Janpath today.



The event was graced by the Women Ambassadors of countries like Guyana, Venezuela, Poland, Bulgaria, Madagascar, women officials of the ministry of Culture and distinguished members of the BRICS-CCI.

western and classical music by Band of Hindu College, Delhi University, Lifestyle Management workshop by Professor TanujaNesari, Director, AIAA.

Indian society women could become priests as well as empresses.

The Minister said it is noteworthy that all the women who are present here have broken the bias in one way or the other and this is today's event theme 'breaking the bias'. They have transformed their lives and those of many others around them as well. SmtLekhiurged that men should come forward and support the cause of empowerment of women. At the same time, it is

In her address, Smt.Meenakashi Lekhi said that today we are celebrating Shakti Parv as part of AzadikaAmritMahotsav and it is time to remember the sacrifices that women made during the freedom struggle. She also highlighted the fact that in

important to remember all good men whom we have come across in our lives.

The highlight of the event was the interaction with the audience by Minister of State Smt. Lekhi herself who encouraged women to share their stories of breaking the bias. The Ambassador of Rwanda to India H.E. Ms. Jacqueline Mukangira, the Ambassador of Venezuela Her Excellency Coromoto Godoy Calderón shared how they broke the glass ceiling and the struggles they had to go through to reach their present position.

Smt. Lekhi also inaugurated Art Exhibition on prominent women of India and handed over mementoes to the women achievers of the Ministry of Culture.

IN LOVING MEMORY OF

A. SURESH SELVIN THEOPHILUS
 (03.09.1960 - 08.03.2022)

"Blessed are the pure in heart, for they shall see God."
 Matthew 5:8

Address:
 4/1014 Jeevan Bhima Nagar, Anna Nagar West Ext,
 Chennai 600 101

Funeral Service at 3:30 p.m. - 09 March 2022
 at C.S.I Loving Shepherd Church
 Welcome Colony, Anna Nagar West Ext,
 Chennai 600 101

followed by
 Burial at Kilpauk Cemetery at 4:30 p.m.

Contact:
 Charles (+91 9884513538)
 Walter (+91 9940567950)

FONDLY REMEMBERED BY FRIENDS AND RELATIVES

G Kishan Reddy launches the digital platform (E-Marketplace) as part of digital tourism solution for IITFs / IITGs

Chennai, March 09 2022: Union Minister of Tourism, Culture and DONER, Shri G. Kishan Reddy today launched the E-marketplace platform in an event organised at Indian Institute of Tourism and Travel Management (IITTM), Gwalior. Ministry of Tourism launched the digital platform (E-Marketplace) as part of digital tourism solution for IITFs / IITGs, to provide Web and Mobile App based interaction mechanism, which is to be used by the tourists and certified tourist facilitators/Tourist Guides. E-Marketplace portal under IITFC/IITG program of the Ministry would be more like the platforms of OLA, UBER etc., which would help IITFs/IITGs to get business opportunities and would work as a bridge between the customer and the service provider. Minister of Agriculture and Farmer Welfare, Shri Narendra Singh Tomar (virtually) Minister of Civil Aviation, Shri Jyotiraditya Scindia (virtually), Minister of State of Tourism & Defence, Shri Ajay Bhatt, Member Parliament, Gwalior, Shri Vivek Narayan



Shejwalkar, Minister of Tourism and Culture, Govt. of Madhya Pradesh, Smt. Usha Thakur (Virtually) also graced the event. During his address Shri G Kishan Reddy said that India has great variety of tourism destinations and tourism has immense potential in generating employment and business opportunities. Shri Reddy added that Students at IITTM have several avenues in tourism sector and I am sure you will play a critical role in the growth of the tourism sector in the country. Under the guidance and leadership of Prime Minister Sri Narendra Modi ji, VIKAS is our only mantra and it is more tourism

opportunities. Our government is working shoulder to shoulder with all states to develop tourism in the country, he added.

Minister of Tourism, Culture and DONER, Shri G. Kishan Reddy also visited Gwalior Fort along with officials of Ministry of Tourism and observed the tourist facilities at the monument. Thereafter, a review meeting was held with the officials of Ministry of Tourism, Ministry of Culture and Archaeological Survey of India (ASI) under his chairmanship. A detailed presentation was made by Principal Secretary (Tourism & Culture), Government of Madhya Pradesh on progress of

various Tourism Infrastructure projects funded by Ministry of Tourism, Govt. of India. A newly built International Executive Guest House at IITTM Gwalior Campus was Inaugurated.

