





## Defence Secretary Dr Ajay Kumar unveils BRO manual on Vigilance Awareness Week

Chennai, November 02, 2021: Defence Secretary Dr Ajay Kumar unveiled Border Roads Organisation (BRO) Discipline and Vigilance Manual 'The Borderline' on the occasion 'Vigilance Awareness Week' (VAW) in New Delhi on November 01, 2021. Part of 'Azadi Ka Amrit Mahotsav' celebrations, the key policy guidelines of the Manual include Central Vigilance Commission (CVC) guidelines, Central Civil Services (Classification, Control and Appeal) Rules - CCS (CCA) Rules and Army Act/Rules relevant to BRO.



Speaking on the occasion, the Defence Secretary congratulated BRO for its meticulous and professional effort in publishing the Manual which highlights the need of a transparent & corruption-free organisation and said, it will go a long way in understanding and guiding the BRO to understand the nuances of discipline & vigilance to ensure a 'Corruption-Free System'. He lauded BRO and said, it has adopted Government E-Marketplace (GeM) in a big way and this year it was awarded among the best organisations in the Ministry of Defence for adopting GeM.

Speaking about transparency efforts, Dr Ajay Kumar said, "BRO has also started online payment for its vendors and it is one of the first organisations within MoD who have made this process. But above all I want to emphasise that these efforts reflect the change in mindset of the leadership and the officers which will go a long way in ensuring that BRO is more transparent, more efficient, more corruption-free and will be a model for other organisations in the MoD and Government as a whole."

The CVC has decided to observe the Vigilance Awareness Week on the theme 'Independent India@75: Self Reliance with

Integrity'. The largest road construction agency in India, the BRO, is obligated to the novel vision of the CVC and committed for connecting people through corrupt-free structures. In the process, the BRO has devised a number of stringent but lasting preventive & punitive mechanisms towards trust building by means of empowering discipline & vigilance.

Being a hybrid construction force, the discipline and vigilance cases of BRO are unique and distinct from other construction agencies. The Manual is an initiative of Director General Border Roads (DG BR) to demarcate well-defined

border lines in the dealings of distinct rules applicable to General Reserve Engineer Force (GRAF) and Military Personnel and fast disposal of justice.

The manual stands out for the reasons of nourishing and achieving 'common proceedings' at every level in the conduct of composite cases without compromising any of the applicable statutory provisions. In a nutshell, it is a ready reckoner and has the potential to undertake all the functional needs of BRO and the CVO who is dealing with these cases.

The Vigilance Awareness Week platform rendered by the CVC has witnessed many initiatives by the BRO. The five-day long programme has ensured integrity pledge by all the karmyogis, vendors brainstorming on integrity pact, debate on 'India@75: Self Reliance with Integrity' at all levels, seminar on 'Corruption free BRO' and webinar in coordination with all the Project Vigilance Officers.

Director General Border Roads Lt Gen Rajeev Chaudhry and other senior civil & military officials of Ministry of Defence were present during the release of the Manual.

## Finance Minister Nirmala Sitharaman holds review meeting on CAPEX for Power, Coal and Atomic Energy

Chennai, November 02, 2021: To give a fillip to capital expenditure (CAPEX) and infrastructure progress in the country, Union Minister for Finance & Corporate Affairs Smt. Nirmala Sitharaman chaired review meetings with Ministry of Power, Ministry of Coal and Department of Atomic Energy here today.



The review meetings were attended by Secretary (Economic Affairs), Secretary (Power), Secretary (Coal), Secretary (Atomic Energy), Additional Secretary (Coal), Joint Secretary (Economic Affairs) amongst others.

Finance Minister Smt. Nirmala Sitharaman chairs CAPEX review meeting with Secretary, Department of Atomic Energy.

The Finance Minister emphasized there must be close monitoring for infrastructure spending on-ground and Ministries must continuously make concerted efforts, including enhanced coordination with all states to ensure that project implementation is fast-tracked.

During the meeting, CAPEX achievements of Q1 and Q2, estimated

targets of capital spending by Ministries and their Central Public Sector Enterprises (CPSEs) in the upcoming quarters of current financial year, expenditure incurred for implementation of National Infrastructure Pipeline (NIP) projects, estimation of funds to be raised by asset monetization, projects undertaken through PPP and Convergence under National Master Plan (Gati Shakti) were discussed.

