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PM addresses the post-budget webinar on defence sector

Chennai, February 25 2022: The Prime Minister Shri Narendra Modi addressed a post budget webinar titled 'Aatmnirbharta in Defence -Call to Action' on the announcements made in the budget. The Webinar is organized by the Ministry of Defence. This is the fourth webinar in the series of the Minister.

The Prime Minister said that the theme of the webinar 'Aatmnirbharta in Defence - Call to Action' indicates the mood of the nation. The recent years' effort to strengthen Aatmnirbharta in the defence sector is clearly visible in this years Budget. He recalled that India's defence manufacturing was period of slavery and in the immediate aftermath of independence. Indian made weapons played a major role procurement process of during the Second World more than 4.5 lakh crore War. "Though, in the later rupees worth of equipment years, this prowess of ours went into decline, still it list is expected soon, he shows that there has been no said. dearth of capabilities, neither then nor now", he lamented the long-drawn said.

stressed the importance of customization and



the defence budget has been Aatmnirbhar in these areas, kept for domestic industry he said. only, he added.

domestic procurement. he said. Apart from this, the Prime Minister continued. is at various stages. Third

process of weapon The Prime Minister procurement which often results in a scenario where weapons can get outdated uniqueness of the defence by the time they are systems for having a commissioned. "Solution surprise element over the for this is in 'Aatmnirbhar adversaries. "Uniqueness Bharat' and 'Make in and surprise elements can India", he emphasized. The only happen when the Prime Minister lauded the equipment is developed in armed forces for taking your own country", he said. decisions while keeping the This year's budget, the i m p o r t a n c e o f are rapidly expanding their budget date by one month in Aatmnirbharta in mind. The has a blueprint for Prime Minister stressed the markets. "We have ground running when date

post-budget webinars ecosystem from research, feelings of the Jawans in the addressed by the Prime design and development to matters of weapons and manufacturing within the equipment. This is possible country. About 70 percent of only when we are

The Prime Minister The defence Ministry noted that cyber security is has, so far, released Positive no longer confined to the Indigenization Lists of more digital world but has than 200 defence Platforms become a subject of national and Equipments. After this security. "The more we announcement, the Prime deploy our formidable IT Minister informed, contract power in the defence sector, worth rupees 54 thousand the more confident we will quite strong even during the crore have been signed for be regarding our security",

> Noting the competition among the defence manufacturers for contracts, the Prime Minister said it often led to money-focus and corruption. A lot of confusion was created with regard to quality and The Prime Minister desirability of weapons. Aatmnirbhar Bharat Abhiyan tackles this problem also, he said.

> > The Prime minister lauded the ordnance factories for being a shining example of progress with determination. The Prime Minister expressed happiness that 7 new defence undertaking that them to take full advantage were incorporated last years of the advancement of the business and reaching new recent years and hit the

times in the last 5-6 years. Today we are providing 2022: Prime Minister added.

2014, only 200 licenses 2022. were issued. The Prime Minister also said that the arranged in the budget. "This will establish the role of the private industry as a partner beyond just a vendor or supplier", he said.

Transparent, timebound, pragmatic and fair systems of trial, testing and certification are essential to the growth of a vibrant defence industry, Shri Modi noted. For this, an independent system can prove useful in solving problems, he added.

ideas for timely occasion. implementation of the budget provisions. He asked

U.S. Consulate General Chennai Supports Workshop for Defenders Against Human Trafficking in Erode

Chennai, February 25 The Rights Made in India Défense Education and Equipments and Services to Development Centre more than 75 countries", the (READ), with support from the U.S. Consulate As a result of the General Chennai, hosted a government's day-long awareness encouragement to Make in building workshop India, the Prime Minister entitled "Frontline emphasized, more than 350 Defenders Against Tirupur in the coming their districts to prevent it, new industrial licenses have Trafficking in Persons in been issued for defence Tamil Nadu: Building manufacturing in the last 7 Capacity of Community years. Whereas in the Leaders" in Erode on fourteen years from 2001 to Wednesday, February 23,

This is the first of four private sector should also workshops for panchayat, come on par with DRDO community, women, and and defence PSUs, hence youth leaders that U.S. 25% of defence R&D Consulate General build the participants' budget has been kept for Chennai will support this awareness of human Industry, Start-ups and year. The remaining three trafficking, their capacity Academia. Special Purpose workshops will be held in to identify at-risk and

trafficking incidents. The workshop aims to Vehicle model has also been Thanjavur, Trichy, and vulnerable populations in

months. Participants for and their ability to work all four workshops will be closely with judicial, law drawn from the ten enforcement, and districts of Tamil Nadu governmental agencies to which READ Director Mr. rescue and rehabilitate Karuppusamy Raman victims. Around 40 report to have a higher participants attended the prevalence of human workshop in Erode. Honorable Justice Gopinath, Sub-Judge, District Legal Service Authority, Erode, offered remarks at the inaugural session.

Mr. Karuppusamy slavery.

Raman said that this workshop will strengthen READ's ongoing efforts to prevent and eradicate human trafficking in Tamil Nadu. He said, "Our aim is to enable panchayat, community, and youth leaders to be the frontline defenders against human trafficking."

With an estimated 24.9 million victims worldwide at any given time, human traffickers' prey on adults and children of all ages, backgrounds, and nationalities, exploiting them for their own profit. The United States is committed to working with India and other countries around the world to prevent the inhuman practice of modern-day

Dr Mansukh Mandaviya interacts with the company representatives of Bulk Drugs PLI scheme beneficiaries

Chennai, February 25 2022: Union Minister for Chemical & Fertilizers Dr Mansukh Mandaviya interacted with the company representatives of Bulk Drugs PLI scheme beneficiaries virtually The Prime Minister today. Minister of State exhorted the stakeholders to Shri Bhagwant Khuba was come forward with new also present on the

Government of India announced the PLI Scheme for Bulk Drugs in March 2020 to attain self-reliance critical drugs. The projects presented their developing a vibrant need to keep the pride and increased defence exports 6 of budget implementation notification and Scheme efforts in grounding and Guidelines were issued on commissioning the 27th July 2020. Total 49 projects have been COVID-19 Pandemic and approved for 33 critical APIs with a committed investment of ₹ 3,685

Out of the 49 projects smart-phone and feature approved so far under PLI of 16,021 MT have been commissioned as on date. Further, 12 projects with



be completed by 31st sector during Covid times,

projects despite the appreciated the support global competitiveness by given by the Government for handholding and trying to resolve the issues.

The Union Minister complimented the industry representatives for this achievement towards Prime Minister for selfreliant in critical drugs leading to 'Atamanirbhar Management Agency of Bharat'. He emphasized that pharmaceutical sector has presented the overview Oxcarbazepine,

not only domestically but Initially, all the also globally. He noted the Pharmaceuticals and other in the sector of identified representatives of these 20 commitment of the sector officials of the Department. to quality and affordability of drugs. He encouraged the industry to invest in the area of research and innovation for sustainable

> The MoS, while complimenting these industries, has requested to expedite the grounding of remaining projects and starting of the commercial productions.

> allocating adequate

resources.