A Coffee table book on the theme Temple Iconography named "Temple Heritage of India" was released, which covers 75 plates on Indian Temples at 75 years of India's Independence. A letter of intent was awarded to Bird Academy for collaboration with the Ministry of Tourism (MoT) for soft skill training, for IITFC program participants. More than 3000 participants were handed over with Digital Certificate for completing IITF/IITG Course.

Keeping in view the significant role of women in shaping the countries' pride, a 3-day program celebrating the spirit of 'Azadi Ka Amrit Mahotsav' was also launched on International Women's Day. The event was concluded with the mesmerising cultural performances and a drama on "Ahilya Bai" by the students of IITTM.

இ-சேவை மையம்
 ஸ்டார் ரெயின்போ சர்வீசஸ்
 11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.
8148231942 / 8144337349
வொது இ-சேவை மையம்
ALL ONLINE SERVICES

SUTRAA - Indian Fashion Exhibition for Two days in fashion and lifestyle products from 90 Exhibitors inaugurated by Monika, Madhu Saran & Kavitha Pandian at Taj Coromandel, Nungambakkam

Chennai, March 09 2022: The Indian Fashion Exhibition which is benchmark in luxury exhibitions, recently completed its ten successive years in march. It was launched in JUNE 2011 with its first edition in KOLKATA from the passion and creative spirit of two young Directors, Monika & Umesh Madhyan following their dream to transform the world of exhibition into a spirit of life through elegant designs and trendy products bringing from the most sophisticated designers of all over the world, their stunning creations are always a tribute to this platform. Introduction of DIRECTORS - Umesh Madhyan - with the interest of making global fashion accessible to all, and a degree in marketing and accounts, umesh pioneers in marketing the right product to the right audience. From 1 city of sutraa to about 25 cities the vision and potentially selecting the city with calling the right audience is his ace game. Over the years SUTRAA has steadily nurtured and provided a successful platform to designers from within as well as outside India, to newcomers and established ones who have gone on to establish themselves as luxury prêt and fine couture designers. Monika Madhyan - with collective experience in DESIGNING & DIGITAL MARKETING, Young entrepreneur Monika madhyan is the visionary behind SUTRAA. She joined the venture back just as a hobby, and has metamorphosed it today into a mind-boggling business proposition. Special about SUTRAA-SUTRAA is the next biggest exhibition for fashion and lifestyle products, it aims at providing hassle free and enjoyable shopping



experience to shoppers especially women by making available the widest range of brands and products from all across the country. The attempt is to bring the latest fashion to shoppers with an array of the trendiest products available in the country which can be shopped. As mall hopping is not an option for busy and working women, Sutraa has been triggered to offer style, comfort and luxury at your destination. For more designer updates and fashion trends you can follow our facebook page @ sutraa.the.indian.fashion.exhibition and instagram page - Sutraa_exhibitions Aim/Vision of SUTRAA - Sutraa Aims in promoting fashion throughout all the b-cities after accomplishing ourselves in the potential B-cities like Lucknow, Nagpur, Ranchi, Hyderabad, Indore, Raipur, guwahati, Patna, Bhubaneswar, Ahmedabad, Surat, Bangalore, Coimbatore, Vijayawada, Vizag etc and succeeding in over 600 shows all over India. It's now stretching its wings to FASHION city CHENNAI at TAJ COROMANDEL for 2 days affair which starts from 8th and ends on 9th March where around 90 exhibitors best in their respective products will display their pleasing collection and make u want everything. From ethnic Indian apparel to international western wear, from smart casuals

to trendy chic, from prêt lines to couture, from accessories to garments, and from home décor to lifestyle products, there will be something for every disposition! Special about SUTRAA - The display exhibits the dynamic accumulation of high quality originator attire, home-stylistic theme, couture embellishments, an adornments, footwear and significantly more. This one mold and way of live show in CHENNAI is an absolute necessity go. It is exceptional in light of the fact that it includes the best fashioners and brands from all over the nation. Indian planners are about imagination, hues and fun dressing and adorning. Regardless of what age, If you like outline and art, you are certain to discover something cool at SUTRAA. Turn out to be a piece of unadulterated Fashion and Lifestyle. From billowing maxis to elegant midis, from feminine silhouettes to flirtatious minis, from laid back style to gorgeous evening wear, Your hunt for that perfect dress ends right here at Sutraa. Find the classic LBDs, the party essentials, the dream date looks, the comfort dressing requisites, the work appropriate and everything in between all in one place from renowned designers all over the country. A delirious, glittering exhibition from gleaming gold jewelry to the lavish catalogue, shop for a amalgamation of luxurious products

