

HELLO MIRROR MADRAS WISHES FESTA DI TALENTI - 2K21 RAA raa A GRAND SUCCESS



ROTARY CLUB OF
CHENNAI RAINBOW



SERVE TO
CHANGE LIVES



FESTA DI TALENTI - 2K21



*Building talents among school children...
Talent hunt event at St. Bede's school,
sponsored by Rotary clubs of RID 3232*

*Cordially invite the co-clubs for a joint project to
RECOGNISE, APPRECIATE & AWARD
the young and budding talents*

*On 18th & 19th November 2021
At St. Bede's School Auditorium*

It's about guiding and welcoming the next generation...

*Let's join hands for a Joint Project in Youth service &
Mega Public Image Event*



TMB Celebrates Centenary Founders' Day Celebration

Thoothukudi, November 14, 2021: Tamilnad Mercantile Bank Limited in a release to the press has informed the following:

TMB celebrated its Centenary Founders' Day at Thoothukudi on 11.11.2021 in a grand manner. The bank had invited Shri Gopal Srinivasan, Chairman & Managing Director of M/s. TVS Capital Funds (P) Limited.

As a part of celebration the bank had conducted various events and activities which include

1) Tributes to the Founders.

2) 100th e-lobby of the bank was inaugurated by the Smt. T.Charusree, IAS, The Commissioner of Thoothukudi City Municipal Corporation.

3) Blood Donation camp/Medical camp organised at Sree Lakshmi Mahal, Thoothukudi. In this camp, 60 nos of blood bags were collected which was handed over to the blood bank.

4) Mega Loan Disbursement program was arranged at Sree Lakshmi Mahal, Thoothukudi where Smt. Geetha Jeevan and Shri D. K. Senthilraj IAS, District Collector Thoothukudi handed over sanction / disbursement letters to the 200 no of beneficiaries. Shri P. Suriaraj, General Manager (HRDD) delivered welcome address and Mr. K. Vijayan DGM, Credit delivered Vote of Thanks. Similar campaigns were conducted at all 12 Regional offices of the bank across the country. The bank had arranged Centenary Founders' Day Celebrations at AVM Kamalavel Mahal, Thoothukudi and the function started with Musical concert by Kalaimamani Shri Rajhesh



Vaidhya who played veena at the venue.

5) Founder family members were honoured by MD & CEO and directors on board

6) Welcome speech was delivered by Shri P. Suriaraj General Manager HRD followed by Introduction of Chief Guest to the delegates by Shri A. Shidambaranathan, Vice President of the bank

7) Chief Guest Shri Gopal Srinivasan was honoured by MD & CEO Shri. K.V.Rama Moorthy and he delivered his Special Address to all.

8) Felicitation address was delivered by Shri S. Annamalai, Former Chairman of the bank and Shri C.S.Rajendran Former Director of the bank

9) A Short Film about CSR Initiatives were screened.

10) The bank had set a theme of TMB 100 during the Centenary Year to commemorate the completion of 100 years of banking service to the Citizens of India. As a part of the same achievement of activities throughout the bank were announced;

a) Honoured 100 Frontline warriors nationwide. 5 of them were honoured on the stage.

b) The bank with the involvement of its branches across India to identify

villages in their surroundings and provide necessary assistance to local health workers for achieving 100% vaccination in those villages. It was announced by the bank that 161 no of such villages in which 100% of the people were vaccinated with the joint effort of its branches and local health department.

c) The bank had identified 100 individual beneficiaries throughout India and provided most needed assistance to them for their convenient livelihood and 3 of them were provided the required assistance on stage.

d) The bank accredited with ISO 9001: 2015 certification in its branch / offices to the tune of 100. The 100th branch to get ISO 9001: 2015 certification was their Sattur branch.

e) The bank with a view to provide medical assistance to the needy general public had conducted 100 camps comprising of Medical Camp, Eye Camp, Blood Donation Camp etc throughout India by involving their Branches / Regional offices

f) Announced Cash donation to the wards of frontline warriors of Covid-19 who had lost both the parents. 4 of such beneficiaries were honoured on stage.

g) The bank had kicked off a special vaccination and awareness campaign by

dedicating 2 vans for taking health workers, doctors to the remote villages and 2 propaganda vans in association with Times Network in order to achieve 100% vaccination in maximum no of remote villages with the help of health department and the Government of Tamilnadu. The campaign has successfully covered 143 no of villages and helped in vaccinating over 5,187 people living in remote villages of Tamilnadu as on date and schedule to continue this activity until 16th of this month. The crew members of these vehicles used in creating awareness and helping vaccination of more people were honoured on the stage.

