

RK Suresh starrer "VISITHIRAN" Audio Launch

Chennai, February 25, 2022: Director Bala's home banner B STUDIOS is producing the film 'VISITHIRAN' that features RK Suresh in the lead role. The film is the official remake of the critically acclaimed Malayalam movie JOSEPH..M.Padmakumar, who directed the original version, has helmed this remake version as well. With the project getting completed and all set for the worldwide theatrical release shortly, the audio launch was held this morning (February 22, 2022) in the presence of the film's cast, crew, and celebrities from the Tamil movie industry. Here are the excerpts from this event... Studio 9 Sivakumar remained a man of few words saying, "I thank everyone for accepting our invitation and being a part of this event. I am confident that our movie will make you all satisfied and engrossed. Thank you." Sakthivelan said, "It's not an easy decision to remake a Malayalam movie that has won several critical acclaims and awards including the Best Actor award. RK Suresh, who is very well-known for taking up challenges, has made this happen with complete faith in him. When he initially expressed his desire to become an actor, I thought, it would be an impulsive dream, and would wind up at the earliest, but then, today, I see him as one of the finest stars of our industry. RK Suresh got introduced through the Bala's direction, and today, has played the lead role in a movie produced by him. GV Prakash is a musical magician, and his involvement in this project is going to escalate the film to next level." Director Saravana Sakthi said, "When actors are going to act in director Bala's movies, they are instilled with strong confidence and assurance that they are going to bag the National awards. Now to see RK Suresh acting under Bala's production leaves no space for doubts, but sure that he is going to fill his racks with many awards. An actor in the remake has to outperform the one in the original version, and RK Suresh has done it." Producer Murali said, "I have personally witnessed the challenges of RK Suresh, who prepared himself for this project. We earlier released the movie 'Pisasu' produced by director Bala. It was critically acclaimed, and at the same time, was commercially successful as well. I am confident that even this movie is going to yield us the same results. GV Prakash's musical score always makes us feel serene and peaceful. This movie is going to be a benchmark for all of us." Producer Katragatta Prasad said, "We can sense a film's



success by its treatment and presentation. Joseph got ticked in all the boxes of hit formula, and it is being remade in almost all the Indian regional languages now. RK Suresh is a tailor-made actor for the protagonist's role. Visithiran is going to be a successful movie." Actor Bhagavathi Perumal said, "Cinema has always gifted and blessed with me a good career, and this movie is going to shower its abundant blessings on me. Bala sir wanted to meet me regarding this project to ask my permission if I would be interested to do a specific role. I would have done it even without listening to anything else for he is the master of Midas-touch on any actor. I openly admitted this statement, but still, he was so polite and humble in asking me if I am interested to do this role. I thank him for the unconditional love and opportunity he gave me. Padmakumar sir's proficiency was evident in every single frame for his details. He gave complete freedom to all the actors. Visithiran is going to be a special movie for everyone, especially RK Suresh sir." Vetri Arasu IAS Academy Founder Rooso said, "The artistes here aren't the ordinary ones, but have been born with ambitions to achieve greater. Rolex Pandian will go great places with his new-dimensional role in this movie. My eyes were moistened while watching the movie at his office. GV Prakash has delivered beautiful songs for this movie. Visithiran is going to give success to everyone involved in this project." Music Director Srikanth Deva said, "I am always filled with instant positive energy when seeing Bala sir. Everyone in this crew has exerted their inmost heart and soul into the project. This is going to be a great success for them. I wish the entire team a grand success." Srinivas Korunutta, Kodur MLA said, "I wish everyone for the grand success of this film. I am already confident that Visithiran is going to be a great hit for the entire team, and there is no doubt about it. Thank you." Actress Madhu Shalini said, "I would like to extend my first thanksgiving to Padmakumar sir. I thank him for giving me this role for me. Suresh sir is appearing in different getups for this movie, and it wasn't an easy thing. He has worked a lot and hard on this project. GV Prakash's music is so enchanting. I thank Bala sir for giving me an