Initially, the Project the Scheme, IFCI Limited, Atorvastatin, Sulfadizine, production and expected to by the pharmaceutical the annual capacity of over

Department officials also mentioned that third round of applications are invited for the remaining 10 eligible products under the scheme, with the last date till 13th March 2022 and requested the Industries to apply to avail the benefits under the

The meeting was

attended by the Secretary Centrient Pharmaceuticals India Pvt. Ltd., Meghmani LLP, Emmennar Pharma Pvt. Ltd., Andhra Organics Limited, Hetero Group, Sadhana Nitro Chem Ltd. and Sreepathi Pharmaceuticals Limited have attended the meeting and appreciated the scheme, launched by the Government, in the thick of COVID times. The Bulk Drug plants that have already been commissioned include CDA, Para Amino Phenol,

C-DOT bags 3 awards for its indigenously designed & developed innovative Telecom solutions at 12th Annual Aegis Graham Bell Awards

Chennai, February 25 2022: Centre for Development of Telematics (C-DOT), the premier Telecom R&D centre of the Government of India has bagged three awards at 12th Annual Aegis Graham Bell Awards in a virtual ceremony on 25th Feb 2022 for its indigenously designed & developed innovative Telecom solutions in various categories. CDOT is declared TOP WINNER in three categories as below

1. Indigenous Early Warning Platform for Disaster Management & Preparedness based on ITU's Common Alerting Protocol (CAP) in the "Tech for Social Good" category. This state-of-the-art Unified Platform for Secure solution is declared top winner Messaging and Calling in this category. This system Solution. This solution also can effectively send location- secured first position in the based disaster alerts in category for "Innovative in vernacular language to the Lockdown Management". Cpeople in disaster-prone areas DOT SAMVAD offers during various natural hazards secured messaging, voice and like Cyclones, Floods, video calls, video Pandemic, etc. over multiple conferencing in a secured Alert System (CQAS) has media including Mobile manner. It has been won the first prize in the Phones, TV, Radio, Railways exclusively designed to cater category of "Preventive Announcement & Display to various security concerns measures to combat Covid Systems and Coastal Sirens with a set of unique features to thereby significantly reducing enhance its usability for the loss of lives and property. o f f i c i a l C-DOT's cost-effective communication/meeting. Covid quarantined persons solution has been successfully SAMVAD offers a high deployed in the Integrated degree of customization to breaches based on geo-Alerting System project of cater to diverse deployment



using this robust platform.

2. C-DOT SAMVAD – A

National Disaster scenarios. SAMVAD d can be Management Authority easily hosted on a dedicated (NDMA) for nationwide network infrastructure or a implementation. The platform cloud based environment that has been tremendously used remains within the during Covid 19 and Cyclones administrative control of the Nisarga, Amphan, Tauktae & user organization. Yaas in an efficacious manner. Additionally, SAMVAD It is noteworthy that more than ensures data protection 350 Crore SMS have been sent against cyber-attacks with its rich security and encryption capabilities. The solution has proved quite effective in facilitating "Work From Home" during the Covid times. C-DOT SAMVAD has been deployed in various Government departments including few Strategic

> 3. C-DOT Quarantine 19". CQAS is a comprehensive solution for effective monitoring of the and detection of quarantine

phone users. The entire project scheme for Bulk Drugs, 8 has been conceptualized and projects with investment of implemented by the ₹ 335 crore and with an attaining the vision of D e p a r t m e n t o f annual production capacity Telecommunications (DoT) and C-DOT along with TSPs by making use of existing resources and not incurring any additional cost. CQAS has committed investment of ₹ also been used as an Oxygen 504 crore and having in India, besides being a of the scheme and told that Levofloxacin, Carbidopa Digital Tracking System annual production capacity business venture is also a against the notified and Levodopa with total (ODTS) to track Oxygen of 18,614 MT are in the sector of social and capacity of 44,000 MT of capacity of over 16000 MT carrying vehicles since May advanced stage of strategic importance. He the eligible products, the and an investment of Rs 2021. CQAS is currently completion for commercial noted pivotal role played Industries have committed 335 crores. being used by 11 States and Union Territories.

Dr. Rajkumar Upadhyay, Executive Director, C-DOT & Chairman, C-DOT Project Board along with Dr. Pankaj Dalela, Director, C-DOT & Member, C-DOT Project Board and Ms. Shikha Srivastava, Director, C-DOT & Member, C-DOT Project Board; Project leaders Saurabh Basu, Biren Karmakar and Anvaya Rai virtually attended the award ceremony.

Dr. Rajkumar Upadhyay appreciated the efforts of young engineers and technology leaders of C-DOT who have been relentlessly innovating to realise the Hon'ble Prime Minister's vision of "Atmanirbhar Bharat".





RK Suresh starrer "VISITHIRAN" Audio Launch

and presentation. Joseph

got ticked in all the boxes

Chennai, February 25, 2022: Director Bala's home banner B STUDIOS is producing the film 'VISITHIRAN' that features RK Suresh in the lead role. The film is the official remake of the critically acclaimed Malayalam movie JOSEPH..M.Padmakuma r, who directed the success by its treatment original version, has helmed this remake version as well. With the project getting completed and all set for the worldwide theatrical release shortly, the audio launch was held this morning (February 22, 2022) in the presence of the film's cast, crew, and celebrities from the Tamil Perumal said, "Cinema movie industry. Here are has always gifted and the excerpts from this event... Studio 9 Sivakumar remained a man of few words saying, "I thank everyone for accepting our invitation meet me regarding this and being a part of this event. I am confident that our movie will make you all satisfied and engrossed. Thank you." Sakthivelan said, "It's not an easy decision to remake a Malayalam movie that has won several critical acclaims and awards including the Best Actor award. RK Suresh, who is very wellknown for taking up challenges, has made this happen with complete me. Padmakumar sir's faith in him. When he initially expressed his desire to become an actor, I thought, it would be an impulsive dream, and would wind up at the going to be a special earliest, but then, today, I see him as one of the especially RK Suresh finest stars of our sir." Vetri Arasu IAS industry. RK Suresh got Academy Founder Rooso introduced through the said, "The artistes here Bala's direction, and aren't the ordinary ones, by him. GV Prakash is a musical magician, and his involvement in this project is going to escalate the film to next level." Director Saravana Sakthi said, "When actors are going to act in director Bala's movies, they are instilled with strong confidence and assurance that they are going to bag the National awards. Now to see RK Suresh acting under Bala's production leaves no space for doubts, but sure that he is going fill his racks with many awards. An actor in the remake has to outperform the one in the original version, and RK Suresh has done it." Producer Murali said, "I have personally witnessed the challenges of RK Suresh, who prepared himself for this project. We earlier released the movie 'Pisasu' produced by director Bala. It was critically acclaimed, and at the same time, was commercially successful as well. I am confident that even this movie is going to yield us the same results. GV Prakash's musical score always makes us feel serene and peaceful. This movie is He has worked a lot and going to be a benchmark for all of us." Producer Katragatta Prasad said, "We can sense a film's sir for giving me an



