

Honda re-ignites the Mid-Size Arena in India, launches 2022 CB300R Bookings Open!

Chennai, January 14, 2022: After the grand unveiling of Honda's Neo-Sports Café inspired 2022 CB300R in December at India Bike Week, Honda Motorcycle & Scooter India (HMSI) today launched the motorcycle in India.

Elaborating on 2022 CB300R, Mr. Atsushi Ogata, Managing Director, President & CEO, Honda Motorcycle & Scooter India Pvt. Ltd. said, "Further reinstating our customers' trust & Honda's commitment towards them, the 2022 CB300R is finally here. Since its introduction, it has held high standards of engineering. With distinctive features and dynamic road presence, we are confident customers will be delighted with the new CB300R."

On this occasion, Mr. Yadvinder Singh Guleria, Director - Sales & Marketing, Honda Motorcycle & Scooter India Pvt. Ltd. said, "Wait is finally over for the CB300R in its new 2022 avatar. A fun ride on city-streets and lightest in its class, new CB300R comes



with Assist & Slipper clutch which reduces fatigue and Golden Upside Down Forks which offer riding precision and enhanced sporty appeal. Overwhelmed by customers' response received on its unveiling at India Bike Week in December '21, we are thrilled to announce the bookings open today onwards."

2022 CB300R Features and Specifications

At the heart of CB300R ticks Bharat Stage-VI compliant 286cc DOHC 4-valve liquid cooled single cylinder engine with PGM-FI technology for a strong acceleration and linear response during city rides. The new motorcycle comes equipped with

Assist & Slipper clutch which provides an assist function for clutch operations requiring less load compared to a regular clutch mechanism, while slipper function to reduce unpleasant shocks caused by sudden engine braking during downshifts, ensuring less fatigue and more comfort for a variety of riders.

A distinctive match of sophisticated engineering and premium aesthetics, the Golden Upside Down Forks offer utmost precision while further accentuating the universal value of sports bike for city roads.

The 4-pot radial-mounted calipers with 296 mm hub-less floating disc

for front brakes & 220 mm rear disc brake are modulated by dual channel ABS which works on Inertial Measurement Unit (IMU) for uniform front to rear ABS braking, optimum body weight distribution and minimal rear lift due to sudden braking.

The minimalistic instrument panel displays a plethora of advanced informatics along with new additional features - Gear Position and Side Stand Indicator with Engine Inhibitor. Positioned perfectly, fully digitalized liquid crystal meter allows for a quick glance down at the information - night or day.

2022 CB300R - COLOR & PRICE

Priced at INR 2.77 Lacs (ex-showroom, New Delhi), the new CB300R will be offered in two premium colors - Matte Steel Black & Pearl Spartan Red. Bookings are open from today for the new CB300R at Honda's exclusive premium BigWing & BigWing Topline dealerships across India.

Shiv Nadar University Chennai Introduces Fully Residential Ph.D. Programs in Engineering, Sciences, Humanities, and Commerce

Chennai, January 14, 2022: Shiv Nadar University Chennai, the third initiative in higher education by Shiv Nadar Foundation, announced the launch of Ph.D. programs, offered by the Departments of Engineering, Commerce, Economics, Mathematics, Physics, and English. Budding researchers will have the option to pursue their doctoral research either Full-Time or Part-Time, depending on their preference. The announcement marks an important chapter for the young University launched in 2020 as the first private University to be legislated in Tamil Nadu after 90 years (since Annamalai University Act in 1928).

In a first, the University also launched a highly sought-after 'Direct Ph.D.' in Engineering, to allow graduate students the opportunity to pursue research studies directly after completing their Bachelor degree in Engineering across different streams. The program is designed to nurture engineering graduates

through a balanced yet competitive environment, at par with other doctoral and post-doctoral researchers while giving them an edge of saving a year in their academic journey.

Announcing the launch of the Ph.D. program, Dr. Sriman Kumar Bhattacharyya, Vice-Chancellor, Shiv Nadar University Chennai shared, "The decision to launch a robust doctoral program within a short time since the University's inception is in line with our vision to become a premier research-oriented institution. This will help us achieve our objective to encourage and groom meritorious young talent into high-caliber researchers who will go on to create new knowledge that can drive a lasting impact. We will be offering doctoral program in innovative and progressive fields including Data Science, Speech Technology and Equity among others, which will combine academic rigor with practical insights and follow a multidisciplinary approach."

Doctoral Research Offered by Shiv Nadar University Chennai

Researchers pursuing a Full-Time Ph.D. at the University will receive free shared accommodation within the campus along with a monthly stipend of Rs. 20,000 as well as a contingency amount of Rs. 25,000 per annum to help them expand and support their research activities. The University will extend a special consideration for married scholars who will be able to pursue their research in comfort with the on-campus accommodation provided by the University for a nominal rent.

Further, the Part-Time Ph.D. option can be availed by candidates working as full-time faculty with educational institutions or in research laboratories within India. The part-time program will offer these candidates a prospect to further their research through access to cutting-edge research facilities and lab equipment within the Shiv Nadar University Chennai.