Finance Minister Smt. Nirmala Sitharaman chairs CAPEX review meeting with Secretary, Ministry of Coal.

Smt. Sitharaman exhorted officials to review project implementation besides monitoring release of funds. Smt. Sitharaman reiterated that infrastructure projects are a priority for the

Government and their on-track performance is important for the economy. Finance Minister Smt. Nirmala Sitharaman chairs CAPEX review meeting with Secretary, Department of Atomic Power.

The Finance Minister also directed officials in Department of Economic Affairs (DEA) to work in close coordination with Ministries/ Departments to ensure that project implementation via civil works is not hampered due to any lack of coordination amongst agencies (like contractors), or by delay in procurement of necessary equipment from international markets.

In the review with Ministry of Power (MoP), Smt. Sitharaman observed that MoP must increase outreach to states to facilitate project

implementation by obtaining necessary clearances in time. In discussion with Ministry of Coal, Smt. Sitharaman observed that efforts must be made to ensure timely completion of projects. In review with Department of Atomic Energy, the Finance Minister stressed on the need to track civil works closely and take pro-active steps regarding procurement of key international equipment in coordination with M/o External Affairs and D/o Economic Affairs.

The series of review meetings starting last week of October '21 is the second of series of review meetings by the Finance Minister on CAPEX with various infrastructure Ministries/ Departments and in continuation of previous round of meetings held in June 2021.

## Ministry of Ayush to release videos, short film, booklet on benefits of Ayurveda-based nutritious diet

Chennai, November 02, 2021: To exhibit the strength of Ayurveda in our daily regimen of food through innovative and healthy recipes, the Ministry of Ayush will release videos prepared by National Institute of Ayurveda on the occasion of '6th Ayurveda Day' tomorrow, November 2nd.



Rajasthan Chief Minister Ashok Gehlot will be the chief guest of the celebrations, while Union Minister of Ayush and Ports, Shipping and Waterways, Sarbananda Sonowal, will preside over the function. Union Minister of State for Ayush, Dr Munjpara Mahendrabhai, and Minister for Medical, Health and Ayush, Government of Rajasthan, Dr Ragyu Sharma, will be the guests of honour.

Jaipur Rural MP Rajyavardhan Singh Rathore, Jaipur City MP Ramcharan Bohra and MLA

& Chief Whip In Rajasthan Assembly Dr Mahesh Joshi will be the special guests. The Ministry will also launch a short film based on scientific achievements in the field of 'Ayurveda Poshan'. The film has been made by Central Council for Research in Ayurvedic Sciences, an autonomous body under the Ministry of Ayush.

Among other important events that will take place during the celebrations include launch of a web portal, unveiling of Ayurveda Swasthya Samiksha Booklet and Ayurveda for Poshan

document, release of NIA Nutri Cookies, unveiling of various CCRA publications and release of manuscript publications.

The Ayurveda Day celebrations are being held under the Azadi Ka Amrit Mahotsav initiative. The theme this year is 'Ayurveda for Poshan'.

Various other ministries including the Ministry of Women and Child Development, Ministry of Social Justice and Empowerment, Ministry of Panchayati Raj, Ministry of Food Processing Industries and Ministry of Education will also participate in the

celebrations.

Ayurveda Food Expo will be a major attraction of the event. It will exhibit the strength of Ayurveda in Food Sector by showcasing various Innovative recipes like Ready-to-eat healthy foods and others. It will serve as the ideal platform to bring together various stakeholders of Ayurveda under one roof.

As part of celebrations, all National Institutes and Research Councils under the aegis of Ministry of Ayush will organize events related to the theme 'Ayurveda for Poshan', including a national seminar, public lectures, medical camps, and quiz and other competitions.

All National Institutes and Research Councils will also explore the possibility of launching Ayush products like toffees, biscuits, cookies, tea etc of high nutritional value, which have been developed by them on the principles of Ayurveda.

## Union Minister for Jal Shakti, Gajendra Singh Shekhawat inaugurates 'Ganga Utsav 2021 - The River Festival'

Chennai, November 02, 2021: The 5th edition of Ganga Utsav began virtually with much fun and festivities. The much-awaited Ganga Utsav 2021 - The River Festival will not only celebrate the glory of river Ganga but all the rivers of the country. Taking inspiration from the Prime Minister, Shri Narendra Modi's call for 'Nadi Utsav' i.e. celebrating rivers, the aim is to take Ganga Utsav to all the river basins in India.