of hit formula, and it is being remade in almost all the Indian regional languages now. RK Suresh is a tailor-made actor for the protagonist's role. Visithiran is going to be a successful movie." Actor Bhagavathi opportunity to work with doubts, by breathing him again. I request more life and naturalness blessed with me a good everyone to give their career, and this movie is support towards this film. going to shower its Thank You." Filmmaker abundant blessings on Seenu Ramasamy said, me. Bala sir wanted to "When I narrated a script to Suresh's father, he told project to ask my me that he would like to permission if I would be make a spiritual movie, interested to do a specific and cannot afford to role. I would have done it produce his script. He even without listening to gave me Rs. 500 and anything else for he is the wished me good luck in master of Midas-touch on my future. Years later, his any actor. I openly son RK Suresh produced admitted this statement, my movie Dharmadurai but still, he was so polite and made me famous. and humble in asking me Director Bala has taken if I am interested to do care of RK Suresh as his this role. I thank him for own son and has always the unconditional love shown his concern for his and opportunity he gave success. Your father's goodwill and good heart proficiency was evident in every single frame for his details. He gave complete freedom to all the actors. Visithiran is movie for everyone, today, has played the lead but have been born with he has to hold it tight. of preparations for this role in a movie produced ambitions to achieve Director has done a role. I had to gain more greater. Rolex Pandian fabulous job. GV weight for this role and will go great places with Prakash's musical score his new-dimensional role so nice to hear. I in this movie. My eyes strongly believe this were moistened while movie is going to be a watching the movie at his tremendous hit." Music office. GV Prakash has director GV Prakash said, delivered beautiful songs "This is my third movie for this movie. Visithiran with Bala sir's B Studios. is going to give success to When he committed me everyone involved in this to this project, I wasn't project." Music Director aware of Joseph. Then I Srikanth Deva said, "I am happened to watch the always filled with instant film and was fascinated positive energy when by the directorial skills of seeing Bala sir. Everyone Padmakumar, and I was in this crew has exerted inspired to come up with their inmost heart and soul into the project. This my potential. Suresh and is going to be a great Poorna have delivered success for them. I wish stellar performances, and the entire team a grand this movie is going to be a success." Srinivas great success." Producer Korunutla, Kodur MLA Dhananjayan said, said, "I wish everyone for "Everyone has been the grand success of this stating that Visithiran is a film. I am already remake of Joseph movie, confident that Visithiran but it is merely an is going to be a great hit adaptation. Lots of fresh for the entire team, and and new scenes have been there is no doubt about it. included in this movie, Thank You." Actress and audiences, who have Madhu Shalini said, "I seen the original version, would like to extend my will acknowledge it. first thanksgiving to When I saw Joseph, I Padmakumar sir. I thank immediately wanted to him for giving me this remake it, but Suresh role for me. Suresh sir is requested that he would appearing in different like to take it up. I was getups for this movie, and brimmed with doubts, it wasn't an easy thing. about whether he would be able to do justice to this hard on this project. GV character for he has been Prakash's music is so consistently doing enchanting. I thank Bala negative roles. However,

he has slashed out my



in this character. I congratulate him on this great work. I thank Bala sir for bringing such a good movie into the Tamil movie industry. I wish grand success for this movie."Actor RK Suresh said, "I thank my parents, and my brother like Bala Anna for holding my hands, and guiding me with his complete concern for me. I am a part of this movie industry for 13 years. The press and media friends have always extended their support for me. I am so happy to have my movie event happening in cinema halls after they will shower more are operating in full blessings and success on swing. I have been trying you. It is quite a my best and shaping challenging task to myself as an actor to stand convert a villain in Tamil before you. After I cinema into a hero, but watched the movie RK Suresh has broken the 'Joseph', it was pattern. You can see the consistently running in unconditional love and my mind. I instantly told affection in his eyes Bala anna about this throughout this movie. movie, but he told me that He is an inborn actor, and I have to go through lots had to work a lot. Cinema will always recognize the ones with hard work and sincerity. To be a part of a movie produced by Bala anna, and Padmakumar, who has directed Superstars is a blessing. I thank my entire crew for their earnest support. I am a great fan of GV Prakash, and I thank him for composing music for this movie." Producer Bala, B Studios said, "I thank everyone here, who the music to the best of have accepted our invitation for this event and making their presence. When I had the thought to remake the film, RK Suresh expressed his desire to be a part of it. I invited director Padmakumar, and asked him to exhibit all his creative proficiencies, which he couldn't do with the original version due to financial constraints. Of course, he has done a fabulous job, and delivered a beautiful version than the original work of 'Joseph'. Suresh will gain the respect of many after the film's release, and I request him to retain it. The film has shaped very well, and I wish entire team for grand success. Thank

Powder glimpse released with Valimai

Chennai, February 25, 2022: Director Vijay Sri G, who made Dha Dha 87 starring Chaaru Haasan, then involved himself in making PUBG with Vikram's nephew Arjuman in the lead which is set to hit the screens soon. The filmmaker, who is gearing up to start Haraa starring Mohan and Khushbu, has also directed Powder, a film starring Vidya Pradeep and Nikil Murukan in key roles.The movie produced by Jaya Sree Vijay on G Media banner has Nikil Murukan, who is a successful publicist in Tamil and other languages film industries for 26 years, making his debut as the protagonist.A special glimpse of Powder was



today screened at theatres praise of film personalities, showing Ajith starrer critics and audience. Valimai. The glimpse According to the movie's featured Nikil Murukan as a crew, the film's post tough police officer production works are over Raghavan N M.How he and Powder will hit the handles in a unique way an infamous birthday Anithra Nair, Shanthini celebrations that went viral Deva, 'Mottai' Rajendran, on the social media is what the racy glimpse about. Powder teaser has already garnered attention and won by Vijay Sri G and produced

screens soon.Also starring Singampuli, Vaiyapuri, Aadhavan, 'Silmisham' Siva and Viki, Powder is directed

by Jaya Sree Vijay on G Media banner.Powder CrewStory, Screenplay, Dialogues, Direction- Vijay Sri GMusic (Glimpses) -Leyender Lee Mart ,DoP -Prahath Muniyasami (glimpses) assistant DOPPRO - Nikil MurukanEditor - GunaArt Director - SaravanaStunt -VijayCostumer -VelavanStills - RajaSound Studio - Sound Holic StudioSound Design-PremkumarSound Mixing -Naveen ShankarDI Colorist : VeeraragavanDesigns - G DesignsProduction Manager-SaravananProduction company - G MediaProducer - Jaya Sree Vijay, Kovai S P Mohan

YouTuber Naksha Saran & Sandy join forces for 'Insta Instagram...', a youthful and peppy video song with a relevant message

Chennai, February 25, Young YouTube sensation Naksha Saran, who is a a college student and aspiring actress, has partnered with popular choreographer Sandy 'Master' for 'Insta Instagram...', a youthful and peppy video song with a relevant message to today's generation. Released by Sony Music at a grand event at Satyam Cinemas in Chennai on February 23 in the presence of top personalities of Tamil film industry, 'Insta Instagram...' is a colourful celebration of girl power. At the same time, it also aims at driving home



the roots after achieving great heights in life, taking care of personal health and safety, and to focus on education and career etc. Naksha Saran, who is set to sign her film projects soon, been shot in a rich way

it in the company of Sandy. 'Insta Instagram...' marks the Tamil debut of popular Kannada music composer Leo, who has penned the lyrics as well. The song has has crooned for the song resembling big-budget

movies. Directed by Karthik, it has cinematography by Harish, art direction by Dinesh, constume designing by Sridevi, hairdo and makeup by Yamini. Madhavan is the editor. The video has been produced by Mudaliar Brother's Film. An alumni of Oscar-Grammy winning music maestro A R Rahman's music school, Naksha Saran is hopeful of winning the hearts of the audience with 'Insta Instagram...' song loaded with catchy and informative lyrics, energetic music and high voltage dance steps.