11) The Chief Guest launched the Virtual Museum of the bank which can narrate the history of the bank in a chronological manner to the viewers.

12) The bank had conducted various competitions in which students of various schools and colleges located in the bank's branch locations and the Top 3 winners were selected through external judges and honoured on the stage.

13) Chief Guest Shri Gopal Srinivasan delivered his keynote address about the bank followed by Vote of Thanks delivered by Shri D. Inbamani, GM of the bank

The function was well organized and graced by the MD & CEO, Board of Directors, Vice President, General Managers, Chief Financial Officer, Executives, Staff and their family members, Founder director's family members, various Dignitaries, Shareholders, and Customers.

Go Fashion (India) Limited Initial Public Offer to open on Wednesday November 17, 2021

Chennai, November 14, 2021: Go Fashion (India) Limited ("Go Fashion" or the "Company"), a women's bottom-wear brand in India, with a market share of approximately 8% in the branded women's bottom-wear market in Fiscal 2020, plans to open its Initial Public Offering (the "Offer") on November 17, 2021.

The Price Band of the Offer has been fixed at ₹655 to ₹900 per Equity Share of face of ₹10 each. Bids can be made for a minimum of 21 Equity Shares and in multiples of 21 Equity Shares thereafter.

The Offer consists of equity shares of face value of ₹10 each of Go Fashion (India) Limited comprising of a fresh issue of equity shares by the company aggregating up to ₹ 1,250 million (the "Fresh Issue") and an offer for sale by PKS Family Trust of up to 745,676 equity shares, VKS Family Trust of up to 745,676 equity shares aggregating (collectively referred to as the "Promoter Selling Shareholders") and by Sequoia Capital India Investments IV of up to 7,498,875 equity shares, by India Advantage Fund S4I of up to 3,311,478 equity shares and by Dynamic India Fund S4 U I

of up to 576,684 equity shares (collectively referred to as "Investor Selling Shareholders").

The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). The Offer is being made through the Book Building Process, in compliance with Regulation 6(2) of SEBI ICDR Regulations, wherein not less than 75% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that the Company and the Selling Shareholders may, in consultation with the BRLMs, allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by the Company in consultation with the BRLMs (the "Anchor Investor Portion"), of which one-third shall be reserved for the domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Offer Price, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. If at least 75% of the Offer cannot be Allotted to QIBs, then the entire application money will be refunded forthwith.

Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Portion"). Further, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Offer Price, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. If at least 75% of the Offer cannot be Allotted to QIBs, then the entire application money will be refunded forthwith.

Further, not more than 15% of the Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors ("Non-Institutional Category") and not more than 10% of the Offer shall be available for allocation to Retail Individual Investors ("Retail Category"), in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders (except Anchor

Investors) shall mandatorily participate in this Offer only through the Application Supported by Blocked Amount ("ASBA") process, and shall provide details of their respective bank account (including UPI ID for Retail Individual Investors using UPI Mechanism) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process.

The Net Proceeds from the Fresh Issue are proposed to be utilised for (i) Funding roll out of 120 new EBOs; (ii) Funding working capital requirements; and (iii) General corporate purposes.

The Equity Shares offered in this Offer are proposed to be listed at both BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE"), together with BSE, the "Stock Exchanges" post the listing.

JM Financial Limited, DAM Capital Advisors Limited (Formerly IDFC Securities Limited) and ICICI Securities Limited are the Book Running Lead Managers to the Offer.

Target in India named as a Champion of Inclusion in the Working Mother & Avtar Most Inclusive Companies Index 2021

Chennai, November 14, 2021: Target in India announced that the company has been named a Champion of Inclusion as part of 2021 Working Mother & Avtar Most Inclusive Companies Index.

Target in India was also listed as one of the 100 Best Companies for Women in India and included in the Hall of Fame as part of the 2021 Working Mother & Avtar Best Companies for Women in India study. This is the fifth consecutive year that Target in India has been recognized as one of the 100 Best Companies for Women in India.