Continuous Learning and Activity Portal (CLAP) developed by NMCG in association with Tree Craze Foundation was launched

The Continuous Learning and Activity Portal (CLAP) was launched by the hon'ble Union minister for Jal Shakti Shri Gajendra Singh Shekhawat and other dignitaries on the inaugural day of 'Ganga Utsav - the River Festival 2021'. CLAP is an initiative by Namami Gange, created and executed by TREE Craze Foundation under leadership of Ms Bhawna Badola, CEO of TREE Craze Foundation. CLAP is also funded and supported by World Bank. This is an interactive portal that is working towards initiating conversations and action around the rivers in India. The Portal is also a platform to facilitate debates and discussions and express ideas on various issues pertaining to environment, water, rivers etc.

Congratulating NMCG for making Ganga Utsav grander every year Shri Gajendra Singh Shekhawat said, "It is our collective responsibility to rejuvenate and preserve our rivers. Every individual should think how can they contribute to the cause of rivers."



Sharing the history and vision behind Ganga Utsav, Shri Pankaj Kumar, Secretary, Ministry of Jal Shakti said that NMCG is continuously engaging with public through various activities throughout the year. "Ganga Quest was a huge success. CLAP will be an opportunity for people to participate in quiz and other activities throughout the year."

Shri Rajiv Ranjan Mishra, Director General, NMCG advised audience to not only enjoy the Ganga Utsav but also become a messenger and doer for rejuvenating Ganga & all rivers enjoy. He informed that not only thousands of people are participating virtually in this central event but also more than 100 events are planned at various districts in Ganga Utsav. He also spoke about an expedition 'Ganga Mashal' lead by, the Ganga Task Force which was flagged off from Delhi and will travel the route including 23 stations along river Ganga which will help sensitization of the local people and Namami Gange volunteers. He thanked the field volunteers like Ganga Vichar Manch, Ganga Dooth (NYKS), Ganga Praharis, Ganga Mitras and all others for their fearless work and appealed to make Ganga Mashal a success.

NMCG wins Guinness Book of World Records during Ganga Utsav

NMCG also got registered in the Guinness Book of World Records on the first day of the Ganga Utsav - the River Festival 2021 for most photos of handwritten notes uploaded to Facebook in one hour. Shri Gajendra Singh Shekhawat, Union Minister for Jal Shakti posted his message on Facebook on Ganga after which the Guinness activity was opened for the public at large. Lakhs of entries were recorded during one-hour duration of the activity. The participation from people from all walks of life was particularly inspiring. Several people posted their self-created literary pieces on the event Facebook page. Guinness Book of World Records activity was organised to raise awareness on Ganga Rejuvenation and to give impetus to the reach of Ganga Utsav - the River Festival 2021. DG NMCG thanked all the participants for posting their messages to save Ganga.

Ganga Atlas developed by IIT Kanpur Launched during Ganga Utsav

Jal Shakti Minister, Shri Gajendra Singh Shekhawat also launched the 'Ganga Atlas: River of the Past'. Ganga Atlas developed by Prof Rajiv Sinha, IIT Kanpur documents the changes in River Ganga over the past 5-6 decades in terms of channel morphology, land use & land cover, river dynamics



and associated issues. As part of this research project funded by NMCG, IIT Kanpur has also developed a workflow that allows users to process and analyze declassified imagery of riverine environments at minimal cost and using open source software.

Famous writer and poet, Shri Ashok Chakradhar recited poetry on Ganga and other rivers. His witty and humorous style conveyed the message of river conservation in entertaining way. The event also had many music & dance performances. Well-known singer Ms. Anuradha Paudwal mesmerized the audience with her enchanting voice. The day ended with Mr. Rahul Sharma's classical santoor performance and the audience was awestruck with Ms. Prachee Shah Pandya's Kathak dance performance.

The festival will continue for two more days i.e. 2nd and 3rd Nov 2021. Shri. Rozy Aggrawal, Executive Director (Finance), NMCG shared that storytelling, cultural performances and many more events are planned for the next two days. He also informed that the festival will also continue to be celebrated as Nadi Utsav at different places in coming weeks.