Cinema legend Amitabh Bachchan turns narrator for Pan-India magnum opus 'Radhe Shyam'!

record breaking reception the posters, teasers and songs from the film have been receiving, the latest development is cinema legend Amitabh Bachchan ioining the team as he turns narrator for 'Radhe Shyam'.Directed by Radha Krishna Kumar the multi-

Prabhas and Pooja Hegde in avatars. Given the reach and paramount scale of the film, Amitabh Bachchan with his iconic baritone and stardom dimension to the be multi-lingual film and is

Chennai, February 25, lingual love story is set in film. Talking about this The Pan India Europe in the 1970's with development says director magnum opus 'Radhe Prabhas essaying the role of Radha Krishna Kumar, "The Shyam' headlined by a palmist. Shot extensively film is set in the 1970's and Prabhas is getting bigger in Italy, Georgia and is mounted on a massive with every passing day. Hyderabad, Radhe Shyam is scale, we needed a voice that After the overwhelming and mounted on a mega canvas, can command the nation and boasts of state-of-the-art who better than Mr. Amitabh visual effects and will see Bachchan, a voice that everyone recognizes, never-seen-before respects and more importantly loved. We are so happy to have him as Radhe Shyam's narrator ."The film will hit the screens on March brings that much weight and 11, 2022. Radhe Shyam will



helmed by Radha Krishna Kumar, It is produced by UV Creations. The film is produced by Vamsi and

Yuvan Shankar Raja croons a beautiful song for Isaignani Ilaiyaraaja's music in Aadhiraajan's directorial "Ninaivellam Neeyada'

Chennai, February 25, Filmmaker Aadhiraajan's directorial 'Ninaivellam Neeyada' has managed to raise the inquisitiveness among the Tamil film buffs from the point of its inception. Maestro İsaignani Ilaiyaraaja's composing music (This marks his 1417th movie) intensified the interest in this movie. The film is produced by Lekha Theatres that features Prajin and Manisha Yaday in the lead roles. The others in the star cast include Sinamika, Yuva Lakshmi, Manobala, Rohit, RV Udhayakumar, P.L. Thenappan, Madhumitha, and a few more prominent actors. The film is now proceeding at a brisk pace towards

The movie revolves around the beautiful concept of first love that occurs in everyone's lives during school days. Love and Isaignani Ilaiyaraaja music have been inseparable terms for decades, and his musical score is adding Midas-touch to this movie, which has 5 songs. This includes "Minnal Pookkum Undhan Kangal penned by Pazhani Bharathi and crooned by music director-playback singer Karthik, three songs penned by Snekan – 'Vanna Varaikolgal Avan Mugaththai'

crooned by Haripriya,



Aasai' by Kannada music industry's leading singer Ananya Bhat, 'Azhagaana Isai Ondru' crooned by Karthik and Ananya Bhat again. What's more intriguing is Yuvan Shankar Raja rendering a fantabulous song in his esthetical vocals, which is written by the Isaignani himself. Sharing this great highlight, director Aadhiraajan said, "Working with Isaignani Ilaiyaraaja sir has been my long-run dream, and I am elated that it is coming true with this movie. During the time of composing, I was nervous to be sharing the moments with him, but he made me feel relaxed, asking me to open up about my expectations. Brimming with excitement, I expressed my desire that it would be nice if he pens lyrics

Naan Murattu

Vechchen

for a song. He enthralled me with a beautiful song that has lyrics 'Idhayamae Idhayamae Idhavamae... Unnai Thedi Thedi Kazhindhathey Paruvamae Paruvamae. Maestro has already written more than 100 songs, and this is so special and close to my heart. Furthermore, I requested that it would be nice if Yuvan Shankar Raja croons it. He instantly gave a nod and made it happen. The song is crooned by Yuvan in his mesmerizing vocal along with Bollywood's most-reputed Srishaa, which has come out really well. Yuvan Shankar Raja has composed music for more than 150 films and has crooned many Chartbuster numbers as well. He embarked on his journey as a playback singer even before his musical arrival. It all happened with the film

His songs have been marvelous and enchanting hits in cyberspace, where music lovers have been constantly acclaiming his splendiferous works across all platforms. Of course, his numbers are ageless, and they prove it by topping the charts over and again over the years Not to miss his vocals in the contemporary times for Kadhal Solla Neramillai, Kadhal Aasai Yaarai Vittadho followed by 'Andha Kanna' from Vijay's Master, 'Naanga Vera Maari' from Ajith Kumar's upcoming film Valimai'. All these numbers have scaled more than 47 million views on YouTube. His vocals are magnetizing it keeps attracting the youngsters. Moreover, his song 'Saaindhu Saaindhu' for Isaignani Ilaiyaraaja's composing holds everyone's Although there have been few renditions from this duo, this is the first time, Yuvan Shankar Raja is crooning a song written by Isaignani Ilaiyaraaja sir. The song is pictured on Prajin and Sinamika, which is choreographed by Brindha Master. I am confident that the song will scale millions of hearts. Royal Babu of Lekha Theatres is producing this film in grandeur, and we are planning to release it in May

Fortis Hospital, Vadapalani launches a Dedicated **'Hepato-Pancreatic-Biliary and Liver transplant' Centre**

Chennai, February 25, 2022: Fortis Healthcare, the leading hospital chain is now bringing its17+years of legacy in liver care to Fortis Vadapalani, Chennai by launching a state-of-the-art Hepato-Pancreatic-Biliary and Liver transplant centre. The centerwas inaugurated by the highly acclaimed liver transplant surgeon in South Asia Dr. Vivek Vij in the presence of Dr. Sanjay Pandey and Dr. Puneet Dargan.The dedicated centre will provide comprehensive and holistic liver care to patients.

The state-of-the-art liver centre is equipped with advanced technology and 24x7 accessibility to expert doctors. The dedicated HPB and liver transplant centre will be headed by Dr. Vivek Vij, Chairman - Advanced Surgical GI, HPB & Liver Transplantand his team of experts. Fortis Hospital Vadapalanihas been operational since October Transplant, Medical 2020 and has added many credits to its name by Endoscopic Procedure, providing the best medical Surgical GI, Hepatology,



advancedtechnology to the people of Chennai and other neighbouring districts of Tamil Nadu and 45,000 patients till date across various specialities such as Cardiology, Cardio Thoracic& Vascular Surgery, Heart & Lung Transplant Program, Orthopaedics, Trauma, Sports Medicine and Spine Surgeries, Neurology, Neuro Surgery, functional Neuro Surgery & Stroke Program, Urology, Nephrology &Kidney Gastroenterology,

along with Pulmonology General Medicine, General Surgery, Obstetrics & Gynaecology, Dental Sciences, ENT, Andhra Pradesh. The Ophthalmology, Vadapalani centre has Dermatology and successfully treated over Preventive Health Check and 24x7 Emergency & Casualty supported by department wise robust CCU's and ICU's.

Speaking on the occasion, Dr. Vivek Vijsaid "Liver is the second most transplanted organ worldwide, and in India Liver transplantation has grown exponentially in the last decade with over 1500-2000 transplants performed every year, 10% of which are pediatric. India is now an important

hub in South and South-East Asia. However, there is a shortage of organs Over 25 available. thousand people are waiting for a healthy liver but only a few thousands are lucky to receive a compatible organ. It is imperative that we develop awareness amongst people on how they can donate their organs as we need more donors to come forward. Although most transplants involve the whole organ, but segmental transplants are being performed with increasing frequency. In India more than 80% of transplants are from living donors using only 50% of their healthy liver"

Dr. Sanjay Pandey, Zonal Director and Head SBU, Fortis Hospital, Vadapalanisaid "Our centre has a legacy of delivering best patient care and has met the healthcare needs of Chennai since its launch. The launch of liver transplant department is a continuation of our efforts to provide affordable, easily accessible and highquality care for liver

Johnson & Johnson Vision Encourages India's Youth to '#UnleashThePop' with All-New BUBBLE POPTM Colored Lenses

BUBBLE POP

Zero power

colour lenses

Chennai, February 25, Johnson & Johnson Vision, a global leader in eye health, announced the launch of BUBBLE POPTM, a new range of colored contact lenses designed to meet the rising trend of makeovers among India's youth. Fashion in India has changed over the years with the runway traveling into Indian homes and trends unfolding at the click of a button. This has encouraged the youth to take their style to another level and also take inspiration from trendsetters and digital stars. With this in mind, the brand partnered with celebrity stylist Aalim Hakim to co-create six bling-to-boho looks using BUBBLE POPTM lenses, inspiring India's youth to enhance their everyday style with a burst of color.