inspired by dazzling works of DESIGNERS under one roof. Shop till you drop at this fashion and lifestyle events that's as kind to your wallet as it is to the environment, Give your wardrobe a thrifty update with SUTRAA. Special about CHENNAI line up designers and boutiques - With the Spring & summer season round the corner and knowing the Chennai climate we have targeted very sustainable and easy to wear ethnics, indowestern, jewellery, saree, bridal gowns, lehenga, and we also be bringing Decor this time. SUTRAA is a one stop shopping experience where you and your entire party can walk along aisles of the country's best products and services in one convenient location as it gives you the platform to meet up the renowned designers from all over the country who can guide you through the fashion book, SUTRAA brings to you an array of Designer Collections, Exclusively for this SPRING & SUMMER SPECIAL. Excited about chennai - We embarked on an uphill task by breaking set parameters of what must be done and made our own rebellious rules. As Indians we like to spend our hard-earned fortune on a wedding so we came up with the best designers from all across India. So welcome to our world as we give you a hand-held glimpse of unadulterated glamour, unmitigated pizzazz and just the right drizzle of style!

Women's Day celebration Dr. Mohan's hosts free diabetes test camp at Chennai Metro Stations

Chennai, March 09 2022: Dr. Mohan's Diabetes Speciality Centre, one of the largest healthcare groups in Asia devoted to the treatment of diabetes and its complications, hosts free diabetes testing camp in the major metro stations in Chennai on March 8th as part of the Wonder Women Fest 2022, the Women's Day celebration of Geo India Foundation. The camp facilitates free diabetes tests for across metro stations in Teynampet, Alandur, Airport, Vadapalani and Koyambedu Head Office.

Joining hands with Dr. Mohan's, the free diabetes screening camp is one of the key highlights in the women's day celebration. Dr. S. Kayalvizhi, Diabetologist consultant and Dr. Rajalakshmi, Senior Consultant, Ophthalmologist and from Dr. Mohan's Diabetes Specialities Centres chaired as the chief guest for the women's day celebration. Dr. Lovelena Munawar Consultant Diabetologist from Dr. Mohan's chaired as the chief doctor for the free testing camp.



Remarking the women power on women's day, Dr. Mohan's Diabetes Specialities also joined for the 'Wonder Women Power Walk', the walkathon hosted by Geo India Foundation.

Speaking about the camp, Dr V. Mohan, Chairman & Chief Diabetologist, Dr Mohan's Diabetes Specialities Centre said, "the number of diabetes patients in India is alarmingly going up each year on account of various factors such as ageing, lack of physical activity and obesity due to unhealthy diet. It is important for people to get their diabetes tests done timely and ensure good health and treatment. We are glad to be part of Wonder Women 2022 and consider this opportunity as to reach people and spread the awareness and importance of getting the diabetes tests done".



On the occasion of International Women's Day, Dr. Mohan's Diabetes Specialities Centre has also announced 15% discount on diabetes treatment for women across its centres in India from March 8 11, 2022.

On the special occasion of women's day, Dr. R. M. Anjana, Managing Director, Dr. Mohan's Diabetes Specialities Centre quoted, "Diabetes is on the rise among Women in India mainly due to the lack of exercise. This is the concrete evidence that has surfaced from the nationwide survey being conducted by her along with the Indian Council

for Medical Research. Women, especially in rural India, are discouraged from playing active physical sports and have limited access to any fitness activities due to

social taboos. A woman cannot go outside the house after dark, cannot play field sports, cannot join health clubs, and does not have time for spending on her own wellbeing. Even the clothes are an inhibitory factor. This is a nationwide problem stemming from our cultural inhibitions. With the rising numbers of individuals affected by diabetes, it is necessary to devise a socially acceptable method to make women adopt a healthier lifestyle. Women should focus more on their health, physical and mental wellbeing"

WayCool Launches Ai powered Outgrow app for Farmers

Chennai, March 09 2022: WayCool Foods, India's fastest growing Agri-commerce company, today launched its next-gen Ai powered 'Outgrow App'. The App will provide comprehensive advisory and personalized solutions in Tamil, Kannada, Telugu, Hindi, Marathi, and English languages. With the Outgrow App, WayCool aims to assist small, medium, and marginalized farmers to increase their income and profitability. The app during its launch phase will support farmers based in Tamil Nadu, Karnataka, Maharashtra, Andhra Pradesh & Telangana offering a boutique of services, Mandi prices, Automated Soil Testing facilities, Crop Health.