The University will offer a wide range of specializations for the PhD programs including Artificial Intelligence and Machine Learning, Speech Technology, Data Science, Biometrics, Structural Engineering, Mergers and Acquisitions, and more. Further details on research programs can be found at the University website - <https://www.snu.chennai.edu.in/research>

Admission Procedure and eligibility criteria

Interested research aspirants will be required to submit their application online latest by 31st January 2022 at <https://apply.snu.chennai.edu.in/missions.com/>. The admissions procedure will follow a two-step selection process, including a written test followed by an interview for short-listed candidates. Admission to the University is open to students who are Indian residents, Non-Resident Indians, Persons of International Origin as well as Foreign Nationals.

Course5 Intelligence Limited files for IPO of up to Rs. 600 crore

Chennai, January 14, 2022: Pure-play data analytics and insights company Course5 Intelligence Limited has filed DRHP for an IPO. Course5 Intelligence one of the leading pure-play data analytics and insights companies among the entities incorporated in India, is proposing an Initial Public Offering (IPO) of equity shares of face value of ₹ 5 each ("Equity Shares") aggregating up to ₹ 600 crore ("Offer").

The Offer comprises a fresh issue of Equity Shares aggregating up to ₹ 300 crore (the "Fresh Issue") and an Offer For Sale (OFS) of Equity Shares aggregating up to ₹ 300 crore. The OFS comprises Equity Shares by Ashwin Ramesh Mittal aggregating up to ₹ 32.5 crore; Equity Shares by Riddhymic Technologies Private Limited aggregating up to ₹ 40 crore; Equity Shares by AM Family Private Trust aggregating up to ₹ 112.5 crore (the "Promoter Selling Shareholders") and Equity Shares by Kumar Kantil Mehta aggregating up to ₹ 75 crore (the "Other Selling Shareholder", and together with the Promoter Selling Shareholders, the "Selling Shareholders") (the "Offer For Sale"). The company is promoted by Ashwin Ramesh Mittal, Riddhymic Technologies Private Limited, Riddhymic Technoserve LLP and AM Family Private Trust.

The company may

consider a pre-IPO placement aggregating up to Rs 60 crore prior to filing of the Red Herring Prospectus with the ROC. If such placement is completed, the fresh issue size will be reduced to the extent of such pre-IPO placement.

The Company proposes to utilise the Net Proceeds of the Fresh Issue towards funding: Inorganic growth initiatives (Rs. 75 crore); Working capital requirements of the Company (Rs. 70 crore); Product and IP initiatives (Rs. 50 crore); Expansion of geographical footprint (Rs. 30 crore); and general corporate purposes.

Axis Capital and JM Financial are the book running lead managers (BRLMs) to the IPO.

The focus of Course5 Intelligence is to help organizations drive digital transformation using artificial intelligence ("AI"), analytics and insights. Course5 Intelligence also has developed deep domain expertise in the technology, media and telecom ("TMT"), life sciences/ pharmaceuticals and consumer packaged goods ("CPG") and retail verticals. The TMT, pharmaceuticals and CPG and retail verticals are expected to have significant tailwinds post the COVID-19 pandemic, specifically in data and analytics (Source: Zinnov Report). In addition, it also works in other industries such as financial services, utilities, automotive and industrial goods, and provide analytics and insights services in other

areas such as risk, finance and operations in certain cases to clients.

Course5 Intelligence set up Course5 AI Labs in Bangalore and Toronto, that are AI-led innovation and research and development centres. It has a team of 29 dedicated AI scientists, as of September 30, 2021.

The overall analytics services market size was US\$34 billion in 2020, which is expected to grow at a CAGR of 18.8% and reach US\$ 67.7 billion in 2024. AI-led analytics services market was US\$ 6.9 billion (accounting for 20% of the overall analytics addressed market) in 2020 and is expected to grow at a CAGR of 25.4% to reach US\$ 17.0 billion (accounting for 25% of the overall analytics addressed market) by 2024. (Source: Zinnov Report).

Course5 Intelligence has 'Fortune Global 500 2021' and 'Forbes The Global 2000 2021' companies such as amongst others, Lenovo, Colgate-Palmolive Company, American Regent, Inc. (a member of the Daiichi Sanyo Group) and National Bank of Fujairah PJSC. It provided services to four out of the seven world's largest companies by market capitalization as of November 30, 2021; four out of the top ten pharmaceutical companies in terms of net revenue in 2020; and two out of the five largest CPG companies in terms of net revenue in 2020 (Source: Zinnov Report). It services clients from the US, Europe and Rest of the

World.

Course5 Intelligence has been engaged with Lenovo for over 10 years and its services have evolved to advanced and IP/AI led solutions. It is enrolled in Microsoft Partner Network Gold Competency membership and this membership recognizes its technical capabilities in Microsoft products or technologies in the data analytics domain. In addition, Course5 is a member of Intel's AI Builders program.

Course5 Intelligence is supported by a strong leadership team and its employee base of 902 full-time employees spread across 17 cities globally, as of September 30, 2021. Course5 Intelligence trains its workforce through certain key training initiatives including 'Course5 University', which focuses on the diverse functional and technical, behavioural, leadership and compliance based training to enhance the skills and aid personal development and thereby prepare the employees to deal with current and future business requirements.

