

OPPO unveils its all-new A16 in India, priced at INR 13,990

Chennai, September 22 2021: OPPO, the leading global smart device brand, today, announced the launch of the OPPO A16 in India. This smartphone boasts a large 16.55cm screen with 'Eye Care Display' technology that lets you watch hours of your favourite entertainment without any visual discomfort. Its long-lasting 5000mAh battery ensures more than a day's use whether you are browsing the internet or capturing life's best moments with its ultra-clear AI triple-camera set up. The OPPO A16 is priced at INR 13,990 and will go on sale on Amazon and mainline retail outlets from 20th September.

Graphical user interface
Description automatically generated

"The OPPO A16 balances style with function. Its trendy design makes it flaunt-worthy, while its large battery lets you end the day with power to spare even after a

full day of camera use, along with hi-definition video entertainment thrown in for good measure," said Damyant Singh Khanoria, CMO, OPPO India.

5000 mAh Battery – Power in your hands

With a 100% charge of the OPPO A16's 5000mAh battery, one can expect up to 34 hours of call time or 21 hours of YouTube video playback. Moreover, its Super Nighttime Standby mode consumes as little as 1.21% power in 8 hours.

For greater safety, the device's 'Smart Temperature Control' monitors the heat that is generated while the device is on charge and reduces the charging current if it is found to be too high.

The OPPO A16's 16.55cm HD+ waterdrop LCD screen—with Eye Care mode—allows you to enjoy your favourite entertainment all-day long with its sunlight and moonlight screens that dim and brighten



automatically based on your ambient lighting conditions.

With time, its 'AI Smart Backlighting' learns about your environmental conditions to provide you with a "customized" smart backlight experience. The Black Screen Mode offered in A16 is especially useful for watching long videos.

By turning your screen black while playing a video, you not only conserve battery, but will also be able to use online video apps to stream music at the same time.

Shoot like a Pro

For the click-happy, the OPPO A16 packs a 13MP

main camera with 2MP Depth (Bokeh) and a 2MP Macro snapper. Once you have captured the moment, you can head to the Dazzling Mode to make your shots pop on your Insta feed.

The camera app lets you balance saturation and brightness, adjust the color levels manually, or choose from 15 filters for quick photo post-production.

Its 8MP front camera lets you take clear selfies, while its AI Beautification on both front and rear cameras beautify everyone in the shot by adjusting and smoothing skin tones.

Holder to save more and be future ready with greater spending power in your hands.

Interest that you earn by simply parking money in the Savings bank account is calculated on progressive balance amount in each interest rate range described in the interest rate table 1.

An example here will help. Let's assume the end-of-day balance in your DCB Savings Bank account is Rupees 20 Lakh. So, in the first interest rate range up to Rupees 1 Lakh will earn interest at 2.75% p.a., the next Rupees 4 Lakh will earn interest at 4% p.a., the next Rupees 5 Lakh will earn interest at 4.50% p.a., and the remaining Rupees 10 Lakh

Federal Bank Launches Credit Cards in association with Visa

Chennai, September 22 2021: Federal Bank is proud to announce the launch of its credit card, in association with Visa, the global leader in digital payments.

The card, which comes in three variants, is packaged with a range of powerful offers, and is presently offered to existing customers of the Bank. The launch of this product aligns with the Bank's strategy to improve unsecured, high-yielding book and completes the suite of banking products offered by the Bank.

The three variants of the card are named Celesta, Imperio and Signet, each of which is designed to cater to the needs of different segments of customers. Celesta card is targeted at HNIs, Imperio is for family oriented customers and Signet is targeted at young, early professionals. To equip the customers with the best facilities in the industry, Bank will be offering them credit cards with lowest Annual Percentage Rates - dynamic

Annual Percentage Rate (APR) starting from 0.49% p.m. (5.88% p.a.).

There are also exclusive offers like Amazon Gift vouchers as welcome benefits, attractive reward points, Buy One Get One free offer at INOX, Complementary membership programs, Fabulous dining giving minimum 15% discounts, 1% fuel surcharge waiver at all fuel stations across India, complimentary lounge access at airports and much more.