Outgrow - WayCool's flagship agriculture extension program has been assisting farmers on ground for over 3 years now. Farmers associated with Outgrow program, have witnessed a 20% - 40% increase in their income. As the company scales this model through tech, it is aiming to impact the lives of over 5 million farmers. Through this next gen Outgrow App, WayCool is bringing the best of agricultural practices and its learning in an intuitive and easy manner for farmers to consume at a touch of a button.

Mr. Sendhil Kumar, Head Farmer Engagement & Outgrow, WayCool



Foods said. "Today, a farmer depends on multiple platforms and at times is overexposed to unsolicited advisory sources. We are bringing all basic Farm inputs under one roof, backing it up with scientific tools, and in their own language. Outgrow App is a go-to-platform for real-time Mandi prices, crop health, automated soil testing, and holistic farm advisory on fingertips. We are also planning to add financial assistance services, farm inputs, procurement services to the app in subsequent phases. Farmers can download the Outgrow APP for free from google play store".

Elaborating on the launch, Mr. Karthik Jayaraman, Managing Director, WayCool Foods said, "This is a major step towards our mission to build the World's most comprehensive tech stack in the food economy. We have built a strong network of 85000+ farmers, and

over three years we demonstrated to a lot of farmers on how they can increase their income and

profitability through natural farming and regenerative agricultural practices. As an impact organization, we strongly focus on increasing rural income. Food Supply Chain starts with farmers, and hence they are the most important stakeholders in the ecosystem. We will keep pushing boundaries when it comes to deploying deep tech and analytics to empower small and medium farmers who are deprived of access to the latest tech. Outgrow App will lessen the digital divide that exists today".

Oral Health Maintenance during Festive season!!!

Chennai, March 09 2022: Who does not love festivals!!! Especially, India is considered as a Land of Festivals and we all keeping celebrating festivals throughout the year following the traditions. Varieties of Delicious Food items during family gathering are considered as most important part of our celebrations. In between all the festivities, we generally tend to forget about health needs and how all the food we consume might adversely affect our oral health and as well general health. Factors like the frequency of eating sweets and the microorganisms

present in the mouth are to be blamed for tooth decay and not just sugar. This does not mean we need to stop enjoying all delicacies, as it is part of our lifestyle. A few lifestyle modification changes and proper oral care during these festivals can help to maintain sparkling teeth and free of cavity. A Good oral hygiene and consistent practices can avoid these dental complications.

Festivals are a time, to enjoy to the fullest. However, a little precaution is must on health before and after the festivities, so you can have fun



Dr. Aravindha Babu, MDS, FICD (USA), Professor in Oral Pathology & Assistant Director of Centre of Oral Cancer Research, Sree Balaji Dental College and Hospital, Pallikaranai, Chennai and Dr. Jayalalitha S (PhD in Biotechnology) works for an MNC in India.

without having to worry about harming your teeth. So don't let dental problems stop you from celebrating this festival. Smile brightly during this festive time!!!!

PUBLIC NOTICE

I Mrs. V.Sandhya wife of Mr. Venkat residing at Door No. 1082, Durgai Amman koil street, Gandhi Nagar, Sholinganallur, Chennai 600 119, has applied for getting registered my husband (Born on 19.07.1988) Mr.venkat's (S/O Mr.Ramu) death which had happened on 31.10.2019 with Revenue Subdivision Court. If anyone has objection on the above matter they should intimate RDO/ Revenue Subdivision Court, South Chennai, Guindy, Chennai 600032, within 15 days from the date of this advertisement or the petition will be ordered one side.



Mrs.V.Sandhya W/O. Venkat Door No.1082, Durgai Amman Koil Street, Gandhi Nagar, Sholinganallur, Chennai 600119.