Speaking about the recognition, Bruce Starnes, III, senior vice president and president of Target in India, said, "We are humbled by this recognition. At Target, we

embrace diversity as a business imperative and strive to create a more equitable workforce for the long-term. Target in India's workplace policies and development paths are designed to enable women and people with disabilities to succeed at every stage of their career."

As a result of our efforts and collective focus on building a more diverse and inclusive organisation, more than 40% of the Target in India team is women. The company also has an annual commitment toward impacting the communities it operates in and making them stronger. Target in India launched a number of programs for the empowerment of women, students and people with disabilities such as:

Target Udaan, which helps people with disabilities with

skill development and training to become self-sufficient as they enter the workforce.

Target Elevate, a platform for women in technology to learn, network and grow. This has been a significant milestone in the company's inclusion journey.

Ignite+ (Plus), which helps young women studying STEM subjects become intentional about their career and equips them with technical and soft skills to help them with placements.

Speaking about the study, Dr Saundarya Rajesh, Founder-President, Avtar Group, said, "The Working Mother & Avtar 2021 Best Companies for Women in India (BCWI) and Most Inclusive Companies Index (MICI) study Index is an assessment for

companies to help them plan their diversity, equity and inclusion (DEI) journey. The assessment brings forth organizations' continuous improvement in their DEI programs and policies across all levels making them the best companies to work for all. The annual study also provides opportunity to learn from the largest repository of the best and innovative practices of their fellow organizations. The BCWI-MICI recognition enables companies to celebrate their inclusion commitments and benchmark their diversity, equity inclusion policies and practices."

This is the sixth consecutive year that Avtar is hosting the award and this year's edition. Over 330 companies applied for the award.

Chennai: Apollo Hospitals Chennai partners with the Tamil Nadu Government's preventive medical camps for monsoon diseases in Chennai. Hon'ble Chief Minister of Tamil Nadu Thiru. M K. Stalin inaugurated one of the medical camps in Austin Nagar, Teynampet, present during the occasion were Member of Parliament Smt. Thamizhachi Thangapandiyam, Thiru. Ma. Subramanian, Minister for Health and Family Welfare Tamil Nadu, Thiru. J Radhakrishnan Principal Secretary for Health and Family Welfare, Thiru. Gagandeep Singh Chennai Corporation Commissioner and Ms. Preetha Reddy, Vice Chairperson, Apollo Hospitals Group.



VERANDA LEARNING SOLUTIONS files DRHP with SEBI

Chennai, November 14, 2021: Veranda Learning Solutions Ltd. ("VLS" or the "Company"), engaged in the business of offering diversified and integrated learning solutions in online, offline hybrid and offline blended formats to students, aspirants, and graduates (collectively "Students") professionals and corporate employees ("Learners"), filed its DRHP with SEBI.

The Initial Public Offer (IPO) consists of equity shares of face value of Rs. 10 each of Veranda Learning Solutions Limited aggregating up to Rs. 2,000 million (the

"Offer").

The Company may, in consultation with the BRLM, consider a Pre-IPO Placement of Equity Shares aggregating up to Rs. 500 million for a cash consideration ("Pre-IPO Placement"), prior to the filing of the Red Herring Prospectus with the Registrar of Companies, Chennai. The Pre-IPO Placement, if undertaken, will be at a price to be decided by the Company in consultation with the BRLM.

The Company primarily provide services through online, offline hybrid and offline blended learning models. Their

offline hybrid learning model involves classroom teaching supported with online assessments and access to self-paced learning material to enhance recall and retention. The Company's offline blended model involves a mix of Online content and Offline delivery, wherein the centre delivers LMS Study Materials together with traditional class room experience of personal mentoring from Mentors, with a dedicated Mentor in each class room available for assistance to a Students. VLS's offline hybrid and offline blended learning models offer traditional class room

experience of personal mentoring from experienced Mentors along with highly curated digital content and online assessments.

The Company proposes to utilise the Net Proceeds towards: (i) Reimbursement or pre-payment, in part or full of all or certain of the borrowings; (ii) Retirement of acquisition consideration of Eduureka; and (iii) Growth initiatives.

The Book Running Lead Manager to the offer is Systematix Corporate Services Limited.