Course5 Intelligence has been recognized by the industry as leaders in AI and analytics, including by Forrester; and by Gartner. It has also received the 'Best Financial Data Analysis Provider of the Year' award by MEA Finance in 2021 and been recognized as among the 'Top Data Science Providers in India 2021: Penetration and Maturity (PeMa) Quadrant' by Analytics India Magazine.

78% of Indians feel that Insurance is an extremely important part of overall financial planning, reveals SBI Life's Financial Immunity Survey 2.0

Chennai, January 14, 2022: SBI Life Insurance, one of the most trusted private life insurers in the country, unveiled yet another comprehensive consumer study, The Financial Immunity Survey 2.0, providing deep insights into consumer's evolving behavior towards financial preparedness in the post covid world. SBI Life commissioned the survey with NielsenIQ (India), reaching out to 5,000 respondents across 28 key cities covering the length and breadth of India.

On the backdrop of the ongoing pandemic, a vast majority of Indians are confident that the country would tide over the situation or a possible 3rd wave. The confidence of being able to navigate through the situation is not surprising when 80% of the Indians strongly feel prepared towards physical immunity on account of taking either single or double dose of vaccination. But 38% of the

Indians feel that the situation could worsen over the next three months and their top three worries attributed to (1) Rising medical/treatment cost (2) Instability of Jobs (3) concerns around Health of family/self.

The survey findings further attempts to decode the behavior towards the top worries cited by consumers on the account of impact of income because of the pandemic where 79% of the Indians faced income reduction and 1/3rd are still facing reduced income. 64% of the Indians feel that their key life milestones like accumulating savings, leisure traveling, providing for child education were impacted.

With COVID-19 and uncertainty around, the importance of financial immunity has increased and 57% of the Indians relate it to being able to maintain 'Financial Security and Stability of self/ family'. 78% of the Indians, feel that life insurance is extremely

important in overall financial planning process. Realizing this importance of insurance, 46% purchased Health insurance and 44% purchased Life insurance for the first time during COVID-19. But although Indians feel insurance is important, they still seem to be under insured with as their insurance cover is ~3.8 times of their annual income which is not even close to recommended 10X or 25X of their annual income.

Consumers can self-assess their Financial Immunity Score by clicking on the below link:

<https://www.sbilife.co.in/financialimmunity>

Speaking on the survey launch, Mr. AVS Siva Rama Krishna, President, Zone 2, SBI Life Insurance said, "The pandemic has impacted various aspects of our lives in multiple ways. Factors like changing risk perception and risk attitudes have led to formation of new habits amongst the

consumers. Their increasing affinity towards financial planning is the result of these changing habits and behavior in the post pandemic world. SBI Life's Financial Immunity Survey 2.0, attempts to gain a better understanding of the driving factors behind this shift and what has changed in terms of consumer behaviour towards both physical and financial immunity, especially in a post-covid world."

He further added, "In the coming years, we are expecting to see consumers opting for insurance while doing their financial planning. It has also been observed that Indians are motivated now more than ever to build a robust financial immunity for themselves and their loved ones. This evolving consumer attitude towards financial products is a good sign and will ease the process of tackling any unprecedented situations in the future."

Aditya Birla Sun Life Insurance launches ABSLI SecurePlus Plan

Chennai, January 14, 2022: Aditya Birla Sun Life Insurance (ABSLI), the life insurance subsidiary of Aditya Birla Capital Limited (ABCL), announces the launch of an improved version of its new-age savings solution, ABSLI SecurePlus Plan. Designed to offer comprehensive life insurance cover and income benefits, this non-linked, non-participating life insurance plan provides complete financial security by integrating savings and protection in one plan.

ABSLI SecurePlus plan aims to give increased

flexibility and allow customers to choose from various premium payment terms, policy terms, and pay-out periods, and help them fulfil their desired financial milestones. While, the plan provides fully guaranteed benefits on earlier death or maturity, the regular income feature in the plan is highly competitive and is designed to take care of short to medium term needs of the customer.

Besides the guaranteed income benefit, the plan allows policyholders to further enhance their total income pay-outs by offering accrued loyalty

addition, provided all due premiums are paid. Policyholders will also be eligible to receive tax benefits on premiums paid and benefits received, as per prevailing tax laws.

Customers can further tailor the plans by availing choices such as commutation option, multiple riders for enhanced protection, and flexibility to choose the sum assured multiple, and create an all-inclusive customized solution for their financial needs.

Commenting on the launch of the ABSLI SecurePlus Plan, Mr.

Kamlesh Rao, MD & CEO, Aditya Birla Sun Life Insurance, said, "The ongoing pandemic has made customers more conscious of the impact of their financial planning. As part of our customer-centric approach, we aim to offer simple, innovative solutions aligned to customer needs. Currently, customers need agile saving options with comprehensive risk coverage to secure their family's future. The ABSLI SecurePlus Plan fulfils this need by providing flexible monetary cushion for their important milestones."