Chennai 09.03.2022

VKC Pride launches 'Shop Local' Campaign

Chennai, March 09 2022: VKC Pride, India's leading PU footwear manufacturer has launched a unique 'Shop Local' campaign to woo the customers to nearby shops and help local neighbourhood businesses flourish. The campaign is aimed at energising local shops and to quell the threat of online marketplaces eating up the local businesses. The campaign ropes in Indian Cinema legend Amitabh Bachchan to get the message across throughout the country.



VKC Pride ShopLocal campaign is a revolutionary neighbourhood movement to drive customers to the neighborhood shops when online businesses are attracting them to shop from online marketplaces.

"If every neighbourhood can adopt this #ShopLocal Culture, it will help the Neighbourhood businesses thrive and help the neighbourhoods flourish as it will create more jobs in the neighbourhood and more money will change hands in the Neighbourhood itself as the money is not sucked out of the Neighbourhood by online marketplaces. Please join the #ShopLocal Culture

Neighbourhood Movement to make your neighbourhood beautiful and power India to prosperity." said VKC Razak, Managing Director, VKC Group.

When every power brand across the world is trying to be a D2C brand and encourage the customers to buy directly from their own shops, websites and portals, VKC Pride is encouraging the customers to buy from Neighbourhood Retail Shops to strengthen the traditional Distributor-Dealer-Retail Shop Network. VKC Pride is initiating a counter culture to the modern Mall Culture and the Online Marketplace Culture.

Three Campaign Tools: VKC Pride #ShopLocal campaign uses three powerful tools to get shoppers to shop from neighborhood shops.

Discount Coupons: The first tool is to give

Discount coupons to the consumers who purchase VKC Brand footwear from the shops. They can redeem a discount from the same shop within 3 months of purchase.

Modern Technology: The second tool of VKC Pride #ShopLocal Campaign is the new VKC Parivar App that helps online customers to shop from shops in their neighborhood by choosing the products on the App and pick up from the neighbourhood shops. Through the VKC Parivar App, every neighbourhood shop can cover an area of 20 kms.

The VKC Parivar App persuades the online shoppers to shop from their neighborhood so that they do not have to wait for days to get their product. The customers can also wear the footwear and check the style using Virtual Reality on the VKC Parivar App.

Amitabh Bachchan Endorsed Ad-Less Ad:

The third tool is the power of endorsement of the legend of Indian Cinema Sri. Amitabh Bachchan with a unique Neighbourhood Business and Prosperity film in the India's Pride My Pride ad series using the special technique of an ad-less ad pioneered by VKC Pride and originated by Breakthrough Brand & Business Consulting.

VKC Group Helps Neighborhoods Flourish: VKC Group believes that if Neighborhood Shops get more business the money that these retail shops make gets distributed in the neighborhood itself. This circulation of money in the neighborhood will help the neighbourhoods prosper.

Multinational Online Marketplaces have become a great threat to Neighborhood Businesses. The MNC online aggregators are wooing the same customers that shop in the Neighborhoods with big offers to shop online. VKC Pride #ShopLocal Campaign is to help these Neighborhood Businesses fight the onslaught of MNCs in their Neighborhood backyards with the latest technology and the same weapons that MNCs use - be it offers or greater conveniences like Virtual Reality.

Makers of Prabhas starrer 'Radhe Shyam' to roll out NFT exclusive collectibles!

Chennai, March 09 2022: The much-awaited magnum opus, 'Radhe Shyam' will soon hit theatres globally! The anticipation for this movie amongst fans is palpable and now the makers are taking it up another notch as the ardent fans of Prabhas will get to lay their hands on an eclectic and limited collection of 'Radhe Shyam' NFTs launching on 8th March 2022. The collection includes unseen pictures of Prabhas with his digital autograph, 3D animated digital art from the movie and exclusive 3D animated assets like the one where Prabhas is featured in the swanky car he drove in the movie. These NFTs are the perfect memorabilia of the upcoming blockbuster movie 'Radhe Shyam' and will allow the fans to own a piece of their favourite



actor's legacy. Fans world over will get a chance to own these digital collectibles and flaunt to the world about it. The icing on the cake however is the 100 lucky winners who shall be chosen from the NFT collectors' group will get an exclusive opportunity to meet the pan-India star himself. So the more NFTs a single fan buys, increases the chance of that individual on getting