Talking about the partnership, Celebrity Stylist Aalim Hakim added, "The youth of today have a bold personality which they express through colors that match their vibe. The BUBBLE POPTM collection is designed to be comfortable and is versatile with six unique colors to bring out different shades of that personality. Young girls and boys are on selfie-



Hippie, Indian Boho Fusion, Free Spirit of 90s and 90s' Bollywood was exciting as each was inspired by an important time in fashion history. I encourage the youth to go try BUBBLE POPTM Lenses*, send in entries showcasing their favourite look, and bring their A-game with confidence. Let's

#UnleashThePop." spearheaded by popular influencers from different social media platforms walks of life including has fuelled an upswing in actresses Radhika fashion trends over time. Madan, Anushka Sen, Among these trends, are and Surbhi Jyoti; content nostalgic throwbacks creator Debasree which teleport Banerjee. The influencers enthusiasts to new world will kick-start an of style. We are delighted

grabbing their favourite BUBBLE POPTM shade* and sharing a picture of their recreated look on Instagram. The contest will be live from 23rd February 2022 to 31st March 2022 and six chosen winners will take home exciting prizes.

Talking about the launch, Business Unit Director, Johnson & Johnson Vision Care, India- Tiny The campaign will be Sengupta adds, "The growing popularity of engaging contest† by to partner with renowned

celebrity stylist Aalim Hakim who is known for his contemporary approach to fashion, to co-create six looks representing each BUBBLE POPTM shade. We wanted to complement the creative expression of India's youth and encourage them to refresh their daily style quotient with a trendy eye makeover using the one-of-a-kind colored lens collection by BUBBLE POPTM. We look forward to witnessing the contest unfold and seeing youngsters #UnleashThePop with their unique take."

BUBBLE POPTM

Colored Lenses, currently available online*, will be a fresh addition to the consumer's style lookbook with six hues designed to appeal to individual tastes and preferences. The trendy lens range is designed to be comfortable and safe and to give users an instant eye makeover. The Neon range (Neon Gray, Neon Blue and Neon Hazel) is bold and is designed to project glamour during the night whereas the Pastel range consists of subtle colors (Pastel Gray, Pastel Purple, Pastel Green) that can be worn during the

Is Strategic Management important in Healthcare sector?

Chennai, February 25, competitiveness is 2022: management is successfully considered as one of the formulates and most useful and effective implements a value tool to ensure that the creating strategy. By healthcare units to deliver achieving strategic the results in better competitiveness and manner. However, the successfully healthcare system is exploiting its described as a complex competitive adaptive system, but also advantage, an investor paves a way to improve expects to earn from business planning to other investments with think in new way to a similar amount of ensure that goals are risk. One of the most accomplished with important type of quality and safety of care. Strategic Management Complex organisations, is performed by such as the public health SWOT Analysis s y s t e m, h a v e which is mainly used demonstrated adaptive by organizations to and capable ways of their business developing created strategies to compare many of these weakness on organization innovations have arisen to figure out the from the bottom up. environment threats. However, to make sense, Also, SWOT process predictive tools have helps healthcare leaders b e e n u t i l i s e d to determine whether the predominantly to organization's resources strategic planning. The and abilities will be strategic management effective in the process is set of competitive environment commitments, to achieve within which it has to strategic competitiveness function and to refine the and earn above average strategies required to returns. In addition, remain successful in this S t r a t e g i c environment. In the

Strategic achieved when a firm

solutions to problems and their strength and





Dr. Aravindha Babu, MDS, FICD (USA), Professor in Oral **Pathology & Assistant Director** of Centre of Oral Cancer Research, Sree Balaji Dental College and Hospital, Pallikaranai, Chennai and Dr. Jayalalitha S (PhD in Biotechnology) works for an MNC in India.

healthcare sector, transformation of that are aimed at meeting the organisations' goals dynamic situation, society.

strategic planning entails organization requires the coming up with long term will to organize and and short term initiatives proper delivery around the needs of patients. For which an effective and objectives. Hospitals Strategic Management and healthcare helps all healthcare organizations are today organizations to make operating in an extremely efficient decisions in the c o m p e t i t i v e long term process to environment, with practice efficiently and increasing pressure to also to start in corrective improve quality and actions as needed for reduce costs. In betterment of the patients responding to this benefit and as well for

Apollo Hospitals Group to enter the metaverse using 8chili HintVR™ platform

unique collaboration with '8chili Inc' to enable engagement in the metaverse, in the first-ofits-kind initiative. Virtual reality will provide an immersive experience that has been proven to increase patient engagement and skill mastery for hands-on

Patient counselling pre/post-operation in virtual reality will help increase patient outcomes by bringing generic environments filled with relaxing "narratives" that will induce control over Chairman Apollo one's own body and Hospitals on this physiological response. It collaboration.

Chennai, February 25, will also engage the users emotion. This personalized approach to every patient will help result in higher patient satisfaction.

"At Apollo Hospitals

we are constantly exploring ways to enrich and expedite the healthcare community, and the patient experience. Virtual Reality (VR) will change how both these things are done. 8chili is a leader in the VR space and we are excited to work with them to integrate VR solutions into our care continuum." said Dr. Prathap C Reddy,

On this association scale and efficiencies"

2022: Apollo Hospitals in virtual reality-mediated Dr.Sangita Reddy, Joint our focus has been to Group has announced a activities to empower their Managing Director, Apollo deliver a platform that abilities to regulate Hospitals said, "People makes it easier for learn best by doing which organizations to tap into is why healthcare is a the full potential of the natural fit for immersive metaverse. HintVRTM is an VR training. Findings end-to-end platform to support the equivalence manage your metaverse and superiority of VR strategy helping in original training, the time to skill 3D content creation, mastery, and the economic metaverse customization, savings compared to and also delivery of this traditional methods. Our content across various need to train healthcare metaverse real estates. We professionals to the are very excited about Standard Operating working with Apollo Procedure (SOP) of care Group Hospitals as this effectively and efficiently allows us to deliver the just keeps growing. We immersive experience to strongly believe 8chili's the millions of patients platform helps us deliver they serve." said Mr. VR immersive training at AravindUpadhyaya, Founder, and CEO, 8chili.

DBS Bank India migrates to new IFSC and MICR codes of erstwhile Lakshmi Vilas Bank (LVB)

amalgamation with DBIL, new DBS IFSC code from the IFSC & MICR codes of all branches of erstwhile LVB have changed. While the new codes have been active since 25th October 2021, the older IFSC codes will remain valid until 28th February 2022 to ensure customers' convenience and

Following the will be required to use the 1stMarch 2022 onwards to receive funds through NEFT/RTGS/IMPS.

The change was communicated to customersthrough physical letters, emails, and SMS as well as at the branches. They were requested to share the

partners, associates and vendors to update their records, recurring payments and receivableswell in time. All existing cheques issued to the third party will have to be replaced with new cheques before 28thFebruary 2022. Any cheque with old MICR codes presented after the

Chennai, February 25, ease of transition. Customers new IFSC code with business aforementioned date will not be honoured.