opportunity to work with him again. I request everyone to give their support towards this film. Thank You." Filmmaker Seenu Ramasamy said, "When I narrated a script to Suresh's father, he told me that he would like to make a spiritual movie, and cannot afford to produce his script. He gave me Rs. 500 and wished me good luck in my future. Years later, his son RK Suresh produced my movie Dharmadurai and made me famous. Director Bala has taken care of RK Suresh as his own son and has always shown his concern for his success. Your father's goodwill and good heart will shower more blessings and success on you. It is quite a challenging task to convert a villain in Tamil cinema into a hero, but RK Suresh has broken the pattern. You can see the unconditional love and affection in his eyes throughout this movie. He is an inborn actor, and he has to hold it tight. Director has done a fabulous job. GV Prakash's musical score is so nice to hear. I strongly believe this movie is going to be a tremendous hit." Music Director GV Prakash said, "This is my third movie with Bala sir's B Studios. When he committed me to this project, I wasn't aware of Joseph. Then I happened to watch the film and was fascinated by the directorial skills of Padmakumar, and I was inspired to come up with the music to the best of my potential. Suresh and Poorna have delivered stellar performances, and this movie is going to be a great success." Producer Dhananjayan said, "Everyone has been stating that Visithiran is a remake of Joseph movie, but it is merely an adaptation. Lots of fresh and new scenes have been included in this movie, and audiences, who have seen the original version, will acknowledge it. When I saw Joseph, I immediately wanted to remake it, but Suresh requested that he would like to take it up. I was brimmed with doubts, about whether he would be able to do justice to this character for he has been consistently doing negative roles. However, he has slashed out my

Powder glimpse released with Valimai

Chennai, February 25, 2022: Director Vijay Sri G, who made Dha Dha 87 starring Chaaru Haasan, then involved himself in making PUBG with Vikram's nephew Arjuman in the lead which is set to hit the screens soon. The filmmaker, who is gearing up to start Haraa starring Mohan and Khushbu, has also directed Powder, a film starring Vidya Pradeep and Nikil Murukan in key roles. The movie produced by Jaya Sree Vijay on G Media banner has Nikil Murukan, who is a successful publicist in Tamil and other languages film industries for 26 years, making his debut as the protagonist. A special glimpse of Powder was



today screened at theatres showing Ajith starrer Valimai. The glimpse featured Nikil Murukan as a tough police officer Raghavan N M. How he handles in a unique way an infamous birthday celebrations that went viral on the social media is what the racy glimpse about. Powder teaser has already garnered attention and won

praise of film personalities, critics and audience. According to the movie's crew, the film's post production works are over and Powder will hit the screens soon. Also starring Anithra Nair, Shanthini Deva, 'Mottai' Rajendran, Singampuli, Vaiyapuri, Aadhavan, 'Silmisham' Siva and Viki, Powder is directed by Vijay Sri G and produced

by Jaya Sree Vijay on G Media banner. Powder CrewStory, Screenplay, Dialogues, Direction- Vijay Sri G Music (Glimpses) - Leyender Lee Mart, DoP - Prahath Muniyasami (glimpses) assistant DOP PRO - Nikil Murukan Editor - GunaArt Director - SaravanaStunt - Vijay Costumer - VelavanStills - RajaSound Studio - Sound Holic Studio Sound Design- Premkumar Sound Mixing - Naveen Shankar DI Colorist - Veeraragavan Designs - G Designs Production Manager - Saravanan Production Company - G Media Producer - Jaya Sree Vijay, Kovai S P Mohan Raj Audio label - Divo

YouTuber Naksha Saran & Sandy join forces for 'Insta Instagram...', a youthful and peppy video song with a relevant message

Chennai, February 25, 2022: Young YouTube sensation Naksha Saran, who is a college student and aspiring actress, has partnered with popular choreographer Sandy 'Master' for 'Insta Instagram...', a youthful and peppy video song with a relevant message to today's generation. Released by Sony Music at a grand event at Satyam Cinemas in Chennai on February 23 in the presence of top personalities of Tamil film industry, 'Insta Instagram...' is a colourful celebration of girl power. At the same time, it also aims at driving home



messages like not forgetting the roots after achieving great heights in life, taking care of personal health and safety, and to focus on education and career etc. Naksha Saran, who is set to sign her film projects soon, has crooned for the song

besides shaking her legs for it in the company of Sandy. 'Insta Instagram...' marks the Tamil debut of popular Kannada music composer Leo, who has penned the lyrics as well. The song has been shot in a rich way resembling big-budget

movies. Directed by Karthik, it has cinematography by Harish, art direction by Dinesh, costume designing by Sridevi, hairdo and makeup by Yamini. Madhavan is the editor. The video has been produced by Mudaliar Brother's Film. An alumni of Oscar-Grammy winning music maestro A R Rahman's music school, Naksha Saran is hopeful of winning the hearts of the audience with 'Insta Instagram...' song loaded with catchy and informative lyrics, energetic music and high voltage dance steps.