picked amongst the lucky ones. The fans can buy NFTs in INR and don't need Crypto currency. <https://ngagen.com/uvcreations> For the first time ever, Prabhas will be seen in the unique role of a palmist in a film where the legendary actor Amitabh Bachchan has lent his voice as the Sutradhar coupled with top notch special effects, scenic visuals from Italy, Georgia and Hyderabad

add a magical touch to the chemistry between Prabhas and Pooja Hegde. Gulshan Kumar and T-Series present 'Radhe Shyam' a UV Creations production. Directed by Radha Krishna Kumar and edited by Kotagiri Venkateswara Rao. The film is produced by Bhushan Kumar, Vamsi and Pramod, the movie releases on 11th March, 2022.

Apollo Women's Hospitals Organises "Well Women Walkathon"

Chennai, March 09 2022: Apollo Women's Hospitals organised the "Well Woman Walkathon" commemorating International Women's day. The walkathon flagged off by Mr. Jose Fredrick, Film Director, Mrs. Joy Crizilda, Stylist & Costume Designer, Mr. Sudeep K, Global HR Director, ICS BFSI. The Walk ended at Apollo Women's Hospitals, Shafee Mohammed Road where Ms. Bharathi Baskar, Director City Bank and eminent speaker and Ms. Maalica Ravikum ar, Life Coach (D/O Mr. KS Ravikumar Film Director) felicitated and encouraged the women participants in maintaining health and fitness. Dr Sumana Manohar, Senior Consultant Obstetrician & Gynaecologist, Apollo Women's Hospitals shared inspirational messages



and tips on women's health.

Around 100 women doctors, nurses, paramedical staff and students from Madras School of Social Work participated in the 3 KM "Well woman walk" organised by Apollo Women's Hospitals. The march was organised to promote the role of fitness and exercise in the daily routine of woman and to stress on the importance of highlights the benefits of walking.

The walkathon was flagged off at 6 AM from Ignite 101, Opposite

Loyola College and concluded at Apollo Women's Hospitals, Shafee Mohammed Road, Thousand Lights.

On this occasion, Dr. Sumana Manohar, Senior Consultant Obstetrician & Gynaecologist, Apollo Women's Hospitals delivered health talk to the participants during the felicitation. She said, "Walking is a great way to improve or maintain your overall health. Just 30 minutes every day can increase cardiovascular fitness, strengthen bones, reduce

excess body fat, and boost muscle power and endurance. It can also reduce your risk of developing conditions such as heart disease, type 2 diabetes, osteoporosis, obesity-related cancers etc. Walking is low impact, requires minimal equipment, can be done at any time of day and can be performed at your own pace. Walking is a great starting point for those who are starting to exercise and can be followed up with higher intensity activities. This is especially true for the middle-aged and the elderly, where intense exercises can lead to bone & joint issues. Walking improves mobility of the joints. Other advantages of walking include making friends and developing a social network".

Participants were given certificate and mementos as an appreciation.

Students from Veranda Learning Solutions Clear CA Foundation and Intermediate Examination in their first attempt

Chennai, March 09 2022: Veranda Learning Solutions today announced that students trained under Veranda CA cleared the respective foundation and intermediate exams in their first attempt. Veranda CA, a wholly owned subsidiary of the Veranda Learning Solutions Ltd., provides students with 360-degree online coaching to assist them prepare for the CA examinations. The following students cleared the exams: Piyush Gupta from New Delhi, Karthik Ramasubramanian from Coimbatore, Menuosatuo Mepfhuro from Nagaland, Ravagavendran from

Trichy, Bhargavi S from Chennai, Anannya Girme from Pune, Taranjai Singh Ajmani from Lucknow, and Deepika Shet from Mumbai.

The ICAI released the results for the CA foundation and intermediate for December 2021 on 10th and 26th February 2022 respectively. Menuosatuo, a student from Nagaland shares his experience, "Veranda is among the top and after availing their services, they're rightfully so. The online program has helped students tackle work head-on, with minds only focused on the work to be done."

"Every idea is presented in detail through video lectures and reinforced through numerous rounds of evaluation in the Veranda CA course. Chapter tests, midterm assessments, and mock exams are all used to assess students under the ICAI framework. The CA curriculum at Veranda CA is meant to guarantee that students are well-prepared for ICAI exams," commented Mr. CA Rajaraman R, Senior Consultant, Veranda Learning Solutions.