## Gol constitutes 20-member Empowered Group of Secretaries to monitor development and implementation of the PM Gati Shakti NMP

Chennai, November 02, 2021: Government of India has constituted a 20-member Empowered Group of Secretaries (EGoS), which will be a monitoring mechanism for the development and implementation of the PM Gati Shakti National Master Plan (NMP). The Cabinet Secretary will be its Chairperson. Members include Chairman, Railway Board; Secretaries of Ministry/Department of Road, Transport & Highways; Ports, Shipping & Waterways; Civil Aviation; Petroleum & Natural Gas; Power; Telecommunications; Coal; Mines; Chemicals &

Petro-Chemicals; Fertilizers; Steel; Expenditure; DPIIT; Food and Public Distribution; Agriculture & Farmers Welfare; Fisheries, Animal Husbandry and Dairying; and Tourism. Head of Logistics Division will be the Member, Convenor.

Besides, the EGOS can co-opt any other Secretary or Secretaries as per requirement. The Empowered Group of Secretaries (EGoS) shall have the following terms of reference:

Review and monitor implementation of the Plan to ascertain the logistics efficiency accruing

thereof; Adopt framework and norms for undertaking any amendments in the Plan;

Coordinate for any changes in the projects already included in the Plan, within the prescribed framework and norms;

To set out a procedure and a definitive timeframe for synchronisation of various activities for construction of roads, rail, etc. along with all utility services in an area-based approach for development of infrastructure on pilot basis;

Align various initiatives on development of a common integrated portal which serves the

needs of all stakeholders;

Issue appropriate directions for achieving the objectives and for compliance to guiding principles of the PM Gati Shakti NMP and in addressing demand side requirements of concerned Ministries.

The EGOS will also look at the interventions required to meet the demand side, in efficiently transporting bulk goods based on the requirements of various Ministries like Steel, Coal, Fertilizer etc.

The Logistics Division will act as Secretariat to the Empowered Group of Secretaries for its Terms of Reference (ToRs).



## Chef Damu to receive International Honour Lifetime Achievement Award at the Global Food, Hospitality and Tourism Achievements Award-2021

Chennai, November 02, 2021: In a huge international recognition, popular Chef Kothandaraman Damodaran popularly known as chef Damu will be conferred with the Lifetime Achievement Award at the Global Food, Hospitality and Tourism Achievements Award-2021 to be held in London on 5th November. The award is instituted by the World Tamil Organisation (WTO-UK) and the ceremony will be held at the house of commons in the British Parliament. This will be the first of its kind award to be presented to a veteran in

the catering industry. Damu said he is very proud to receive the award. "I see this as a recognition of all my hard work over the years, to be the first recipient of the award in the category is truly an icing on the cake," he said. He further said that this award will also encourage young and upcoming chefs. "I hope that this serves as a motivation to others that with hard work you can scale any



heights," he added. Damu is a noted celebrity chef in India with over 40 years' experience in the catering industry. He has served as teaching faculty and principal for more than two decades. He has received over 100 awards as of now and also holds 3 Guinness Records. At present he serves as the President of South Indian Chef Association and is also a member of the World

Association of Cooks Society. The Chef is also very popular in social media with over 500,000 people following him on Instagram. He has written 26 books for housewives and culinary books for Hotel Management students. Damu is credited for introducing the new menu varieties in Tamil Nadu nutritious noon meal scheme which feeds over 1 crore and 60 lakh children every day. For this, he trained 1.5 lakh lady cooks. This scheme has been a huge success in Tamil Nadu.

## Axis Bank MOU with Indian Navy

Chennai, November 02, 2021: Axis Bank, India's third largest private sector bank, reinforced its commitment to the Defence sector by signing an MOU with the Indian Navy, offering a Defence Service Salary package with best-in-class benefits and features under its "Power Salute" initiative.



The signing ceremony was held at the Navy Headquarters, with the Indian Navy represented by Neeraj Malhotra, Commodore - Pay and Allowances, and Axis Bank represented by Mr. Reynold D' Souza, Executive Vice President, Liability Sales and Lt Col M.K. Sharma, National Accounts Head, Axis Bank.