Cinema legend Amitabh Bachchan turns narrator for Pan-India magnum opus 'Radhe Shyam'

Chennai, February 25, 2022: The Pan India magnum opus 'Radhe Shyam' headlined by Prabhas is getting bigger with every passing day. After the overwhelming and record breaking reception the posters, teasers and songs from the film have been receiving, the latest development is cinema legend Amitabh Bachchan joining the team as he turns narrator for 'Radhe Shyam'. Directed by Radha Krishna Kumar the multi-

lingual love story is set in Europe in the 1970's with Prabhas essaying the role of a palmitist. Shot extensively in Italy, Georgia and Hyderabad, Radhe Shyam is mounted on a mega canvas, boasts of state-of-the-art visual effects and will see Prabhas and Pooja Hegde in never-seen-before avatars. Given the reach and paramount scale of the film, Amitabh Bachchan with his iconic baritone and stardom brings that much weight and dimension to the

film. Talking about this development says director Radha Krishna Kumar, "The film is set in the 1970's and is mounted on a massive scale, we needed a voice that can command the nation and who better than Mr. Amitabh Bachchan, a voice that everyone recognizes, respects and more importantly loved. We are so happy to have him as Radhe Shyam's narrator. The film will hit the screens on March 11, 2022. Radhe Shyam will be multi-lingual film and is



helmed by Radha Krishna Kumar. It is produced by UV Creations. The film is produced by Vamsi and Pramod.

Yuvan Shankar Raja croons a beautiful song for Isaigani Ilayaraja's music in Aadhiraajan's directorial "Ninaivellam Neevada"

Chennai, February 25, 2022: Filmmaker Aadhiraajan's directorial 'Ninaivellam Neevada' has managed to raise the inquisitiveness among the Tamil film buffs from the point of its inception. Maestro Isaigani Ilayaraja's composing music (This marks his 1417th movie) intensified the interest in this movie. The film is produced by Lekha Theatres that features Prajin and Manisha Yadav in the lead roles. The others in the star cast include Sinamika, Yuva Lakshmi, Manobala, Rohit, RV Udhayakumar, P.L. Thenappan, Madhumitha, and a few more prominent actors. The film is now proceeding at a brisk pace towards completion.



'Vechchen Naan Murattu Aasai' by Kannada music industry's leading singer Ananya Bhat, 'Azhagaana Isai Ondru' crooned by Karthik and Ananya Bhat again. What's more intriguing is Yuvan Shankar Raja rendering a fantabulous song in his ethetical vocals, which is written by the Isaigani himself. Sharing this great highlight, director Aadhiraajan said, "Working with Isaigani Ilayaraja sir has been my long-run dream, and I am elated that it is coming true with this movie. During the time of composing, I was nervous to be sharing the moments with him, but he made me feel relaxed, asking me to open up about my expectations. Brimming with excitement, I expressed my desire that it would be nice if he pens lyrics

for a song. He enthralled me with a beautiful song that has lyrics 'Idhayamae Idhayamae Idhayamae... Unnai Thedi Thedi Kazhindhathay Paruvamae Paruvamae.' Maestro has already written more than 100 songs, and this is so special and close to my heart. Furthermore, I requested that it would be nice if Yuvan Shankar Raja croons it. He instantly gave a nod and made it happen. The song is crooned by Yuvan in his mesmerizing vocal along with Bollywood's most-reputed Srishaa, which has come out really well. Yuvan Shankar Raja has composed music for more than 150 films and has crooned many Chartist numbers as well. He embarked on his journey as a playback singer even before his musical arrival. It all happened with the film

'Thendral Sudum' in 1989. His songs have been marvelous and enchanting hits in cyberspace, where music lovers have been constantly acclaiming his splendid works across all platforms. Of course, his numbers are ageless, and they prove it by topping the charts over and over again over the years. Not to miss his vocals in the contemporary times for Kadhal Solla Neramillai, Kadhal Aasai Yaara Vittadho, followed by 'Andha Kanna' from Vijay's Master, 'Naanga Vera Maari' from Ajith Kumar's upcoming film 'Valimai'. All these numbers have scaled more than 47 million views on YouTube. His vocals are magnetizing it keeps attracting the youngsters. Moreover, his song 'Saaindu Saaindu' for Isaigani Ilayaraja's composing holds everyone's attention. Although there have been few renditions from this duo, this is the first time, Yuvan Shankar Raja is crooning a song written by Isaigani Ilayaraja sir. The song is pictured on Prajin and Sinamika, which is choreographed by Brindha Master. I am confident that the song will scale millions of hearts. Royal Babu of Lekha Theatres is producing this film in grandeur, and we are planning to release it in May 2022."