> New cheque books (with new MICR code) have been available since 1st November 2021. Customers can apply for a new cheque book by visiting their branch, calling customer care at 1860 267 4567 or through the internet/mobile banking

Kamarajar Port Road in shambles causing suffering to trade and citizens

Chennai, February 25, commuters who use this staffvehicles. The road to an road to reach their village extent of about 4 km at Kattupalli, Kalanji, situated i n Puzhuthivakkam and Kattupalli villages, emanating from the main gate of the Kamarajar Port Ltd up to the boundary wall on the Northern side of the Kamaraja port is heavily damaged and impacting the daily lives of people from these villages.

The whole stretch is not illuminated with streetlights and has got severely damaged during the recent monsoon. Huge potholes have become a major threat for local

Karungazhi & Pulicat. There are frequent breakdowns of heavy vehicles and accidents are a common sight in this road. Many a times, vehicles topple over because of the large potholes. Kattupalli & Puzhuthivakkam villages houses major industries like L&T Shipbuilding, L&T Hydrocarbon Modular Fabrication Facility. Even they are lacking proper road infrastructure which is causing major hurdle in movement of trucks and

The land on which the road is made belongs to Kamarajar Port Ltd. Since the original village road was occupied by KPL during their port development in 90's, this stretch was allowed by KPL as right of way for public use as an alternative for the encroached village road. However, as a procedure, the land is not gifted to local Panchayat and still remains as a property of KPL till date. Departments should take a This is causing a major call in developing the road hurdle in maintenance of for smoother and hasslethe road by the State free movement of public Government, as the said vehicles.

road is not under the administrative control of the Highways Department. KPL is not interested in developing the road as they are currently not using this stretch for their incoming and outgoing vehicles to

The attention of the state government is requested to deal with the Kamarajar Port Limited and transfer the lands in the name of local panchayat. Further, the Highway







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Contact:

98413 59935

உள்ளது உள்ளபடி

மலர் 1

சென்னை

தினசரி

4 பக்கம்

வெள்ளிக்கிழமை,

பிப்ரவரி 25,

உரிமைகள் கல்வி

மற்றும் மேம்பாட்டு

மையம் சென்னை

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2021

4 பக்கங்கள்

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வடபழநி ஃபோர்டிஸ் மருத்துவமனை தொடங்கும் பிரத்யேக "ஈரல் – கணையம் – பித்தநீர் மற்றும் கல்லீரல் மாற்று அறுவை சிகிச்சை மையம்''

2022: முன்னணி தொடர் மருத்து வமனையான ஃபோர்டிஸ் ஹெல்த்கேர் தனது 17+ ஆண்டுகள் பாரம்பரிய கல்லீரல் பாதுகாப்பு மருத்துவ நவீன அனுபவத்தை, அதி ஸ்டேட் ஆஃப் தி ஆர்ட் 'ஈரல் ரூ் கணையம் ரூீ பித்தநீர் மற்றும் கல்லீரல் மாற்று அறுவை சிகிச்சை மையம்' தொடக்கம் மூலம் சென்னை வடபழநி % போர்டிஸ் மருத்து வமனைக்குக் கொண்டு வந்துள்ளது. டாக்டர் சன்சய் பாண்டே மற்றும் டாக்டர் புனீத் தர்கான் ஆகியோர் முன்னிலையில் தெற்கு ஆசியாவின் பிரபல கல்லீரல் மாற்று அறுவை சிகிச்சை நிபுணர் டாக்டர் விவேக் விஜ் இம்மையத்தைத் தொடங்கி வைத்தார். இந்தப் பிரத்யேக மையம் விரிவான மற்றும் முழுமையான கல்லீரல் பாதுகாப்பு சிகிச்சையை நோயாளிகளுக்கு வழங்கும்.

சென்னை. பிப்ரவரி 25

ஸ்டேட் ஆஃப் தி ஆர்ட் கல்லீரல் மையம் அதி நவீன தொழில்நுட்பம் மற்றும் மருத்துவர்களுடன் 24ஜ்7 அணுக்கத்து டன் வடிவமைக்கப்பட்டுள்ளது. ஜிஐ மேம்பட்ட அறுவை சிகிச்சை, ஹெச்பிபி & கல்லீரல் மாற்று அறுவை சிகிச்சைப் பிரிவின் அவைத் தலைவராக உள்ள டாக்டர் விவேக் விஜ், பிரத்யேக ஹெச்பிபி மற்றும் கல்லீரல் மாற்று அறுவை சிகிச்சை மையத்தின் தலைவராக இருப்பார். வடபழநி ஃபோர்டிஸ் மருத்துவமனை 2020 அக்டோபர் முதல் இயங்கி வருகிறது. தொழில்நுட்பத்துடன் கூடிய மிகச் சிறந்த மருத்துவ சிகிச்சையைச் சென்னை மற்றும் தமிழகம், ஆந்திரம் அண்டை மாவட்டங்களில் வசிக்கும் மக்களுக்கு வழங்கி நன்மதிப்பைப் பெற்றுள்ளது.

சென்னை வடபழநி மையம் இதுவரை 45000க்கும் அதிகமான நோயாளிகளுக்கு இதயம், இதயம்-மார்புக் குழி அபரி மித மாக அறுவை சிகிச்சை, இதயம் வளர்ந்துள்ளது. இவற்றுள் முதுகுத் தண்டு அறுவை சிகிச்சை, நரம்பியல் மருந்து தொண்டை சிகிச்சை, கண் மருத்துவம், சரும சிகிச்சை, ஆகியவற்றுடன் கூடிய 24ஜ்7 அவசர & விபத்து

நிகழ்ச்சியில் பங்கேற்று டாக்டர் விவேக் விஜ் கூறுகையில் 'உலகெங்கும் நடைபெறும் உறுப்பு மாற்று அறுவை சிகிச்சைகளில் கல்லீரல் மாற்று அறுவை நடைபெறுகின்றன' என்றார். சிகிச்சை இரண்டாம் இடம்

சிகிச்சைப் பிரிவுகள் மூலம்

மருத்துவத்தைஅளித்துள்ளது.

& நுரையீரல் மாற்று அறுவை 10% குழந்தைகளுக்கானது. சிகிச்சை, முடநீக்கியல், தெற்கு மற்றும் தென்-கிழக்கு தலைக்காயம், விளையாடும் ஆசியாவில் இந்தியா போது ஏற்படும் இப்போது முக்கியமான காயங்களுக்கான மருத்துவம், பிராந்திய கல்லீரல் மாற்று அறுவை சிகிச்சை மையமாக விளங்குகிறது. 25000க்கும் சிகிச்சை, நரம்பியல் அறுவை அதிகமானோர் ஆரோக்கிய சிகிச்சை, பக்கவாதம் & கல்லீரலுக்காகக் முடக்கு வாத சிகிச்சை, காத்திருந்தாலும், ஒரு சில சிறுநீரக மருந்து சிகிச்சை, ஆயிரம் நோயாளிகளுக்கு சிறுநீரக அறுவை சிகிச்சை, மட்டுமே இணக்கமான சிறுநீரக மாற்று அறுவை உடலுறுப்பு கிடைக்கிறது. சிகிச்சை, இரைப்பைக் குடல் உடலுறுப்பு தானம் மருந்து சிகிச்சை, உடல் செய்வோர் அதிக அகநோக்குக் கருவி சிகிச்சை, எண் ணிக்கை யில் இரைப்பைக் குடல் அறுவை தேவைப்படுவதால், பொது சிகிச்சை, ஈரற்குலை சிகிச்சை, மக்களிடையே உடலுறுப்பு நுரையீரல் சிகிச்சை, பொது தானம் செய்வது குறித்த மருத்துவம், பொது அறுவை வி ழி ப் புணர் வை சிகிச்சை, மகளிர் நோய் & ஏ ற் ப டு த் து வ து மகப்பேறுகால சிகிச்சை, அவசியமாகும். உறுப்பு பல் மருத்துவம், காது மூக்கு மாற்று அறுவை சிகிச்சையில் முழு உறுப்பு பெரும்பாலும் தேவைப்படும் என்றாலும், தடுப்பு மருத்துவ சிகிச்சை பகு தி உறுப்பு மாற்று மற்றும் சிசியு & ஐசியு அறுவை சிகிச்சைகளும் இந்தியாவில் அதிகரித்துக் கொண்டிருக்கின்றன. 50% மட்டுமே பயன்படுத்தி உறுப்பு தானம் தந்தவர்களி டமிருந்தே உறுப்பு மாற்று அறுவை சி கி ச் சை கள்