For issuance of credit cards, the Bank has adopted a 'Digital First' card approach by issuing an instant credit card, through a 3 click approach. The card is immediately available for use in FedMobile, the Bank's Mobile Banking application. We are glad we could take this digital leap and provide the consumers with the convenience they expect. We are delighted to bring forth our Credit Card to customers in partnership with Visa".

T R Ramachandran, Group Country Manager, India and South Asia said, "Consumers often turn to



capabilities of the card, Shyam Srinivasan, MD & CEO of the Bank said, "Our Credit Card is completely digital with a 3-click application approach which would make the card instantly available for use on FedMobile, our mobile banking application. We are glad we could take this digital leap and provide the consumers with the convenience they expect. We are delighted to bring forth our Credit Card to customers in partnership with Visa".

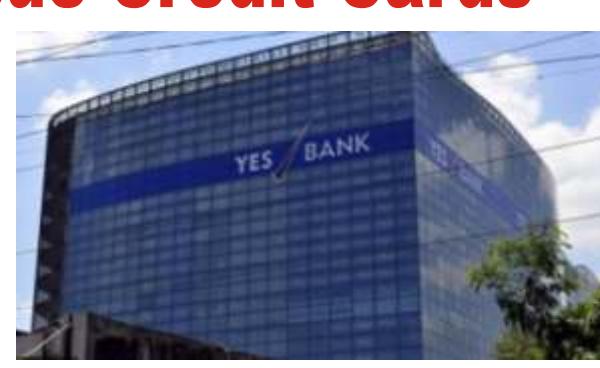
With the number of credit cards in the country currently far lower than credit eligible customers, we see great potential in partnering with the bank to scale up through such partnerships and offering consumers the convenience and benefits of paying by credit cards."

YES BANK announces partnership with Visa to issue Credit Cards

Chennai, September 22 2021: YES BANK announced its partnership with Visa to offer credit cards to its customers on the payment platform. With the partnership, the Bank commences issuance of select credit card variants, consumer as well as commercial, on Visa's payment network—the transition has been achieved within a record time of less than 60 days, ensuring ease for customers across segments.

The suite consists of nine credit card variants on the Visa platform that service all segments – consumer cards, business cards, and corporate cards across YES First, YES Premia and YES Prosperity.

The Visa co-branded cards are loaded with attractive loyalty programs, under which reward points



enjoy uninterrupted ease while using

YES BANK Credit Cards."

Sujai Raina, Head – Business Development, India, Visa, said, "We are delighted to partner with YES BANK to launch an expansive suite of Visa solutions for their customers. At a time when consumers are turning to digital payments across these segments."

well as discretionary spends, we are now extending an already strong relationship with the Bank – across debit, digital and acceptance solutions – to a wide range of credit offerings. Keeping in mind the varied consumers, businesses and corporate clients that the Bank caters to, Visa aims to help expand access and enable inclusion to digital payments across these segments."

The interiors are elegantly crafted with soft-touch and premium material. It will be coming in two engine options the Brit Dynamic 220 TURBO petrol engine with a

TENDER CUTS COMMITTED TO PROMOTE LOCAL VARIETIES OF FISH AND ITS NUTRITIONAL ASPECTS

Chennai, September 22 2021: India's first and largest omnichannel meat and seafood company TenderCuts launched its campaign - #FishStories - to highlight the nutritional value of local varieties of fish, exciting seafood recipes and their nutritional benefits. The campaign becomes relevant during the ongoing COVID-19 crisis as the focus is back to hygiene and building immunity by consuming nutrient rich food to stay healthy.

Though a large percentage of the population consume fish, a majority are not aware of the different types of local varieties of fish and their benefits. Hence, TenderCuts, the most innovative and fastest growing start-up, embarked on this campaign using Jaanu – a fictional character hailing from a fishing hamlet.