Fortis Hospital, Vadapalani launches a Dedicated 'Hepato-Pancreatic-Biliary and Liver transplant' Centre

Chennai, February 25, 2022: Fortis Healthcare, the leading hospital chain is now bringing its 17+ years of legacy in liver care to Fortis Vadapalani, Chennai by launching a state-of-the-art Hepato-Pancreatic-Biliary and Liver transplant centre. The center was inaugurated by the highly acclaimed liver transplant surgeon in South Asia Dr. Vivek Vij in the presence of Dr. Sanjay Pandey and Dr. Puneet Dargan. The dedicated centre will provide comprehensive and holistic liver care to patients.

The state-of-the-art liver centre is equipped with advanced technology and 24x7 accessibility to expert doctors. The dedicated HPB and liver transplant centre will be headed by Dr. Vivek Vij, Chairman - Advanced Surgical GI, HPB & Liver Transplant and his team of experts. Fortis Hospital Vadapalani has been operational since October 2020 and has added many credits to its name by providing the best medical



care and advanced technology to the people of Chennai and other neighbouring districts of Tamil Nadu and Andhra Pradesh. The Vadapalani centre has successfully treated over 45,000 patients till date across various specialties such as Cardiology, Cardio Thoracic & Vascular Surgery, Heart & Lung Transplant Program, Orthopaedics, Trauma, Sports Medicine and Spine Surgeries, Neurology, Neuro Surgery, functional Neuro Surgery & Stroke Program, Urology, Nephrology & Kidney Transplant, Medical Gastroenterology, Endoscopic Procedure, Surgical GI, Hepatology,

along with Pulmonology, General Medicine, General Surgery, Obstetrics & Gynaecology, Dental Sciences, ENT, Ophthalmology, Dermatology and Preventive Health Check and 24x7 Emergency & Casualty supported by department wise robust CCUs and ICU's.

Speaking on the occasion, Dr. Vivek Vij said "Liver is the second most transplanted organ worldwide, and in India Liver transplantation has grown exponentially in the last decade with over 1500-2000 transplants performed every year, 10% of which are pediatric. India is now an important regional liver transplant

hub in South and South-East Asia. However, there is a shortage of organs available. Over 25 thousand people are waiting for a healthy liver but only a few thousands are lucky to receive a compatible organ. It is imperative that we develop awareness amongst people on how they can donate their organs as we need more donors to come forward. Although most transplants involve the whole organ, but segmental transplants are being performed with increasing frequency. In India more than 80% of transplants are from living donors using only 50% of their healthy liver"

Dr. Sanjay Pandey, Zonal Director and Head SBU, Fortis Hospital, Vadapalani said "Our centre has a legacy of delivering best patient care and has met the healthcare needs of Chennai since its launch. The launch of liver transplant department is a continuation of our efforts to provide affordable, easily accessible and high-quality care for liver

Is Strategic Management important in Healthcare sector?

Chennai, February 25, 2022: Strategic management is considered as one of the most useful and effective tool to ensure that the healthcare units to deliver the results in better manner. However, the healthcare system is described as a complex adaptive system, but also paves a way to improve business planning to think in new way to ensure that goals are accomplished with quality and safety of care. Complex organisations, such as the public health system, have demonstrated adaptive and capable ways of developing created solutions to problems and many of these innovations have arisen from the bottom up. However, to make sense, predictive tools have been utilised predominantly to strategic planning. The strategic management process is set of commitments, to achieve strategic competitiveness and earn above average returns. In addition, Strategic

competitiveness is achieved when a firm successfully formulates and implements a value creating strategy. By achieving strategic competitiveness and successfully exploiting its competitive advantage, an investor expects to earn from other investments with a similar amount of risk. One of the most important type of Strategic Management is performed by SWOT Analysis which is mainly used by organizations to their business strategies to compare their strength and weakness on organization to figure out the environment threats. Also, SWOT process helps healthcare leaders to determine whether the organization's resources and abilities will be effective in the competitive environment within which it has to function and to refine the strategies required to remain successful in this environment. In the