Through this exclusive Defence Service Salary package, Axis Bank will offer numerous benefits to all ranks of the Indian Navy, Veterans, Cadets/Rects -

- Personal Accidental Cover of upto Rs.56 lakhs to all Navy personnel, Veterans, Cadets/Rects.
- Additional Upto 8 Lakhs Children Education

Grant

- Total Permanent Disability Cover benefit up to 46 Lakhs
- Partial Permanent Disability Cover of up to Rs.46 lakhs
- Air Accident Cover of Rs. 1 Crore
- NIL Processing Fee & 12 EMI waivers on Home loans

3 additional Zero Balance DSP Accounts free for family member

Universal account number across India. All Axis Bank branches will serve as "Home Branch"

Speaking on the occasion Mr. Ravi Narayanan, Group Executive and Head - Branch Banking, Retail Liabilities & Products, Axis Bank said, "It gives us immense pleasure to serve the defence personnel who are selflessly serving and protecting our motherland. An MOU with the Indian Navy is a reflection of Axis Bank's constant endeavour to serve the Defence Forces, and help them meet their financial requirements, aspirations and milestones."

## Muthoot Finance launches special 'Diwali Dhamaka Campaign'

Chennai, November 02, 2021: Muthoot Finance has launched a special Diwali Dhamaka Campaign, on the auspicious occasion of Diwali offering Gold Loans at a remarkably low interest rate of just 57 Paise per month (calculated for ease on a 100/- Rupees Gold Loan) or 6.90% per annum.

This unique and limited period offer comes with a host of other value added benefits such as:

- Maximum loan value
- No processing charges, No pre-payment or part-payment fees,
- Easy and free part release facility,
- Best long-term schemes,
- Best safety & security of customer's gold

Option to avail Gold Loan@Home at your convenience

Best digital offerings such as online interest payment through iMuthoot Mobile App, PayTM, Google Pay & PhonePe to name a few

Gold Loan is a great way to unlock the hidden potential of an idle lying asset and leverage this asset to realise dreams, resurrect or expand business and move ahead in life. The purpose of this campaign is to get maximum first time loan seekers to avail gold loans and help them meet their objectives. The campaign aims to encourage everyone, particularly hesitant first-time loan seekers to avail gold loans convincingly from India's Gold Loan Specialist - Muthoot Finance.

Speaking about the

launch of this Diwali Dhamaka Campaign, Abhinav Iyer, General Manager, Marketing & Strategy, The Muthoot Group said, "In these resurgent times post Covid, when individuals, families and businesses are picking up speed to regain their lost momentum, we at Muthoot Finance strongly believe that we can be the harbingers of change and a great festive offering like 'Muthoot Finance Diwali Dhamaka' can hugely help fellow Indians realise their dreams and become self-reliant."

"With +25000 tons of Gold stocked in Indian households and less than 5% of this being monetised by way of gold loans; I feel there is tremendous opportunity to unlock the latent potential of this emotional currency to turbocharge economic growth and realise our Government's



vision of making an Atmanirbhar Bharat," Iyer further added.

Muthoot Finance has seen healthy demand for gold loans and there is optimism about rising consumer confidence this festive season. With gradual improvement in the economic situation, much can be attributed to pent-up demand after almost 18 months of pandemic-led lull.

## Digital platform important for promotion of Indian skill-linked businesses - Rajeev Chandrasekhar

Chennai, November 02, 2021: Rajeev Chandrasekhar, Minister of State for Skill Development and Entrepreneurship, Electronics and IT, visited the India Handicrafts Fair organised by Export Promotion Council for Handicrafts at Noida, Uttar Pradesh, where he interacted with entrepreneurs working in traditional skill-based businesses. Urging the EPCH to establish a digital platform connecting all entrepreneurs in the sector to a wider market, the Minister said it is the vision Prime Minister Shri Narendra Modi to promote and support traditional skills and handicrafts of India.



predicated on building the strength of village-level local economies. He recommended that a digital platform be built for all handicraft artisans and entrepreneurs be linked with clients from India and the world so they can carry out transactions easily. This will not only enable ease of business in the sector but also help in achieving the Prime Minister's goal of doubling exports from India.

During the visit that lasted over three hours, the Minister discussed with entrepreneurs the availability of skilled

workforce in the traditional and heritage skill-based industry. The discussion covered a range of issues including market trends in handicraft, demand in the sector, challenges faced by craftsmen and artisans and their views on how to promote this sector further. Shri Chandrasekhar also talked about the disruption caused by COVID-19 in almost all spheres of our lives, saying that although the pandemic has impacted all economies of the world, it also led to a phenomenal increase in digital adoption. He said the need to have a digital platform to

connect entrepreneurs to customers is very important in the post-COVID world order.