Speaking about his decision to take the CA exam, Karthik said, "I have seen the power and respect for Chartered

Accountants in the society and my fascination towards accountancy made me take up this career." Bhargavi shares her experience with Veranda, "Though self-learning was sufficient, I lacked testing abilities. Fortunately, I came across Veranda for coaching and test preparation."

Veranda Learning Solutions congratulates these students for their perseverance in participating and clearing the foundation and the intermediate examinations on their first attempt, bringing honor to the organization.

12,00,000+ donors contributed over INR 125cr/

US\$ 17 mn for rare disease patients on ImpactGuru.com: Report

Chennai, March 09 2022: ImpactGuru.com, India's leading integrated healthcare financing platform, reports one of its kind, rare disease online donation crowdfunding movement with 12,00,000+ donors raising INR 125+ crore through 1200+ rare disease crowdfunding campaigns in 14 months (January 2021 to February 2022), for patients fighting rare diseases like Spinal Muscular Atrophy (SMA type 1 & 2), Gaucher's disease, Pompe's disease, rare forms of Cancer and others.

The findings of 'ImpactGuru.com's India's Biggest Crowdfunding Movement For Rare Disease Report' were revealed at the first edition of Impact Guru Excellence in Healthcare Summit and Awards 2022, on Rare Disease Day.

Findings of ImpactGuru.com 'India's Biggest Crowdfunding Movement For Rare Disease Report'

1. During these 14 months, up to 85% of the fundraisers on ImpactGuru.com for rare diseases belonged to middle-class and lower-middle-class families. These families lacked access to financial funds

to afford the INR 16 crore (~US\$ 2.1 million) Zolgensma gene therapy and other medicines which are potential treatments prescribed by Indian doctors for patients fighting rare diseases.

2. Nationally, patients based in Mumbai have raised the highest at INR 35 crore followed by patients residing in Bangalore, Ahmedabad, Hyderabad, and Delhi.

3. Among ImpactGuru.com's 1200+ rare disease campaigns, over 80% of donations came from resident Indian donors.

4. On average, ImpactGuru.com donors donated INR 1000 towards such rare disease campaigns

5. The single highest donation received on one of the rare disease fundraisers was INR 56 lakh

6. One of the rare disease crowdfunding campaigns witnessed a record-breaking 265,000+ Indian donors contributing towards achieving the goal amount

7. An innovative approach used for obtaining donations was printing the QR Code on T-Shirts. WhatsApp and Social Media platforms such as Facebook, Instagram, LinkedIn and

Twitter provided a secure channel for donations from generous well-wishers online. Newer payment methods, Paytm and Google Pay were most frequently used.

In a joint statement ImpactGuru.com Co-Founders Piyush Jain and Khushboo Jain said, "Firstly, we applaud the government's efforts to solve the issue of funding rare diseases and believe crowdfunding as one of the platforms for patients to receive funds whilst encouraging communities to donate for larger good under National Policy for Rare Diseases 2021. Donation crowdfunding has fundamentally changed people's belief no matter how high the treatment cost, there is enough generosity for people to be able to find financing and receive access to quality healthcare. Having witnessed heightened generosity and multifold increase in rare disease fundraising in the past 14 months, our platform could help 4 SMA affected children (Teera Kamath, Ayaansh Gupta, Dhairyarajsinh, Ayansh Madan) get administered with the world's most expensive gene therapy, while many other rare disease patients are in process to raise funds on Impact Guru. We will continue to strive harder to work alongside

concerned stakeholders to help patients and their affected families in providing them with the healthcare financing they need to recover."

Alpana Sharma, Co-Founder & Director-Patient Advocacy, CureSMA Foundation of India, said, "Alternative Healthcare Financing mechanism for rare diseases is the need of the hour. At present treatments for rare genetic diseases are not covered by insurance companies. Rare disease treatment is needed for life long and we lack an apt government scheme to support these patients and families. Presently, all the government schemes, both at the central and the state level are primarily for the BPL section leaving behind middle-income groups. A strong effort for effective provisions should be made for middle-class patients who are not covered under any government or private insurance. We strongly believe that platforms like ImpactGuru.com are very well equipped to help bridge the gaps."

ImpactGuru.com looks forward to helping more families in need to make sure that people get the right help at the right time to afford life-saving treatments for rare diseases.