The equity shares are proposed to be listed on BSE and NSE.

Swaraj Tractors leads the way for mechanising horticulture farming

Chennai, November 14, 2021: Swaraj Tractors, part of the Mahindra Group, today launched CODE, a revolutionary new multi-purpose farm mechanisation solution to transform horticulture farming in India.

An indigenously designed farm mechanisation solution, CODE is conceived with the idea of eliminating drudgery of labour involved in horticulture farming. The narrow and the lightest ride-on machine, CODE will revolutionize horticulture farming in India allowing farmers to carry out inter-culture operations in narrow rows for various vegetable & fruit crops. Additionally, the shorter turning radius of this machine provides better maneuverability in smaller farms cultivating horticulture crops.

Talking about the launch of CODE in the horticulture

segment, Hemant Sikka, President Farm Equipment Sector, Mahindra & Mahindra Ltd said, "With horticulture's growing share in India's Agri GDP over the years, there is an urgent need to focus on this segment for increase in productivity. CODE by Swaraj is an innovative farm mechanisation solution that so perfectly aligns with Mahindra Farm Equipment Sector's purpose of 'Transform Farming & Enriching Lives'. With the launch of CODE, we aim to provide easy access to affordable and innovative technology to the farming community."

Talking about the new launch, Harish Chavan, CEO, Swaraj Tractors said, "The horticulture segment has a huge scope for mechanization in our country. CODE by Swaraj is a specially crafted machine developed with deep

consumer insights and capturing farmers' needs in the horticulture space. Currently there is intense involvement of manual and animal labour in this segment, and this innovative solution is a pioneering step towards bringing mechanisation to this segment."

Offered with unique capabilities, CODE helps solve issues related to horticulture farming and is being termed as 'Kheti Ki Duniya Ka Sabse Pehla YES machine', while offering some industry-first features for the horticulture farmer. Some key features include:

Dual ground clearance – The ground clearance of the machine can be increased as the crop grows in height thus reducing the dependency on manual operations.

Bi-directional driving – The bi-directional feature



enables operations with attachments mounted in front of the machine making it extremely suitable for reaper operation in paddy.

CODE will initially be launched in Swaraj dealerships in Gujarat, Karnataka, Andhra Pradesh & Telangana and will soon roll-out across other states in a phased manner.

The product also comes with assured service support for a hassle-free ownership experience.

NeoGrowth Gears Up for Festive Season, Launches Business Loan Carnival for Small Businesses

Chennai, November 14, 2021: To boost credit flow to small businesses ahead of the festive season, NeoGrowth, India's leading digital lender serving small businesses, recently announced the launch of 'Business Loan Carnival' for MSME customers under its D2C initiatives.

Currently underway in Mumbai, Bengaluru, Hyderabad and New Delhi, the Business Loan Carnival is being organized throughout November. The company has simplified and digitalized the process to help MSMEs with hassle-free loans for their varied business needs. The loan approvals for small

businesses are fast-tracked with instant approval at the touch point for the upcoming festive season. NeoGrowth is also engaging with the customers through interesting contests with exciting prizes.

NeoGrowth's new business volumes are already at pre-COVID level, with new products such as NeoCash Insta Loan, Vendor Finance Express, contributing to this growth. The new secured offering, called Plus loans, is addressing larger ticket needs of customers. The new product offerings have various features such as end-to-end digital process, instant approval driven by AI/ML based scorecards. With the

Business Loan Carnival, the company hopes to capitalise on this positive market and economy sentiment and take these products to customers.

NeoGrowth's CEO Arun Nayyar said, "With the second wave behind us, this year, Indian consumers are expected to make purchases at nearly the pre-COVID levels. This will provide the much-needed boost to retailers, small businesses, and the economy at large. NeoGrowth's customers have a positive business outlook for the next two months, and we aim to help them benefit from relevant opportunities by providing them with super-fast loan approvals through

this initiative."

To help businesses become future ready, NeoGrowth also offers a unique platform called "diGibizz", which enables small businesses to evaluate their digital readiness and help them upgrade and be more competitive. The company has tied-up with 31 partners and offers 16 services categories for small businesses to digitise their operations as per their requirements; thereby, providing them the option to benefit by identifying the right solutions. So far, over 24,000 small businesses have participated on the diGibizz platform.