He visited various stalls on display at the 52nd edition of IHGF Delhi Autumn 2021, including Jammu & Kashmir, Nagaland, Karnataka and Kerala. He said the Ministry of Skill Development and Entrepreneurship is planning targeted pilot projects for these traditional skill-linked businesses to help them expand and grow. The Minister had recently visited local handicraft clusters in Manipur, Nagaland and Jammu & Kashmir and announced projects to support them. The Minister said the Government is fully committed to promoting Indian traditional skill-linked businesses around the world and assured all entrepreneurs of complete support to help them grow.

## VS Hospitals and Karkinos Healthcare join hands in fight against Breast cancer

Chennai, November 02, 2021: VS Hospitals, a leading and trusted healthcare enterprise in the state of Tamil Nadu joined hands with Karkinos Healthcare, an emerging healthcare technology platform, to strengthen the fight against breast cancer. This coalition will focus on efforts to help early detection of cancer cases and timely intervention and treatment. An exclusive comprehensive cancer help line number +91 9021 123 000 was launched by the Honourable Minister of Health Education and Family Welfare Thiru Ma Subramanian in the presence of Thiru PK Sekar Babu, Minister of Hindu Religious and Charitable Endowments. Also present were Thiru Gagandeep Singh Bedu, IAS, Commissioner Greater Chennai Corporation, Thiru Dayanidhi Maran, Member of Parliament, Thiru I Paranthamen MLA Egmore, Thiru JJ Ebenezer, MLARK Nagar.

As part of this tie-up called 'Light it Pink' and to



mark the Breast Cancer Awareness Month of October, Ripon Building the iconic structure of Chennai Corporation, was lit up in pink on 31st October 2021.

Speaking at the event, Thiru. Ma. Subramanian elaborated on the magnitude of the disease, "Cancer is the leading cause of deaths accounting for more than 10 million deaths in the year 2020. Of this Breast cancer accounts for 685 000 deaths globally. Indian statistics are equally scary. One woman gets diagnosed with breast cancer every 4 minutes in India, and one woman dies of breast cancer every 13 minutes, making it the most

prevalent cancer among Indian women."

Commenting on the initiative, Prof Dr S Subramanian, Chairman & Managing Director, VS Hospitals said, "Breast Cancer is the most diagnosed cancer in India and is also the most prevalent cancer among women. However, there is a lot to be desired in terms of treatment outcome in our country, since most of the cases are detected at a very late stage of the disease, and the chances of survival reduce considerably. Early detection and treatment are one of the most efficient ways of addressing this issue. The social awareness about breast

cancer is very less in India, and among those who are aware, there's an undue hesitation to get immediate medical attention. We teamed up with Karkinos to create awareness as well as urge people to seek medical attention as and when needed."

Commenting on the association, Mr. Suresh Venkataramani, Co-Founder and CBO at Karkinos Healthcare Pvt. Ltd. Said, "We are privileged to have this tie-up with VS Hospitals with a specific focus on breast cancer. VS Hospitals, under the leadership of Prof. Dr S Subramanian, has been offering advanced treatment options for breast cancer using cutting edge technologies and unique therapy options. Through this association, we are committed to leverage our inherent technology platform at Karkinos to offer the expertise and care of VS Hospitals much beyond the state of Tamil Nadu."

## Upstox Partners With Sensibull To Simplify Options Trading

Chennai, November 02, 2021: Upstox, one of the fastest-growing investment platforms in India, today announced its partnership with Sensibull, the largest options trading platform in India that enables customers to tap into the options trading segment.

To gain access to the 'Easy Options', customers need to predict the market's direction, after which they will receive trading strategies based on their prediction. These strategies come with a limited downside, therefore the losses are capped. Another feature, 'Strategy Builder', will help to create Option Strategies, analyze the payoffs, calculate maximum profit and loss and trade.

The Sensibull platform offers 'virtual trading' which is a great place to start for a beginner who wants to commence options trading. This way customers can practice options trading without risking real money. Sensibull also has a marketplace of SEBI registered advisors where users can see the transparent and verified performance of advisors and choose to follow them. Customers can get real-time entry and exit alerts of trades by the advisors on Whatsapp and Mobile app.