2000 என்ற கணக்கில் கடந்த பேசுகையில் 'மிகச் சிறந்த செய்வார்கள் என உறுதியாக பத்தாண்டுகளில் முறையில் நம்புகிறோம்'என்றார்.

நோயாளிகளுக்கான சிகிச்சைகளை வழங்குவதில் எங்கள் மையத்துக்கு நீண்ட பாரம்பரியப் பெருமை உண்டு. தொடங்கப்பட்ட நாளிலிருந்தே சென்னையின் சுகாதாரப் பாதுகாப்பு தேவைகளை நிறைவு செய்து வருகிறது. கல்லீரல் மாற்று அறுவை சிகிச்சைப் பிரிவு நோயாளிகளுக்குக் குறைந்த செலவில், எளிதில் அணுகத்தக்க, உயர்தர சிகிச்சை வழங்கும் எங்கள் முனைவுகள் தொடரும்'

தொடக்கம் மூலம் கல்லீரல் டி எ ம் அவர் மேலும் பொத்தானை கிளிக் தொடர்கையில் 'இந்தியா செய்வதன் மூலம் அவை

முழுவதும் மேம்பட்ட விரிவடைகிறது. இது கல்லீரல் மாற்று அறுவை சிகிச்சையில் ஃபோர்டிஸ் புகழ் பெற்று விளங்குகிறது. பித்த நீர் மற்றும் குருதிநாளங்களில் ஏற்படும் குறைந்த அளவிலான சிக்கல் விகிதத்துடன் இதுவரை 5000க்கும் அதிகமான கல்லீரல் மாற்று அறுவை சி கி ச் சை க எ எ வெற்றிகரமாகச் செய்து முடித்துள் ளோம். இம்மையத்தின் தலைவராக தெற்கு ஆசியாவின் பிரபல கல்லீரல் அறுவை சிகிச்சை நிபுணர் டாக்டர் விவேக் விஜ் உள்ளார். இவரது ஒட்டு மொத்த அனுபவம் 2500 சிகிச்சைகளும் அதிகமாகும். 97% நோயாளிகளுக்குச் சிறப்பான சிகிச்சை, 100% உறுப்பு தான வெற்றி விகிதம் மற்றும் வாழும் உறுப்பு ஆரோக்கியக் கல்லீரலின் தானம் அளித்தவர்களுக்கு உலகிலேயே குறைந்த வாழ்ந்து கொண்டிருக்கும் பித்தநீர் சிக்கல் விகிதம் (<4%) என இவரது சாதனைகளைப் 80%க்கும் அதிகமான பட்டியலிட்டுக் கொண்டே போகலாம். ஃபோர்டிஸ் மருத்துவமனையின் நவீன, ஸ்டேட் ஆஃப் தி ஆர்ட் சென்னை வடபழநி கட்டமைப்பு வசதிகளுடன், வகிக்கிறது. இந்தியாவைப் ஃபோர்டிஸ் மருத்துவமனை டாக்டர் விவேக் விஜ் மற்றும் பொருத்தவரை கல்லீரல் பிராந்திய இயக்குனர் & நிபுணர் குழு இணைந்து மாற்று அறுவை சிகிச்சை எஸ்பியூ தலைவர் டாக்டர் கல்லீரல் நோயாளிகளின் ஒவ்வொரு ஆண்டும் 1500- சஞ்சய் பாண்டே தேவைகளை நிறைவு

தூதரகத்தின் ஆதரவுடன், தமிழ் நாட்டில் ஆட்கடத்தலுக்கு எதிரான களப் பாதுகாவலர்கள்: சமூகத் தலைவர்களின் திறனை உருவாக்குதல்' என்ற தலைப்பில் ஒருநாள் விழிப்புணர்வு பயிலரங்கு ஒன்றை பிப்ரவரி 23, புதன்கிழமையன்று, ஈரோடில் நடத்தியது. துணைத் தூதரகத்தின் ஆதரவுடன் பஞ்சாயத்து,

பங்கேற்பாளர்களிடைய 4 0 சமூகம், பெண்கள், மற்றும் இ ை ள ஞ தலைவர்களுக்காக இந்த நடத்தப்பட விருக்கும் நான்கு பயிலரங்குகளில் நிகழாமல் தடுப்பதும், அந்த இது முதலாவதாகும். மற்ற ஆபத்தில் உள்ள மற்றும் வை த்து , மூன்றும் தஞ்சாவூர், திருச்சி, மற்றும் திருப்பூர் ஆகிய பாதிக்கப்படக்கூடிய இடங்களில் வரும் மக்களை அடையாளம் மாதங்களில் நடைபெறும். காண் பதும், 'அவற்றில் மனித கடத்தல் பாதிக்கப்பட்டவர்களை

ங்களைச் சட்ட அமலாக்கம், மற்றும் சேர்ந்தவர்கள் அரசு நிறுவனங்களுடன் பங்கேற்பார்கள்" என்று ரீட் நெருக்கமாக பணியாற்றும் தொண்டு நிறுவன திறனை வளர்ப்பதும் இந்த இயக்குனர் திரு. கருப்புசாமி பயிலரங்கு களின் ராமன் தெரிவித்தார். நோக்கமாகும். ஈரோடில் இந்தப் பயிலரங்குகளில் நடந்தகருத்தரங்கில் சுமார் கடத்தல்காரர்களின் பேர் மனிதக் கடத்தல் பற்றிய கலந்து கொண்டனர். கொடுஞ்செயலுக்கு விழிப்புணர்வினை ஈரோடு மாவட்ட சட்டப் ஏற்படுத்தி, அதன் மூலமாக, பணி ஆணையத்தின் சார்பு தங்கள் மாவட்டங்களில் நீதிபதி மாண்புமிகு இத்தகைய செயல்களை கோபி நாத் கருத்தரங்கினைத் தொடக்கி ன ா ல் கருத்துக்களைப் பகிர்ந்து கொண்டார். மேலும் இந்த திரு.கருப்புசாமி ராமன், மற்றும் சம்பவங்கள் அதிகமாக மீட்பதும், மறுவாழ்வு தமிழ்நாட்டில் ஆள் இணைந்து செயல்பட