Dr. Aravindha Babu, MDS, FICD (USA), Professor in Oral Pathology & Assistant Director of Centre of Oral Cancer Research, Sree Balaji Dental College and Hospital, Pallikaranai, Chennai and Dr. Jayalalitha S (PhD in Biotechnology) works for an MNC in India.

healthcare sector, strategic planning entails coming up with long term and short term initiatives that are aimed at meeting the organisations' goals and objectives. Hospitals and healthcare organizations are today operating in an extremely competitive environment, with increasing pressure to improve quality and reduce costs. In responding to this dynamic situation,

transformation of organization requires the will to organize and proper delivery around the needs of patients. For which an effective Strategic Management helps all healthcare organizations to make efficient decisions in the long term process to practice efficiently and also to start in corrective actions as needed for betterment of the patients benefit and as well for society.

DBS Bank India migrates to new IFSC and MICR codes of erstwhile Lakshmi Vilas Bank (LVB)

Chennai, February 25, 2022: Following the amalgamation with DBIL, the IFSC & MICR codes of all branches of erstwhile LVB have changed. While the new codes have been active since 25th October 2021, the older IFSC codes will remain valid until 28th February 2022 to ensure customers' convenience and

ease of transition. Customers will be required to use the new DBS IFSC code from 1st March 2022 onwards to receive funds through NEFT/RTGS/IMPS.

The change was communicated to customers through physical letters, emails, and SMS as well as at the branches. They were requested to share the

new IFSC code with business partners, associates and vendors to update their records, recurring payments and receivables in time. All existing cheques issued to the third party will have to be replaced with new cheques before 28th February 2022. Any cheque with old MICR codes presented after the

aforementioned date will not be honoured.

New cheque books (with new MICR code) have been available since 1st November 2021. Customers can apply for a new cheque book by visiting their branch, calling customer care at 1860 267 4567 or through the internet/mobile banking channels.

Johnson & Johnson Vision Encourages India's Youth to '#UnleashThePop' with All-New BUBBLE POPTM Colored Lenses

Chennai, February 25, 2022: Johnson & Johnson Vision, a global leader in eye health, announced the launch of BUBBLE POPTM, a new range of colored contact lenses designed to meet the rising trend of makeovers among India's youth. Fashion in India has changed over the years with the runway traveling into Indian homes and trends unfolding at the click of a button. This has encouraged the youth to take their style to another level and also take inspiration from trendsetters and digital stars. With this in mind, the brand partnered with celebrity stylist Aalim Hakim to co-create six bling-to-boho looks using BUBBLE POPTM lenses, inspiring India's youth to enhance their everyday style with a burst of color.

Talking about the partnership, Celebrity Stylist Aalim Hakim added, "The youth of today have a bold personality which they express through colors that match their vibe. The BUBBLE POPTM collection is designed to be comfortable and is versatile with six unique colors to bring out different shades of that personality. Young girls and boys are on selfie-



mode constantly and want to stand out every day. Curating looks like Bling of 70s, Showstopper, 70s' Hippie, Indian Boho Fusion, Free Spirit of 90s and 90s' Bollywood was exciting as each was inspired by an important time in fashion history. I encourage the youth to go try BUBBLE POPTM Lenses*, send in entries showcasing their favourite look, and bring their A-game with confidence. Let's #UnleashThePop."

The campaign will be spearheaded by popular influencers from different walks of life including actresses Radhika Madan, Anushka Sen, and Surbhi Jyoti; content creator Debasree Banerjee. The influencers will kick-start an engaging contest by

donning one of the looks created by Aalim Hakim, while encouraging fans to join in the fun by grabbing their favourite BUBBLE POPTM shade* and sharing a picture of their recreated look on Instagram. The contest will be live from 23rd February 2022 to 31st March 2022 and six chosen winners will take home exciting prizes.

Talking about the launch, Business Unit Director, Johnson & Johnson Vision Care, India - Tiny Sengupta adds, "The growing popularity of social media platforms has fuelled an upswing in fashion trends over time. Among these trends, are nostalgic throwbacks which teleport enthusiasts to new world of style. We are delighted to partner with renowned

celebrity stylist Aalim Hakim who is known for his contemporary approach to fashion, to co-create six looks representing each BUBBLE POPTM shade. We wanted to complement the creative expression of India's youth and encourage them to refresh their daily style quotient with a trendy eye makeover using the one-of-a-kind colored lens collection by BUBBLE POPTM. We look forward to witnessing the contest unfold and seeing youngsters #UnleashThePop with their unique take."