Commenting on the partnership Mr. Shrini Viswanath, Co-founder, Upstox, said, "Upstox's aim has always been to offer best-in-class technology solutions

to customers. Options trading is a complex segment to navigate, especially for novice investors. And therefore, by partnering with Sensibull, we would equip our customers with advanced and easy-to-use options trading solutions. As a brand, we want to empower users to make better trading decisions. We are optimistic that we will close FY22 with 10 million customers, from the current customer base of over 6.5 million."

Mr. Balaje Ramachandran, Co-Founder, Sensibull said, "Sensibull's vision is to make the lakhs of retail investors in India profitable. Upstox has one of the largest F&O user bases in India, and access to this takes



us a lot closer to our vision. We are super excited about this, and looking forward to making a positive impact in the lives of Upstox's traders."

## New Radars and Vessel Traffic Management System inaugurated by Shipping Minister at Cochin Port Trust

Chennai, November 02, 2021: Union Minister for Ports, Shipping and Waterways & Ayush Shri Sarbananda Sonowal inaugurated the new Radars and Vessel Traffic Management System of Cochin Port Trust today. Shri Sanjay Bandopadhyaya, Additional Secretary (MoPS&W), Dr. M. Beena, Chairperson, Cochin Port Trust and senior Officers from the Ministry and Cochin Port Trust were present.



The VTMS (Vessel Traffic Management System) commissioned in Cochin Port in 2009 has been upgraded with a state-of-the-art system

consisting of 2 new radars, 1 AIS Base station, 3 VHF Radios and associated software and hardware installed at a cost of ₹5.8-Cr.

The Vessel Traffic Management System is an essential tool for enhancing safety of navigation in the port by monitoring and regulating

the shipping movements. Apart from navigational safety, the system also enhances security of the port waters by detecting and tracking all crafts moving in the port.

The Minister also inspected the Port infrastructure and project sites including oil terminals, ICTT Vallarpadam, Multi User Liquid Terminal, LNG Terminal and SCB reconstruction project, during the tug ride in the Cochin harbour. A neem tree sapling was planted by the Minister in the Administrative lawns of Cochin Port Trust.

## Mahindra's Farm Equipment Sector Sells 45420 Units in India during October 2021

Chennai, November 02, 2021: Mahindra & Mahindra Ltd.'s Farm Equipment Sector (FES), part of the Mahindra Group, today announced its tractor sales numbers for October 2021.

Domestic sales in October 2021 were at 45420 units, as against 45588 units during October 2020.

Total tractor sales

(Domestic + Exports) during October 2021 were at 47017 units, as against 46558 units for the same period last year.

Exports for the month stood at 1597 units.

Commenting on the performance, Hemant Sikka, President - Farm Equipment Sector, Mahindra & Mahindra Ltd. said, "We have sold 45420 tractors in the domestic

market during October 2021 over last year. With rapid Covid vaccination drive exceeding 100 crore doses in the country, the economy has started gaining momentum, while rural economic activity continues to be resilient. The monsoon, though normal at cumulative level, has been back ended with heavy rainfall in September and October. This has resulted in delayed harvesting of Kharif

crop, while leading to higher reservoir levels and moisture content for Rabi crop. Expectation of a good Kharif harvest, coupled with good preparations for Rabi crop and the upcoming festivities, will boost positive sentiments and drive demand in the coming months. In the exports market, we have sold 1597 tractors with a growth of 65% over last year."

## SBI launches 'Video Life Certificate' facility for pensioners

Chennai, November 02, 2021: With an aim to offer seamless life certificate submission experience for millions of pensioners (other than family pensioners), the country's largest lender State Bank of India (SBI), has announced the launch of the Video Life Certificate (VLC) facility. Pensioners from the comfort of their homes can schedule a video call with SBI

staff at their convenience and complete the process of life certificate submission without having to visit the bank branch.

They have to log on to www.pensionseva.sbi click on Video LC and enter their SBI Pension Account Number. They will have to submit the OTP received on their registered mobile numbers. Once they have read

the terms and conditions, they can click on 'Start Journey'. Pensioners will have to keep their original PAN card in place, click on 'I am ready', and grant permission to start the video call.

Launching the initiative, Shri Dinesh Khara, Chairman, SBI said "We are glad to introduce yet another strategic customer-centric initiative especially for the

benefit of senior citizens. We believe this facility will digitally empower pensioners and enable them to submit their life certificates without any hassle of visiting the branch amid Covid-19. We at SBI constantly work towards providing an extra layer of convenience and comforts to all our customers through the bank's customized tech-led products and services."