Commenting on the latest campaign, Aruna Jathar, Chief Marketing Officer of TenderCuts said, "While the per capita consumption of fish in Tamil Nadu is 9.83 Kg, we have seen that not many of them are aware of the locally available fish varieties as well as the nutritional value of

them

This campaign was conceptualised to enable appreciation of the diverse range of local catch of fish and also their nutritional value. It also encourages its followers to share their unique recipes with local varieties of fish.

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Stressing on the

nutritional benefits, Vijayshree Nagarajan, Chief Dietician said, "Fish is a good source of quality protein. The bioavailability of fish protein is high because of the presence of essential amino acids. Essential amino acids are required for tissue growth, immune function and formation of haemoglobin. Fish can be taken by all age groups particularly children, pregnant and lactating women and elderly."

Does your savings bank account work hard enough to give better returns? Stretch every Rupee with DCB Bank Savings Account - your money works harder for you.

Chennai, September 22 2021: Typically, when money or salary is parked in your savings account, it creates a comfortable pool of funds to use at will. About feel-good shopping, the all-important household expenses, fuel for the car or an occasional indulgence, a Savings Bank account is the go-to resource for us! Funds or money readily available in the account is called – liquidity. Liquidity means that we have the benefit of instant, or near instant availability of money whenever the need arises. Be it cash, ATM, online or mobile app payment via

internet banking or Debit Card – funds are available instantly.

An example here will help. Let's assume the end-of-day balance in your DCB Savings Bank account is Rupees 20 Lakh. So, in the first interest rate range up to Rupees 1 Lakh will earn interest at 2.75% p.a., the next Rupees 4 Lakh will earn interest at 4% p.a., the next Rupees 5 Lakh will earn interest at 4.50% p.a., and the remaining Rupees 10 Lakh

will earn interest at 5% p.a. This way, every additional Rupee parked in your DCB Savings Bank account provides more lucrative return.

Do refer to this second table titled 'Effective Annualised Yield'. It represents the actual benefit and the added boost for your DCB Savings Bank account interest earning. This boost from the 'Yield', is the total interest earned by your funds parked in the DCB Savings Account across the progressive interest rate range.

Please note, terms and conditions are applicable. The interest rates are subject to change without prior intimation.

MG Motor India unveils Astor, with personal AI assistant and Autonomous (Level 2) technology

Chennai, September 22 2021: MG Motor India has unveiled MG Astor, India's first SUV with personal AI assistant and first-in-segment Autonomous (Level 2) technology. Astor is based on the MG's successful global platform, ZS.

Based on MG's design philosophy of Emotional Dynamism, Astor's contemporary style will connect with consumers. It has a prominent Bold Celestial Grille that makes a solid on-road impression. The SUV poses an elegant and ready-for-action stance with a classic leopard jump shoulder line. Astor's nine crystal diamond elements in the LED headlamps make for a distinct hawk-eye expression with precise details.

The interiors are elegantly crafted with soft-touch and premium material. It will be coming in two engine options the Brit Dynamic 220 TURBO petrol engine with a

6-speed AT delivering a whopping 220Nm of torque and 140ps of power. And the other VTi Tech petrol engine with a manual transmission & an 8-speed CVT, delivering 144Nm of torque and 110ps of power.

The much-awaited mid-size MG Astor will be on

display at MG showrooms

from 19th September and bookings will start soon thereafter

Talking about the appeal

of Astor, Rajeev Chaba, President and MD, MG Motor India, said, "We have introduced several industry-firsts with our SUVs to the Indian automotive market. This time we have

developed around MG's vision of Car-as-a-Platform (CAAP) of possibilities, which will enable the users to personalise the services as per their requirements.



technology and design excellence. India can look forward to immersing into a seamless driving experience with personal AI assistance inside MG Astor."

Speaking on the unveiling of Astor, Rajeev Chaba, President and MD, MG Motor India, said, "We have introduced several industry-firsts with our SUVs to the Indian automotive market. This time we have developed around MG's vision of Car-as-a-Platform (CAAP) of possibilities, which will enable the users to personalise the services as per their requirements.