BUBBLE POPTM Colored Lenses, currently available online*, will be a fresh addition to the consumer's style look-book with six hues designed to appeal to individual tastes and preferences. The trendy lens range is designed to be comfortable and safe and to give users an instant eye makeover. The Neon range (Neon Gray, Neon Blue and Neon Hazel) is bold and is designed to project glamour during the night whereas the Pastel range consists of subtle colors (Pastel Gray, Pastel Purple, Pastel Green) that can be worn during the day.

Apollo Hospitals Group to enter the metaverse using 8chili HintVR™ platform

Chennai, February 25, 2022: Apollo Hospitals Group has announced a unique collaboration with '8chili Inc' to enable engagement in the metaverse, in the first-of-its-kind initiative. Virtual reality will provide an immersive experience that has been proven to increase patient engagement and skill mastery for hands-on training.

Patient counselling pre/post-operation in virtual reality will help increase patient outcomes by bringing generic environments filled with relaxing "narratives" that will induce control over one's own body and physiological response. It

will also engage the users in virtual reality-mediated activities to empower their abilities to regulate emotion. This personalized approach to every patient will help result in higher patient satisfaction.

"At Apollo Hospitals we are constantly exploring ways to enrich and expedite the healthcare community, and the patient experience. Virtual Reality (VR) will change how both these things are done. 8chili is a leader in the VR space and we are excited to work with them to integrate VR solutions into our care continuum," said Dr. Prathap C Reddy, Chairman Apollo Hospitals on this collaboration.

On this association Dr. Sangita Reddy, Joint Managing Director, Apollo Hospitals said, "People learn best by doing which is why healthcare is a natural fit for immersive VR training. Findings support the equivalence and superiority of VR training, the time to skill mastery, and the economic savings compared to traditional methods. Our need to train healthcare professionals to the Standard Operating Procedure (SOP) of care effectively and efficiently just keeps growing. We strongly believe 8chili's platform helps us deliver VR immersive training at scale and efficiencies"

"From the beginning, our focus has been to deliver a platform that makes it easier for organizations to tap into the full potential of the metaverse. HintVR™ is an end-to-end platform to manage your metaverse strategy helping in original 3D content creation, metaverse customization, and also delivery of this content across various metaverse real estates. We are very excited about working with Apollo Group Hospitals as this allows us to deliver the immersive experience to the millions of patients they serve," said Mr. Aravind Upadhyaya, Founder, and CEO, 8chili.

Kamarajar Port Road in shambles causing suffering to trade and citizens

Chennai, February 25, 2022: The road to an extent of about 4 km situated in Puzhuthivakkam and Kattupalli villages, emanating from the main gate of the Kamarajar Port Ltd up to the boundary wall on the Northern side of the Kamarajar port is heavily damaged and impacting the daily lives of people from these villages.

The whole stretch is not illuminated with streetlights and has got severely damaged during the recent monsoon. Huge potholes have become a major threat for local

commuters who use this road to reach their village at Kattupalli, Kalanji, Karungazhi & Pulicat.

There are frequent breakdowns of heavy vehicles and accidents are a common sight in this road. Many a times, vehicles topple over because of the large potholes. Kattupalli & Puzhuthivakkam villages houses major industries like L&T Shipbuilding, L&T Hydrocarbon Modular Fabrication Facility. Even they are lacking proper road infrastructure which is causing major hurdle in movement of trucks and staff vehicles.

The land on which the road is made belongs to Kamarajar Port Ltd. Since the original village road was occupied by KPL during their port development in 90's, this stretch was allowed by KPL as right of way for public use as an alternative for the encroached village road. However, as a procedure, the land is not gifted to local Panchayat and still remains as a property of KPL till date. This is causing a major hurdle in maintenance of the road by the State Government, as the said

road is not under the administrative control of the Highways Department. KPL is not interested in developing the road as they are currently not using this stretch for their incoming and outgoing vehicles to the port.

The attention of the state government is requested to deal with the Kamarajar Port Limited and transfer the lands in the name of local panchayat. Further, the Highway Departments should take a call in developing the road for smoother and hassle-free movement of public vehicles.