நிறுவனத்தின் தற்போதைய மு யற் சிகளை வே லூப்படுத்தும். பஞ்சாயத்து, சமூகம், மற்றும் இளைஞர் தலைவர்கள் மனிக கடத்தலுக்கு எதிரான ன் ன பாதுகாவலர்களாக இருக்க உதவுவதே எங்கள் நோக்கம்" என்று கூறினார். உலகெங்கிலுமாக, எந்த ஒரு கணத்திலும், 2.49 கோடி பேர்கள் பாதிக்கப்படுவதாக மதிப்பிடப்பட்டுள்ள நிலையில், மனித பின்னணிகள் கொண்ட, இரையாகிறார்கள். நவீன நிகழ்ச்சியில் பேசுகையில் செயலைத் தடுக்க இந்தியா இந்த பயிலரங்கு உலகநாடுகளுடன்

இருப்பதாக அறியப்படும் அளிப்பதும், நீதித்துறை, கடத்தலைத் தடுக்கவும், அ ெம ரி க் க ா தமிழ்நாட்டின் பத்து ஜான்சன் அன்ட் ஜான்சன் விஷன், இந்திய இளைஞர்களை அனைத்து புதிய பபுள் பாப் டிஎம் வண்ண லென்ஸ்கள் மூலம் "#அன்லீஷ் தி பாப்" செய்ய ஊக்குவிக்கிறது



நிலைக்கு கொண்டு செல்ல உள்ளனர். ஒவ்வொரு போட்டியானது 23 பார்க்கிறோம். ஊக்கு வித்துள்ளது. நாளும் அவர்கள் தனித்து ெர ண் ட் நிற்க விரும்புகிறார்கள். 31, 2022 வரை நேரலையில் வண்ண லென்ஸ்கள், அமைப்பாளர்கள் மற்றும் பிளிங் ஆப் 70எஸ், ஷோ ஜி ட் ட ல் ஸ்டாப்பர், 70எஸ்' ஹிப்பி, தேர்ந்தெடுக்கப்பட்ட 6 கிடைக்கும். தனிப்பட்ட ஸ் டார்களிலி ரந்து உத்வேகம் பெறுகிறது. பியூசன், பிரி ஸ்பிரிட் ஆப் இதைக் கருத்தில் கொண்டு, 90எஸ் மற்றும் 90எஸ்' ப்புள் பாப் டிஎம் பாலிஉட்போன்ற அழகான லென்ஸ்களை பயன்படுத்தி தோற்றம் பேஷன் 6 பிளிங்-டு-போஹோ வரலாற்றில் ஒரு தோற்றங்களை உருவாக்க முக்கிய மான பிரபல ஒப்பனையாளர் கா லகட்டத்தால் ஆலிம் ஹக்கீமுடன் ஈர்க்கப்பட்டதால் இணைந்து, இந்திய உற்சாகமாக இருந்தது. கல் லீரல் அறுவை இளைஞர்கள் தங்கள் இளைஞர்கள் பபுள் பாப் அன்றாட பாணியை டிஎம் லென்ஸ்களை வண்ண மயமாக முயற்சித்து பார்க்கவும், மேம்படுத்துவதற்கு இந்த தங்களுக்கு பிடித்த பிராண்ட் ஊக்கமளிக்கிறது. தோற்றத்தை காண்பிக்கும் நுழைவுகளை அனுப்பவும், கூட்டாண்மை பற்றி நம்பிக்கையுடன் தங்கள் பிரபல ஒப்பனையாளர் திறமைக்கு ஏற்ற கேமை ஆ லி ம் ஹக்கீம் கொண்டு வரவும் கூறுகையில், "இன்றைய ஊக்குவிக்கிறேன். இளைஞர்கள் தைரியமான #அன்லீஷ் தி பாப் ஆ ளு மை மைய செய்வோம்.' கொண்டுள்ளனர், அதை அவர்கள் தங்கள் நடிகைகள் ராதிகா

உணர்வுக்கு ஏற்ற மதன், அனுஷ்கா சென் வண்ணங்கள் மூலம் மற்றும் சுர்பி ஜோதி உட்பட பல்வேறு இதற்கு வசதியாக செல்வாக்கு மிக்கவர்களால் பிரபல ஒப்பனையாளர் வடிவமைக்கப்பட்டுள்ளது. முன்னெடுக்கப்படும். இணைந்து, ஒவ்வொரு வெவ்வேறு தோற்றங்களை இதற்கான உள்ளடக்கத்தை

வெளிப்படுத்துகிறார்கள்.

பபுள் பாப் டிஎம் கலெக்ஷன்

அந்த ஆளுமையின்

பிப்ரவரி 2022 முதல் மார்ச் இருக்கும். மேலும் தற்போது ஆன்லைனில் இந்தியன் போஹோ வெற்றியாளர்கள் ரசனைகள் மற்றும் அற்புதமான பரிசுகளை விருப்பங்களுக்கு ஏற்ப வீட்டிற்கு எடுத்து வடிவமைக்கப்பட்ட 6

செல்வார்கள். இதன் அறிமுகம் பற்றி ஜான்சன் அன்ட் ஜான்சன் விஷன் கேர், இந்திய-வணிக பிரிவு இயக்குனர் டைனி சென்குப்தா கூறு கையில், இதன் அறிமுகம் பற்றி ஜான்சன் அன்ட் ஜான்சன் விஷன் கேர், இந்திய- வணிக பிரிவு இயக்குனர் டைனி சென்குப்தா கூறுகையில், 'சமூக ஊடக தளங்கள் பிரபலமடைந்து வருவதால் காலப்போக்கில் ஃபேஷன் போக்குகளில் வளர்ச்சி ஏற்பட்டுள்ளது. இந்த போக்குகளுக்கு ஏற்ப, புதிய உலகத்துக்கேற்ற பாணியில் மாற்றியமைக்கும் ஏக்கம் ஆர்வலர்களி டை பே உள்ளது. ஃபேஷனுக்கான சமகால அணுகுமுறைக்கு துறைகளை சேர்ந்த பிரபல பெயர் பெற்ற புகழ்பெற்ற இந்த பிரச்சாரம் ஆலிம் ஹக்கீமுடன்

பபுள் பாப் டிஎம் ஷே டோவையும் பிரதிநிதித்துவப்படுத்தும் 6 தோற்றங்களை இணைத்து உருவாக்குவதில் நாங்கள் மகிழ்ச்சியடைகிறோம். பபுள் பாப் டிஎம் வழங்கும் ஒரு வகையான வண்ண லென்ஸ் கலெக்ஷனை பயன்படுத்தி, இந்திய இளை ஞர்களின் ஆக்கப்பூர்வமான வெளிப்பாட் டை நிறைவு செய்து, நவநாகரீகமான கண் அலங்காரம் மூலம் அவர்களின் தினசரி பாணியை புதுப்பிக்க அவர்களை ஊக்குவிக்க விரும்புகிறோம்.

வண்ணங்களை கொண்ட லென்ஸ்கள் ஙகர்வோரின் ஸ்டைல் லுக் -புத்தகத்தில் ஒரு புதிய கூடுதல் தோற்றத்தை அளிக்கும். நவநாகரீக லென்ஸ் வரம்பு வ சதியாகவும் பாது காப்பாகவும் வடிவமைக்கப்பட்டுள்ளது. அளிக்கும் வகையில் வடிவமைக்கப்பட்டுள்ளது. நியான் வகை வண்ணமான நியான் சாம்பல், நியான் நீலம் மற்றும் நியான் இளம் பழுப்பு ஆகியவை உறுதி தன்மையுடன் இரவு நேரத்தில் கவர்ச்சியை வெளிப்படுத்தும் வகையில் வடிவமைக்கப்பட்டுள்ளது, நிறத்தில் பகலில் அணியக்கூடிய நுட்பமான வண்ணங்களாக வெளிர் சாம்பல், வெளிர் ஊதா, வெளிர் பச்சை ஆகியவை